



## FOR IMMEDIATE RELEASE

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### Cornell Fruit Field Day to be held July 25

by Joe Ogrodnick

GENEVA, NY: Cornell University will host the 2007 Fruit Field Day and Equipment Show at the New York State Agricultural Experiment Station in Geneva, NY, on Wednesday, July 25, from 8:00 a.m. to 5:00 p.m. This is one of several events that commemorate the [125th anniversary of the Experiment Station](#), which opened its doors on March 1, 1882.

Fruit growers, consultants, and industry personnel are invited to tour field plots and laboratories and learn about the latest research and extension efforts being carried out by researchers on the Geneva, Highland and Ithaca campuses. The focus will be on all commodities key to New York's \$300 million fruit industry: apples, grapes, raspberries, strawberries, peaches, pears and cherries.

During lunch, equipment dealers will showcase the latest techniques to improve sprayer deposition and reducing drift. Representatives from various companies will advise growers on the latest technologies.

The event will be held on the Experiment Station's Fruit and Vegetable Research Farm South, 1097 County Road No. 4, one mile west of Pre-emption Rd. in Geneva, NY. Signs will be posted. Attendees will be able to select from tours of apples, stone fruits, small fruits, and grapes, as well as a tour of the Experiment Station's labs and greenhouses. Admission is free and lunch is provided courtesy of industry sponsors. Pre-registration is encouraged.

For sponsorship and exhibitor information, contact Debbie Breth at 585-798-4265 or dib1@cornell.edu.

More information will be posted to <http://www.nysaes.cornell.edu/hort/fieldday/> in the very near future. For additional information, contact Nancy Long at 315-787-2288 or NPL1@cornell.edu.

Register online at: <http://www.nysaes.cornell.edu/hort/fieldday/>

Pictures are linked to hi-res scans



Grapes are among the crops that will be the subject of in-depth discussions.

Credit: J. Ogrodnick – NYSAES, Cornell University



Attendees will be bused to nearby Experiment Station fields and farms for a look at current research being conducted at those locations.

Credit: J. Ogrodnick – NYSAES, Cornell University



Equipment demonstrations will provide the latest techniques in improving sprayer deposition and orchard and vineyard maintenance.

Credit: J. Ogradnick – NYSAES, Cornell University

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