Collection Development in Academic Libraries

Strategic Initiatives for the Changing Scholarly Information Environment
1950-1975: Collection Development

1975-1990: CD & Collection Management

1990+: CD & CM & Knowledge Management

Strategies for the 21st Century
1950-1975: Collection Development

• Major Environmental Factors
  – Rapid growth of higher education and knowledge
  – Rise of government sponsored research

• Collection Development
  – Acquisitions
  – Selection
  – Collection Building

-adapted from http://www.arl.org/forum/b branin/tsd001.htm
1975-1990: Collection Development + Collection Management

• **Major Environmental Factors**
  – Budget constraints
  – Commercialization of scholarship
  – New Digital Technology

• **Collection Management**
  – Collection policy development (Mellon Report)
  – Materials budget allocation (RTSD Detroit Conf)
  – Collection analysis
  – Collection use and user studies
  – Training and organization of collection managers
  – Preservation
  – Cooperative collection development
1990+: CD & CM & Knowledge Management

• **Major Environmental Factors**
  – New digital opportunities and threats (Library 2.0)
  – LSD
  – Commercial search engines
  – DRM
  – Access vs ownership (e-only) in e-resource databases

• **Knowledge management**
  – Information management (VIVO)
  – Consortia
  – Web publishing and website collecting
  – Reforming scholarly communication
  – Digital preservation
  – Digital repositories
  – Large data sets
Strategies for the 21st Century

• Retain highly skilled subject specialists to develop collections
• Build a cadre of experts who license digital resources, manage huge packages of e-resource databases,
• Partner with faculty and graduate students to develop born and reformatted digital collections
• Collaborate with campus wide and national efforts to collect, preserve, and provide access to digital scholarly content created by faculty, students and others.
• Conduct active assessment to ensure information services are aligned to user needs
• Collaborate with campus wide and national efforts to transform scholarly publishing & create a viable and sustainable model for knowledge management and distribution