

CALENDAR of EVENTS
DECEMBER 3 - 17, 2004

MEETINGS

CHAIRS' & DIRECTOR'S MEETING

Date: Tuesday, December 7, 2004
Time: 3:00 PM
Place: 348 Morrison Hall

CHAIRS' & UNIT LEADERS' MEETING

Date: Thursday, December 9, 2004
Time: 1:30 PM
Place: G19 Hedrick Hall

SEMINARS

HORT SCIENCE

Date: Monday, December 6, 2004
Time: 11 AM, coffee at 10 AM, Hedrick Hall G19
Place: Food Science Room #251
Title: Improvement of High Temperature Tolerance in Common Bean (*Phaseolus vulgaris* L.)
Speaker: Katy Martin Rainey, Geneva

PLANT PATHOLOGY

Date: Tuesday, December 7, 2004
Time: 3:30 PM (Coffee at 3 PM)
Place: Room A133, Barton Lab
Title: Fireblight Forecasting: Does Anyone Care?
Speaker: Megan Dewdney, Geneva

ENTOMOLOGY

Date: Thursday, December 9, 2004
Time: 10:30 - 11:30 AM
Place: 310 Barton Laboratory
Title: Insecticides, Frogs, and Sodium Channels: What We *Really* Do on the Sixth Floor
Speaker: Kris Silver, Geneva

FITNESS

AEROBICS

Date: Mon. & Fri.
Time: 12:10 - 1 PM
Place: Sawdust Cafe

TAE KARDIO

Tina Felice of Geneva Martial Arts will begin Tae Kardia classes on Monday, January 3, 2005. Classes will meet on Monday's & Wednesdays from 12 - 1 PM in the Jordan Hall Auditorium. The cost is \$20 for a six-week session. You are entitled to attend 3 classes per week. (Additional classes are offered at Geneva Martial Arts on Border City Road). For more information contact Holly King at x2228 or hak3. Beginners are Welcome!

CLASSIFIED

FOR SALE: 1994 Jeep grand Cherokee Laredo, 2wd, 6 cyl, 145,300 miles, \$2500. Dark blue, Grey interior, Roof rack, New tires. Runs good. Contact Holly at hak3 or (315) 539-5216 evenings.

WANTED: Foreign coins and stamps for my niece and nephews' collections, in exchange for holiday cookies. Drop in campus mail to: Cathy Heidenreich, Plant Pathology. Thanks!

WANTED: Old hand sleigh or toboggan gathering dust in the garage? We will renovate them and give them a good home with a child who will enjoy them. Contact Gregg H. x2433 or geh11@cornell.edu

HOUSE FOR SALE: White Springs Road. Ranch style, 4-5 bedroom., 2-1/2 baths 3 living areas, formal dining room, 2-1/2 car attached garage all on a large lot. For more information call 315-789-7546 or 315-789-6768

FREE: one old refrigerator and one old gas oven, both in working condition. Contact ajl31 or x2429

FOR SALE: Toyota Camry fenders for 1988-1990 vehicle. New steel belted, radial, winter stud tires and rims - P175/65R14. Also, **FREE:** 1 man's 26" bike, 1 woman's 24" bike and 2, 9" black and white TV's. Contact Judy at jab12 or 789-1142.

Ziti Dinner

Friday, Decemeber 10
5:00 - 7:00PM
Geneva High School Cafeteria
Adults: \$6.00
Seniors & Children under 10 - \$5.00
— Eat in or take out —

Proceeds from this ziti dinner will benefit the Geneva High School Girls' Basketball program. Funds provided will support camps, summer leagues, clinics and tournament costs for players. Please contact Nancy Long (x2288, NPL1) or Janice Valerio (x2314, jbv1) for tickets.

Thank You

I want to sincerely thank the Station family for all their good wishes and blessings at my recent retirement. I will certainly miss all of you!

