

## CALENDAR of EVENTS

OCTOBER 1-15, 2004

## MEETINGS

## RESEARCH DEPARTMENT CHAIRS'

**Date:** Tuesday, October 5, 2004  
**Time:** 8:30 AM  
**Place:** Director's office

## CHAIRS' &amp; UNIT LEADERS'

**Date:** Thursday, October 14, 2004  
**Time:** 1:30 PM  
**Place:** FST Conference Room

## SEMINARS

## FOOD SCIENCE &amp; TECHNOLOGY

**Date:** Wednesday, October 6, 2004  
**Time:** 11 AM  
**Place:** FST Conference Room, second floor  
**Title:** Propolis and cranberries: a natural approach to fight dental biofilms  
**Speaker:** Michel Koo, PhD, DDS  
 Assistant Professor, Eastman Dept. of Dentistry and Center for Oral Biology, U of R Medical Center, Rochester, NY

## PLANT PATHOLOGY

**Date:** Tuesday, October 5, 2004  
**Time:** 3:30 PM (Coffee at 3 PM)  
**Place:** Room A133, Barton Lab  
**Title:** Association of clinical, environmental and plant pathogenic isolates within the *Fusarium solani* species complex  
**Speaker:** Ning Zhang, Geneva

**Date:** Tuesday, October 12, 2004  
**Time:** 3:30 PM (Coffee at 3 PM)  
**Place:** Room A133, Barton Lab  
**Title:** TBA  
**Speaker:** Alan Collmer, Ithaca

## ENTOMOLOGY

**Date:** Thursday, October 7, 2004  
**Time:** 10:30 AM, refreshments with the

(Continued)

(SEMINARS, continued)

**Place:** speaker at 10:15 AM  
 Chapman Conference Room, Barton Laboratory  
**Title:** Sustainable practices for insect and plant disease management in traditional farming systems  
**Speaker:** Dr. David Thurston, Ithaca  
**Host:** Francisco Badenes-Perez

## HORT SCIENCE

**Date:** Monday, October 4, 2004  
**Time:** 11 AM  
**Place:** Jordan Hall Staff Room  
**Title:** Crop load-physiology, modeling and relationships to root growth in grapevines  
**Speaker:** Dr. Alan Lakso, Geneva  
**Title:** Seed Treatments and Coating Technologies  
**Speaker:** Dr. Alan Taylor, Geneva

**Date:** Monday, October 11, 2004  
**Time:** 11 AM  
**Place:** Jordan Hall Staff Room  
**Title:** Transgenic approach to produce abiotic stress-tolerant rice plants  
**Speaker:** Ray Wu, Ithaca

## LTC

**Date:** Friday, October 8, 2004  
**Time:** 9 - 11 AM  
**Place:** LTC  
**Title:** Beginning Excel Workshop (there will be time allotted for hands-on learning)  
**Instructor:** Cheryl TenEyck

**Date:** Wednesday, October 13, 2004  
**Time:** 9 - 11 AM  
**Place:** LTC  
**Title:** Excel Intermediate I  
**Instructor:** Cheryl TenEyck

## FITNESS

**Aerobics**  
**Date:** Mon. & Fri.  
**Time:** 12:10 - 1 PM  
**Place:** Sawdust Cafe

(Continued)

## CLASSIFIED

**FOR RENT:** Second floor, 2 bedroom apartment available in October on Castle Street. Walkable to Madia's, the library and the Station. \$550./month includes heat, water and trash pick-up. If interested call Mei at 789-7974 after 5:30 PM or e-mail ymc7

**FOR SALE:** 4 Michelin 205/70R15 all season tires. \$125. Raleigh men's 23", 12 speed bike. \$65. E-mail ams5@cornell.edu

**MOVING SALE:** Saturday, October 16th - 10AM-5 PM, 98 Hillcrest Avenue. Lots of 2nd hand furniture and kitchen cookware/dishes. Beds, dining table, stereo cabinet, couch, etc. All must go. Questions: Contact Greg English-Loeb at X2345 or gme1

**FOR SALE:** Dodge Grand Caravan Sport; 1995, 97K, 7 passenger, Automatic, FWD, Air, power steering, windows & locks; Cruise; AM/FM cassette; Roof rack; Privacy Glass, Dual air bags; V6, 3.2 liter; \$3000 or b/o; Call (315) 539-5216 or email hak3

