



Cornell University
College of Agriculture and Life Sciences
New York State Agricultural Experiment Station

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FOR IMMEDIATE RELEASE

September 12, 2005

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**Hoffmann named director of the
Cornell University Agricultural
Experiment Station**

ITHACA, NY: Michael P. Hoffmann has been named associate dean of Cornell University's College of Agriculture and Life Sciences (CALs), and director of the Cornell University Agricultural Experiment Station (CUAES) in Ithaca. Hoffmann has served as associate director of Cornell Cooperative Extension (CCE) since January 2003, and the director of the NYS Integrated Pest Management (IPM) Program since November 1999. The appointment was effective September 1.

"It is truly an honor to be selected for this position," said Hoffmann, professor of entomology. "I look forward to being a member of the college's leadership team and working with faculty, stakeholders and others to help achieve our land grant mission. I enjoyed my leadership roles with Cornell Cooperative Extension and the NYS IPM Program and am looking forward to contributing at a new and even more challenging level."

Hoffmann's research expertise is in the development and implementation of integrated pest management strategies for vegetable crops. He specializes in biological control, development and application of insect behavior modifying chemicals, and alternative pest management tactics.

"Mike Hoffmann brings exceptional administrative skills to this position, as well as a thorough understanding of the very complex mechanisms by which so much of the university's research programs are funded," said Susan A. Henry, Ronald P. Lynch dean of CALs. "He will oversee the allocation of Federal Formula Fund research funding, respond to the needs of applied research and extension, and act as liaison to several state committees, programs, universities, and agencies relevant to the mission of CALs, and the colleges of Human Ecology and Veterinary Medicine."

As the land grant university for New York State, Cornell discharges its responsibility for research in the agricultural and related sciences through the CUAES in Ithaca and the New York State Agricultural Experiment Station in Geneva. The mission of the experiment stations is to provide the fundamental knowledge and research base to sustain agriculture and food systems, protect the environment and natural resources, improve communities throughout New York State, and contribute to the national agricultural research base. CUAES achieves this mission through the investment of Federal Formula Funds (Hatch, McIntire-Stennis, and Animal Health Act) in stakeholder-relevant and scientist-reviewed research activities that are then interpreted and extended for the greater benefit of society.

Hoffmann received his B.S. in ecosystems analysis from the University of Wisconsin at Green Bay in 1975, his M.S. in entomology from the University of Arizona in 1978, and his Ph.D. in entomology in 1990 from the University of California-Davis. He was named assistant professor in the department of entomology at Cornell in 1990, and became a full professor in 2003. Under his tenure, in 2002, the NYS IPM program received the

Pictures are linked to hi-res scans



Michael P. Hoffmann

Environmental Quality Award from the U.S. Environmental Protection Agency.

Hoffmann succeeds Daniel Decker, who served as director of the CUAES from April 2001 to August 2005, and Ronnie Coffman, who served as director from 1993 to 2001. CUAES was established in 1879.

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Last Modified: September 13, 2005
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