Marion O'Connor



HOLIDAY SHOPPING WITH STATION CLUB
Noon-Ho r L nch and Merchandise Sale
Sawd st Cafe • Th rsday December 16 2004

Get 2 slices of pizza, tossed salad and soda, all for only \$4

We have a large selection of t-shirts, sweatshirts, golf shirts, long-sleeved t-shirts, mock turtlenecks, fleece jackets, book bags, aprons, hats, coffee mugs, wine glasses and children's t-shirts and sweatshirts to choose from. Also new this season are embroidered sweatshirts and fleece vests. If you can't make up your mind, Station Club gift certificates are also available.

**Winter's in the air along with migrating geese
time to keep warm with a polar fleece
it comes in three styles and three colors too
black, hunter green and navy blue**

Hope to see yo there!

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DECEMBER 3 - 17, 2004

BRIEFS

**The Following Is From
Dr. Seem**

Every year when the notice about the upcoming Benefair is received, it also serves as a reminder to consider whether there is reason to hold an employee meeting. If there have been significant changes to benefits, benefit reps are invited to address Station employees and to answer questions. In the past, it has also been timely to discuss the budget situation.

This year, an employee meeting will be held on Monday, December 20, from 1:15 PM to 2:15 PM, in the Jordan Hall Auditorium. It is presumed an announcement of the new director will be made before December 20. Dr. Tom Burr and I will host the meeting to address any questions you may have concerning the directorship. Also, if you have specific questions relating to other matters, please feel to e-mail your questions to Tom and/or me prior to the meeting or bring them to the meeting.

Reduce, Reuse, Recycle!

America Recycles Day, begun in 1997, is observed every year on November 15. Although this date has passed, it should be pointed out that the Experiment Station recycles so many materials: paper, corrugated cardboard, brown paper bags, newspaper, glass bottles and jars (clear, brown and green - washed, no lids), metal and bi-metal cans, aluminum foil and pie plates, PET(#1) and HOPE(#2) plastic. The greenhouse crew composts plant material and used soil.

Universal Waste includes

- Lamps and Bulbs: Those that contain mercury, lead (e.g. fluorescent, high intensity discharge, neon, mercury vapor, high-pressure sodium and metal halide lamps).

(Continued on page 2)

**Tom Burr Appointed
Experiment Station Director**

Signaling the start of a new era at the Geneva Experiment Station, Tom Burr has been appointed associate dean of Cornell University's College of Agriculture and Life Sciences and director of the Experiment Station effective January 1, 2005.

"Tom's demonstrated accomplishments in leading the plant pathology department at Geneva have provided him the experience and perspective he needs to set a new strategic vision for Geneva in collaboration with faculty, staff, stakeholders, and state and community leaders," said Susan A. Henry, the Ronald P. Lynch dean of Agriculture and Life Sciences. "The entire college joins me in congratulating Tom and expressing our strongest support of his commitment to helping Geneva respond to the challenges facing our food and agricultural industries."

The new director greeted the news saying, "I am extremely honored to have been selected. One of my main goals will be to work with the Station faculty, staff and stakeholders on issues that are of vital importance to the food and agriculture industries of New York. We have highly productive and dedicated employees who are committed to meeting the challenges that face us in the future."

Burr replaces Robert C. Seem, who has served as interim director of the Station since January 1, 2004, and James E. Hunter, who served as director from 1990-2003. In making the announcement, Dean Henry said, "We are very grateful to Jim Hunter and Bob Seem for their dedication, leadership and hard work in keeping the Station strong during difficult budgetary times."

Turning to the road ahead, Burr expects landmark developments in molecular biology, genomics, and associated technologies to offer a wealth of opportunities for investigating agricultural issues, and web-based and video-conferencing technologies to be important in how stakeholders, scientists, and students receive and disseminate information.