**FOR SALE:** 2001 Prism, 4 door, automatic, blue-green, 81,000 miles, air conditioning, cruise control, cd player, air bags \$4700. Contact Bob Thomas at bob@flytac.org or 607-279-6061 or Liz Thomas at egt3@cornell.edu

**FOR SALE:** 2000 Chevrolet Malibu LS, 50K miles, good condition, green. \$5,900 or best offer. Contact Tom at x2435 or at home: 585-381-4553

**FOR SALE:** 1998 Toyota, Camry, LE sedan 4D, 4-cyl. 2.2 Liter engine, 78,000 miles. Automatic transmission, air conditioning, cruise control, power door locks and steering. AM/FM stereo cassette, ABS (4-wheel), dual front air bags. Excellent condition and runs great. Asking \$6,600. The car will be available September 24. Please call: home 315-781-3240 or e-mail: kyy7

**FOR RENT:** Furnished one bedroom apartment overlooking Seneca Lake on East Lake Road available immediately. Large rooms, galley kitchen, private entrance. Includes cable, electric, water and phone. \$575 per month. Security deposit required, lease preferred. No pets or smoking allowed. Please call 585-9514 or e-mail pmm19

**FOR SALE:** 1988 Olds Delta 88 Regency. Excellent winter-car for someone or a good starter car for a student. Excellent 3.8 V6, white with blue velour interior. Power windows/door locks. Tilt steering. High miles but regularly maintained when needed at Oaks Garage in Phelps. Four new tires, new brakes. All repair records. Needs some TLC. Asking \$800 or best offer. (315)-946-6617 or e-mail Dave at dwc15

## ENGLISH AS A SECOND LANGUAGE

Finger Lakes Community College will continue to provide the Station with the English as a Second Language (ESL) classes free of charge.

Classes will meet Tuesday and Thursday evenings from 6:30 - 9:00 PM through December 16, 2004 in the Sawdust Cafe. A Thanksgiving break (November 24-26) is the only scheduled College Holiday this semester.

A new instructor will be teaching the class this year. Lisa Commisso is a certified teacher who has experience teaching ESL and has also served in the Peace Corps. She is looking forward to working with this group of students.

If you need further information or have questions, please contact Sharon Nedrow, Adult Basic Education Program - FLCC, at 585/394-3500 x7431.

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## BRIEFS

## Business Planning Workshop at Cornell Encourages Agricultural Innovation

A business planning course offered by Cornell University through the NY Ag Innovation Center and the New York State Food Venture Center will help farmers develop a plan to grow their businesses. "Tilling the Soil of Opportunity" will be offered at the New York State Agricultural Experiment Station (NYSAES) in Geneva on November 3-4 and 17-18, and December 1-2.

Participants will have the opportunity to consult with attorneys, bankers, insurance agents, marketing consultants, and successful entrepreneurs who have experience serving the farming community and small businesses. They will also complete a comprehensive business plan for their particular enterprise.

"The NY Ag Innovation Center's mission is to help New York State's agricultural producers add value to their products," says R. David Smith, professor of animal science, and director of the New York Farm Viability Institute that oversees the work of the NY Ag Innovation Center. "Business planning is the key strategy that farmers can use to determine the best ways to increase the value of their products."

"The Food Venture Center provides technical and business assistance to beginning and established food entrepreneurs with the goal of promoting long-term economic development of rural communities," says Cheryl Leach, extension support specialist at the NYSAES, which is a research station of Cornell University and home to the New York State Food Venture Center. "This course is for those starting, thinking of starting, or expanding an agricultural-based venture."

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## Wider Participation Needed to Sustain Edgemere Momentum

As many of you may recall, a large contingent of active members of the Geneva/CALS community gathered at Edgemere Lodge on Seneca Lake for five days in May to take a critical look at the future of this organization and begin making plans for a Station that will thrive and even prosper in the years to come. (See Station News Vol. LXXXV, No. 11, June 4-11, 2004) That project is ongoing and its success demands wider participation and a real sense of urgency for its implementation.

The "Edgemere Group" has worked hard to maintain momentum since last spring, meeting at lunchtime or Friday afternoons in the pavilion and Jordan Hall and keeping Edgemere instructors Clint Sidle, Roxie Behar-Hewerston, and Chet Warzynski at work in the process. The group invested much good thought, debate, and time and effort to reach a real consensus on the following draft statements of Station mission, vision and values. We wanted to use this article as a means to introduce and submit this first self-assignment to the Station community for additional input and encourage wider participation in putting the statements to good use:

## MISSION:

As an integral component of the College of Agriculture and Life Sciences at Cornell University, the New York State Agricultural Experiment Station will advance a sustainable agriculture and food system through innovative research, education and extension programs that improve human health, protect the environment, and support economic development to address state and global needs.

