Leaving the Barn Door Open: Utilizing Technology to Enhance Traditional Roles and Values

Reaching Out Through Web 2.0

Valerie Perry

2008 USAIN Conference
Technology Trends Interest Group Panel
University of Kentucky Libraries

Undergraduate Emphasis

- Physical Spaces
  - Information Commons

- Virtual Places
  - Facebook
    - Profiles
    - Groups
  - Second Life
    - Library Orientation
    - Exhibits

- Staff Training
  - Blue 2.0
UK Libraries on Facebook

**Personal Profiles**

- Reach students
- Keep up with colleagues
- Promote sharing of sites, videos & more
- Facilitate communication
- Show human side
- Connect to Fb world
UK Libraries on Facebook

**Groups**

- Offer a virtual presence
- Promote communication among members
- Announce events or new services
- Create user base
- Serve as bulletin board
- Support posting of sites, photos, videos, etc.
UK Libraries on

**Next Steps?**

- Create applications
- Integrate more 2.0 tools
- Promote usage in instruction
- Link to existing services & resources
UK Libraries, & YouTube

Saving Student Brian

• Library orientation for first-yr students
• Blend of video shot live & Second Life animation
• Coupled with live tour of main library
• Mandatory for all UK 101 students ~ 2100
UK Libraries, Second Life & YouTube

Nuts & Bolts

• Team of four librarians, one staff member and numerous students & other volunteers
• Other technology included Camtasia & Audacity
• Project lasted 4 months to create 8-minute video
• Available on the web, Facebook and Second Life
Lessons Learned

• Expect to develop new technical skills
• Involve students early and often
• Teamwork is essential
• Allow plenty of time
• Dream big!
UK Libraries, Life & YouTube

Recognitions

- ALA/ACRL PRIMO Site of the Month
- 2008 LOEX Presentation
- Paper forthcoming
- Raves on YouTube
UK Libraries, & YouTube

Next Steps

• Creating new video for Fall 2008
• Exploring library services for UK island
• Mounting more exhibits
• Consider hosting events

Virtual WT Young Library in Second Life: University of KY island
Overview

• Professional development program for UK Library personnel to learn new technologies
• Based on Public Library of Charlotte & Mecklenburg County “23 Things” program
• Learning through experimentation philosophy
• Communication through project blog
### Just the Facts

<table>
<thead>
<tr>
<th>Description</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Participants enrolled [UK Library personnel]</td>
<td>114</td>
</tr>
<tr>
<td>Participants who completed at least one activity</td>
<td>90</td>
</tr>
<tr>
<td>Participants who completed all modules on time</td>
<td>32 [including 8 faculty]</td>
</tr>
<tr>
<td>Number of committee members</td>
<td>5</td>
</tr>
<tr>
<td>Money spent on prizes for drawings</td>
<td>$400</td>
</tr>
<tr>
<td>Overall experience</td>
<td>Priceless</td>
</tr>
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Modules

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The Topics We're Covering

Weeks 1 & 2 (Jan. 14 - Jan. 27, 2008)
Chat and blog

Weeks 3 & 4 (Jan. 28 - Feb. 10, 2008)
RSS, newsreaders and wikis

Weeks 5 & 6 (Feb. 11 - Feb. 24, 2008)
Tagging and Online Applications

Weeks 7 & 8 (Feb. 25 - Mar. 9, 2008)
Play week!

Weeks 9 & 10 (Mar. 10 - Mar. 23, 2008)
Photos, video and podcasting

Weeks 11 & 12 (Mar. 24 - Apr. 6)
Social networking
Blue 2.0: Completed!!!

I think I finally finished everything and I am really glad that I tried everything. Thanks so much for the Blue 2.0 planners and I hope to keep learning about these technologies and more!! :)  

By Valerie at 12:07 AM | 1 comments

Blue 2.0: MySpace

I finally got back to MySpace. I am not a fan though I expect it would grow on me if I spent more time with it. I nailed down my security to friends or at least I think I did, but I friended Beth, Sarah and Stacey. I joined two UK groups and explored the various options. I uploaded a photo of a Colorado wildflower instead of myself and I can no longer what else I did. However... I am still a big fb fan. For the social networking exercise I have tried out lots more new fb things and beefed up my LinkedIn presence a bit but I prefer not to spend more time on MySpace....

By Valerie at 12:03 AM | 8 comments

Wednesday, April 2, 2008

Blue 2.0: Podcasting

My RSSSSSSSSSSSSSSSSS...

So I did it. I created several RSS feeds as part of my Blue 2.0 assignment. I also ran across an interesting feed on a few sites that were readily available in Bloglines, to our Blue 2.0 blog of course, and I created feeds for some of the Blue 2.0 participants blogs. So far, one of the most interesting feeds is a recipe blog... and I have to say (even though neither has been updated too much), I find the "creamy easy" blog and the "my so called secrets" blog very amusing for some reason....

By minees at 12:53 AM | 1 comments

Wednesday, January 29, 2008

InstantMessaging

Another part of our online assignment is to write about our experience with using IM. I've actually been using Yahoo! IM for sometime now, and I've found it very easy (and fun) to use. Establishing my account with AIM was a little tricky, but figure it out easily enough. I just had to watch the screen a little more closely than I'm used to doing it as setup. I know several people who use Yahoo! IM, but I'm not as familiar with people who use AIM, I grabbed a few screen names from our participants list and build a couple of them using AIM. Only one of them was actually online, but she was away from her desk at the time.

Using IM at work does come in very handy at times. I don't think we've ever really had to have Yahoo! IM installed on our work PCs, but some of us do. We've used Yahoo! IM to ask co-workers various related questions that need a quick response. Usually to verify a process, a contact, or to ask a simple question. For more in-depth discussions, I usually e-mail or IM....

By minees at 1:12 AM | 2 comments

My first blog experience

Part of our assignment in creating this blog is to write about our experience with creating a blog. As mentioned, this is my first, but overall the process was pretty easy. I can see why people like to use blogs as a way to pass their thoughts on a variety of topics and as a way to keep in touch with family and friends....
Motivation
(aka Prizes & Parties)

• Kick-off Party
• Midway Party
• Happy Hours
• Drawings
  – 2 ipod shuffles
  – 1 dinner gift certificate
Insights

- Group learning is fun
- Successful outreach should include 2.0 tools
- Most 2.0 tools are designed to work together
- Regular socializing is important
Got Questions???
Contact Me
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