Other new developments that Burr said will contribute to the future success of the NYSAES include the expansion of the USDA-ARS Plant Genetic Resources Unit (PGRU) at Geneva and the construction of the Cornell Agriculture & Food Technology Park (CAFTP). "The PGRU is a growing group of scientists who add greatly to the overall quality and productivity of the college's research programs," said Burr. Speaking of the park, he noted, "As new businesses come to the park, they will provide opportunities for interaction with faculty and staff members from Cornell and other nearby academic institutions, and add to the economic vitality of surrounding communities."



T. Burr

(continued on page 2)

(BRIEFS, continued)

- Batteries: Such as nickel-cadmium (Ni-Cd) and small sealed lead-acid batteries (e.g. rechargeable batteries used in electronic equipment, mobile telephones, etc.).
- Thermostats: That contains a mercury switch or ampule.
- Computer Monitors

Here at the Experiment Station, computer monitors can be delivered directly to the B&P warehouse.

There are collection boxes for dead household power cells in the mail rooms of Hedrick, Barton, IPM and Food Science. Waste batteries are a concentrated source of some types of heavy metals (cadmium, lead and mercury). Reusable/rechargeable batteries are more environmentally-friendly than single-use batteries, provided the rechargeable batteries are recycled after their useful life is over. When purchasing gifts, please consider the effect on the environment of the packaging and even the gift itself if it will some day be discarded. Nearly a third of all U.S. trash is packaging, according to the Cornell Waste Management Institute. Ideas for people with TMS (Too Much Stuff) might include theater tickets or donations in their names to charities. Alternative gift-wrapping ideas include using Sunday funnies, old maps, baby blanket, etc.

For more information on environmentally friendly gift ideas, go to www.citizenscampaign.org/holiday_gifts.htm and for more information on America Recycles Day, please go to www.americarecyclesday.org

Another First

Francisco Badenes-Perez, entomology graduate student, placed **first** in the Student Competition Ten-Minute Papers for Section F2 (Crop Protection Entomology) at the Entomological Society of America's 52nd Annual Meeting which was held in Salt Lake City, UT November 14-17, 2004. Francisco's talk was titled, "Can a weed be used to control an insect pest? The case of yellow rocket and the diamondback moth." Tony Shelton and Brian Nault were co-presenters. Francisco competed against 12 others in the competition.

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(Burr, continued)

A member of the Cornell faculty since 1977, Burr has served as chairman of the department of plant pathology at the NYSAES since 2001. Burr has made substantial contributions in advancing research on plant diseases that are of local and worldwide importance, conducting research and extension on the biology and control of bacterial pathogens that affect fruit crops, particularly grapes. His major emphasis is the study and control of crown gall, a disease that infects grapevines especially after they have been injured by freezing temperatures. Researchers in his program examine traditional methods of control as well as biological control and genetic technologies that confer resistance to host plants.

Burr received a B.S. in agricultural science and a M.S. in plant pathology from the University of Arizona in 1971 and 1973, respectively. He received his Ph.D. in plant pathology from the University of California-Berkeley in 1977. He was appointed assistant professor at Cornell in 1977, associate professor in 1983, and professor in 1991. He is a member of the American Association for the Advancement of Science (AAAS) and the American Phytopathological Society (APS). He was named a fellow of APS in 1997, having received the APS's Ciba-Geigy Award in 1986 and Lee M. Hutchins Award in 1990. Burr lives in Geneva with his wife, Judy, who also works at the Experiment Station. They have three grown children.

Bob Seem will remain at Geneva as professor of plant pathology and return to active participation in his research program. He will also continue to serve as president of the CAFTP board of directors.

L. McCandless

RETIREE NEWS



Retirees once again served lunch and snacks at the Craft Fair which was held Saturday, November 13. (L to R) Barbara Lamb, Muriel Stobie, Andy Stobie and Betty Bixler.