## VISION:

To be a world leader in the creation and application of knowledge and innovative technologies in agriculture and food science.

## VALUES:

We are committed to a work environment which fosters and honors *excellence, achievement, innovation, agility and collaboration.*

You'll be hearing much more about this ongoing project in a variety of ways in the coming weeks. Our second assignment, for example, was to identify (among many possibilities) the tasks we could take on that would contribute most to the Station's newly articulated mission and vision. The working groups are:

*Assessing Station Culture, Capacity & Accountability*

Bob Seem, Charie Hibbard, Jan Nyrop, Marc Smith

*Enhancing the Geneva-Ithaca Relationship*

Alan Taylor, Tom Burr, Marc Smith, Dave Soderlund, Linda McCandless, Cy Lee, Randy Worobo, Helene Dillard

*Identifying Core Enterprises & New Initiatives*

Chris Smart, Thomas Henick-Kling, Brian Nault, Thomas Bjorkman

*Identifying New Funding Sources/Improving Corporate Relationships*

Olga Padilla-Zakour, Wolfram Koeller, Alan Lakso, Bob Seem, Courtney Weber, Mark Scott

(Continued on page 3)

(BRIEFS, continued)

Workshop attendees will follow a curriculum developed by the NxLevel™ Agricultural Entrepreneurial Training Program, a program developed at the University of Colorado at Denver. Course materials are specifically designed for people who are searching for innovative ideas and enhanced marketing opportunities in the area of value-added agriculture.

Sessions include taking stock of your resources; developing your business concept and how to conduct on-line research with a business librarian; regulations, contracts and leases; insurance; marketing with advice on developing strategies from an advertising media representative; budgeting and record keeping with an agricultural accountant; financing; and a cash flow discussion with successful value-added agricultural entrepreneurs.

Attendance is required at all three two-day sessions: Day one runs from noon-9 pm; Day two runs from 8 am-noon with consultations to 3 pm. Attendance at three hours of after-class consultations on Day one of each session is mandatory. Attendance at the three hours of after-class consultation on Day two of each session is optional.

The cost of the "Tilling the Soil of Opportunity" business planning course is \$250 per registrant and \$175 for spouses and partners. Registration includes books, three dinners and three breakfasts per person. The fee is non-refundable after October 29, 2004. Registration is limited to the first 20 people. Deadline to register is October 25. For more information, contact Cheryl Leach at the NYSAES at 315-787-2622.

The NY Ag Innovation Center is funded by grants from the Rural Business-Cooperative Service, the US Department of Agriculture and the New York State Department of Agriculture & Markets.

K. Dunn

I would like to thank everyone for their kindness and generosity at my recent retirement reception. I was overwhelmed by the number of people who came to see me off. I have enjoyed working with many of you over the years and will miss you all.

Thank you so much.

Tom DeYulio

## PGRU Holds Open House



Phil Forsline led the clonal crops tour that showcased the apple, grape and tart cherry material maintained by the PGRU.

Nearly 350 people attended The Plant Genetic Resources Unit (PGRU) public open house on Sept. 18 which was held in recognition of the 50<sup>th</sup> anniversary of the USDA's Agricultural Research Service.

Throughout the day, most of PGRU's 38 employees were there to lend a hand or answer questions. Josh Tennes and Anna Dellefave helped out by demonstrating leaf printing, Jan Forsline showed apple videos, and Mary Jean Welser ran the liquid nitrogen apple storage demonstration. Connie Rodriguez and Dan Fessenden were on hand with a display, and answered many questions regarding the Ag Tech Park.

Under the tents, the Public Seed Initiative demonstrated small-scale seed production while the famous honey bee observation hive mesmerized children and adults alike by showing off the workings of honey bees through an unobstructed and protected view of the inside of a hive. There were also demonstrations on the process for propagating trees by grafting, displays of fruit and vegetable diversity, hands-on DNA extraction, opportunities to look at grapes infected with downy-mildew and botrytis fungus, and state-of-the-art research posters on vegetable diversity and fruit breeding and genomics.