Produce Marketing Conference to Join the 2005 Empire State Fruit and Vegetable Expo

The Produce Marketing Conference, sponsored jointly by Cornell University and Michigan State University, will join the 2005 Empire State Fruit and Vegetable Expo! The Empire State Expo and trade show will be held in Syracuse, New York at the Oncenter Convention Center on February 15-17, 2005. Add the Produce Marketing Conference to this combined fruit and vegetable show which already brings together the New York State Vegetable Growers Association, Cornell Cooperative Extension, The Empire State Potato Growers Club, the New York State Berry Growers Association and the New York State Horticultural Society. This is a show not to be missed! For one low registration price, attendees will be able to choose from a variety of educational sessions that meet their needs and to learn about the latest innovations and trends in the fruit and vegetable industries.

The Expo will kick off with a pre-conference tour on Monday, February 14. This tour is a part of the Produce Marketing Conference and will visit sites of interest to anyone in the produce business. The first stop will feature Green Hills Grocery, which was named the "best little grocery store in America" by the Inc. Magazine. Red Jacket Orchards, an innovative fruit growing operation and premium juice producer, will be the next stop for the tour and then on to Empire Fresh Cuts, a modern fresh-cut onion facility. If time permits, the tour will also visit Beak and Skiff Farms, which grows apples and produces apple cider. The tour will cost \$25, which includes transportation to the sites and lunch. Tour participants can reserve space on the tour on the Expo pre-registration form.

In addition to the tour, the produce marketing conference will feature a full day of educational sessions on Tuesday, February 15, focusing on produce marketing trends, Radio Frequency Identification and its role in the produce industry, and opportunities to sell to food service as well as non-traditional retailers. Join the produce marketing portion of the conference on Wednesday, February 16, as it wraps up with a morning session focusing on New York agriculture and global competition and trends in the fruit and vegetable industries.

In addition to the exciting addition of the produce marketing conference, the Expo will have full-day educational sessions scheduled on each of the three days focusing on a variety of commodities grown in New York State, including potatoes, sweet corn, onions, tree fruit, berries and cabbage. Other sessions will focus on snap beans and peas, beets and carrots, transplants, leafy greens, vine crops, stone fruit, and soil health. Many of the Associations and groups involved in the Expo will hold meetings for their members to attend during this conference as well. Plan to visit the over 115 exhibitors in the trade show and attend the "official" grand opening of the trade show on Tuesday which will feature special prizes and guests. Other door prizes will be given out during the other two days of the trade show.

Free shuttle bus service will run from the Holiday Inn Liverpool, conveniently located off of the New York State Thruway at exit 37. Expo attendees will be able to park their cars at the

(Continued in next column)



This grape fruit plate drawn from Nature is one of several plates in the Eastern Wine and Grape Archive. It was lithographed and colored by Joseph Prestele. Homestead, Iowa: Amana Society, [ca. 1880]. Provided by the Division of Rare and Manuscript Collections, Cornell University Library.



(BRIEFS, continued)

A Little Something Extra

In addition to participating in Operation Merry Christmas, the Horticultural Sciences Department works with Luisa Divideo (a social worker for Family Connections at the North Street School) to give assistance to needy families. The Department provided clothing, food, toys, toiletries, bedding, and furniture. They have adopted five families this year, and provided thanksgiving dinners for all.

(VEG. EXPO, continued)

Holiday Inn's parking lot and ride the complimentary shuttle directly to the front door of the Oncenter, located in downtown Syracuse. Make plans now to attend this exciting conference and trade show. The 2005 Empire State Fruit and Vegetable Expo promises to be an event that you don't want to miss!

Please contact the New York State Vegetable Growers Association, Inc. at 315-687-5734 or nysvga@twcny.rr.com for more information about the Expo. Trade show exhibitor information is currently available. The conference program, which details the complete educational program and includes the pre-registration form for the produce marketing tour and the Expo, will be available in early December 2004. The conference program and pre-registration form will be posted on the Expo website (<http://www.nysaes.cornell.edu/hort/04expo/>) for attendees to download in early December as well.