Tours of the orchards, vineyards, rootstock nurseries, apple core collection and the vegetable plantings kept visitors busy all day. The tours were given hourly. A clonal crops tour led by Phil Forsline showcased the apple, grape and tart cherry material maintained by the PGRU with emphasis on the wild apple trees which originated from Kazakhstan that are now bearing fruit. The vegetable crops tour with Dave Sharman, Paul Kisly and Larry Robertson showcased the cabbage, onions and tomatoes regenerated this year. The rootstock breeding tour given by Todd Holleran explained the apple rootstock breeding program of Gennaro Fazio. Bill Srmack gave the apple core collection tour with the "blue apple" question coming up often; its reddish-purple flesh piques most people's curiosity.

The PGRU is one of the 33 components of the National Plant Germplasm System, a nationwide cooperative effort by federal, state and private organizations to preserve the genetic diversity of plants, and as such, houses approximately 12,000 vegetable varieties and 5,000 grape, apple and tart cherry varieties.

Many thanks go to the communications department for their help and many ideas to organize and promote the event, design the artwork, create the database for web registrations and record the day by photographing various events. Thanks also to buildings and properties for setting up tents and barricades, putting up signs, running water and electric, providing security, and making sure the grounds looked as good as they always do. Thanks to everyone else that helped in any way, big or small.

T. Fisk

## Tom DeYulio Retires

Tom 'Tommy' DeYulio, buildings and properties retired from the Station this month after 36 years of service. Tom began his career at the Station in the summer of 1968 as a field assistant, and over the years held at least a half dozen different positions of increasing responsibility. At the time of his retirement, he was Manager of Maintenance Services.

Tom was honored at retirement get together on September 22. The party was held in the B&P garage in order to accommodate everyone who attended. Those in attendance included coworkers, other employees from around the campus, retirees and members of Tom's family. Tom received a number of gifts which included the prerequisite gag gifts (one of these was a 'Charm School Diploma' signed by the shop foreman the administrative staff and Bob Seem). His 'big' gift was a gift certificate from Bass Pro.

"I was associated with Tommy from 1973 until his retirement this year first as a co-worker and then as his subordinate," said Gary Chicoine. "He was always a thoughtful individual and looked out for those for whom he was responsible. He had a keen interest in ornamental horticulture and was a great asset to this campus. He'll certainly be missed."

"I will miss Tom tremendously. His firm, reasoned and level-headed approach to life provided our unit with stability and direction though rough and calm waters," said John VanderWeide. "I depended on him for insight into reactions and requests as well as communication with people inside and outside the unit. Respect for Tom seemed to be universal among those of us who worked with him."



(L to R) Tom DeYulio, Al Fairbrother, Tony Laquitara, Jim Abbot and John VanderWeide share a light moment during presentation of the gag gifts.

## Dance The Night Away!

### Station Club Banquet November 5, 2004 at Club 86

6 PM Social Hour, 7 PM Dinner

Don't miss the announcement of employee of the year and dancing the night away.



Cornell Cooperative Extension Week Seminar Series October 4-8, 2004  
126 Jordan Hall

9:00 to 10:00 a.m. each day

Highlighting Cornell Cooperative Extension's role in enhancing New York's Agriculture and Food Systems  
For more information, see <http://www.cce.cornell.edu/events/cceweek04/seminar.htm>

#### Monday, October 4

New York Agriculture in the Classroom  
Nancy Schaff (Education)  
Pat LaPoint (CCE-Genesee County)

#### Tuesday, October 5

The Nutrient Management SPEAR Program: A Campus-County Partnership  
Quirine Ketterings (Crop and Soil Sciences)

#### Wednesday, October 6

Concept, Promotion and Evaluation of Soil Health  
George Abawi (NYSAES Plant Pathology)  
Carol MacNeil (CCE-Ontario, Wayne, Yates and Steuben Counties)  
David Wolfe (Horticulture)

#### Thursday, October 7

Connecting New York Farms and Schools  
Jennifer Wilkins (Nutritional Sciences)  
Katherine Asher (CCE-St. Lawrence County)

#### Friday, October 8

Growing Food and Agriculture: A Regional Perspective  
Nelson Bills (Applied Economics and Management)  
Monika Roth (CCE-Tompkins County)  
Krys Cail (CCE-Broome County)

## Congratulations!

Silvia Restrepo and Pedro Jimenez are celebrating the birth of their son, Eduardo. Eduardo was born at 2:56 AM, Monday September 20, 2004. He is 21 1/2" long and weighs 9 lbs. 3 1/2 oz. Mother and baby are doing fine.