

CORNELL ALUMNI NEWS

In the News this Week: University Assumes Official Control of All Athletics. 1934 Football Squad Lacks Experienced Linemen. Alumni Convention in Ithaca October 12 to Discuss Possible "Alumni College" Next June. Professor S. C. Hollister New Director of Civil Engineering School. Dean Betten Reports on German Tour. NEWS Announces New Managing Editor and Policies.

Volume 37



Number 1

September, 1934

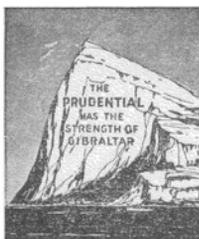
Your Son's Future

If you are the lucky father of one or more of those interesting little fellows who some day will be ready for university training, you need not worry about whether they will get it.

By the simple expedient of acquiring Endowment Policies for Educational purposes on your own life you can assure their proper training regardless of what may happen to you in the meantime.

That would be a wise investment!

Ask The Prudential Man



**The Prudential Insurance
Company of America**

Edward D. Duffield, *President*

Home Office, Newark, New Jersey

The Campus Wakes Up

A COLLEGE TOWN has two Springs. Twice the dormant Earth wakes up. The Campus slumbers through the summer and then some morning unaware—blue runs the flash across comets are born. They were not there the night before but in the morning you see them hopping about the quadrangle like so many robins and you know that the academic Spring has arrived and another year is about to start. For, if comets come, can Sun boys, laundry agents and room solicitors be far behind?

ON SEPTEMBER 10 the arrival of some fifty-odd players signaled the beginning of Dr. Frank Sheehan's thirty-seventh football season at Cornell. Thirty-seven years ago—and even twenty—it was twisted ankles, telescoped shoulders, bone bruises and charlie horses that the good doctor dreaded and prepared for in the first weeks of football. But conditions change in all the learned professions. Now it's groin strains that drive him almost crazy.

GROIN STRAINS, he says, are the result of automobile legs. They were unknown ailments when you were in college, but that was because you rode a bicycle or walked everywhere you went. Nowadays any football squad is lucky which escapes a dozen of them in the first two weeks. The average boy is a lot bigger and stronger than his father was, but he hasn't the legs. His legs have to be prepared gradually to stand up to football. If he starts too quickly or runs too fast on unprepared, automobile legs groin strains are the result. They are not serious, nor particularly painful, but they take almost as long to cure as a sprained ankle.

EVERY YEAR the Campus is given a hair-cut and a clean collar just before the students come back. The phenomenon is expected and its happening is not news. But this year the clean up has been epic in its scope. We've had our face lifted and every other known form of beauty treatment applied. We don't know who paid for it, but we hazard the guess it was not Mr. Bostwick, our astute Comptroller.

THE CAMPUS ROADS have been resurfaced and all the best known bumps removed. Now any Sophomore can do sixty up East Avenue without striking anything more retarding than an instructor. New and neat asphalt paths radiate across the quadrangle and down the slope to the

dormitories. Worn and barren spots in the turf have been resodded and the lesser highways neatly curbed. That isn't all by any means, but it gives you the rough idea.

OUT NEAR the dark pine woods where the road to Etna and Freerville separates from the Dryden highway Mr. Alex Lobur of Cortland ran into, and killed, a six-year-old doe. The incident is cited merely to illustrate the extent to which deer have increased around here in the last decade. One sees them so frequently along the road in the September twilight that the meeting no longer occasions a report.

MR. LOBUR'S VICTIM was taken over by the State Police and presented to the County Farm whose inmates do not get any too much fresh meat at current prices. The death car escaped with no more than badly bent fenders.

CORPORAL JOHN KELLY, Ithaca's personal State Trooper, says that if it wasn't for the automobiles we'd be overrun with deer. Cars kill five, he says, for every one taken by illicit hunters.

ITHACA HAS NEVER had a regular morning newspaper—except as the *Cornell Sun* may be regarded as filling that designation. When you were in college Henry, the candy man, used to sell out-of-town morning papers in front of the Library and did a nice business just before ten o'clock lectures. In more recent years the *Syracuse Post Standard* has built up a considerable Campus circulation through the medium of an edition which features the news of Ithaca and adjacent towns.

BUT NOW the Rochester *Democrat and Chronicle* announces that it is about to open an Ithaca office and to maintain a staff here with a view to furnishing an Ithaca edition that can be served with breakfast. It was the *Democrat and Chronicle*, you remember, that Henry, the candy man, sold the most of in front of the Library at ten o'clock.

A SLEEPY 8 O'CLOCK LECTURER will now be put to it to hold the undivided attention of his students as against the rival attractions of the Rochester *Democrat and Chronicle*, the *Syracuse Post-Standard*, the *Cornell Daily Sun* and—on Thursdays only—the CORNELL ALUMNI NEWS.

THE LATE FRANK LEHIGH was a man of chilly habit and he used to say, with a certain degree of bitterness, that Ithaca had but two seasons—winter and August. But this year's August was officially the coldest on record. One night the mercury went down to 38 degrees and on many nights Campus dwellers achieved slumber only after they had visited the attic and come down with unseasonable blankets redolent of moth balls.

THE NEXT TIME you come back for a game, and decide to fly up, you'll find an adequate airport on which to land—and from which to take off. With the help of public funds the work has been progressing on an ambitious scale for a long time and the substantially completed field was dedicated on September 15. It occupies all those flat lands between the Inlet and the foot of West Hill and extends South from the lake for the better part of a mile.

THERE ARE PAVED RUNWAYS, lots of room, and a fireproof hanger at the new airport, together with all the service gadgets that any flyer has a right to expect. And when you land you are little more than a mile from the Campus.

ANCIENT OARSMEN who remember the pleasant row on a May evening in from the light house to the float, between marshy banks lined by cat-tails and pale green willows, would hardly recognize the Inlet now. Can you imagine that stretch with an airport to starboard and a golf course to port? The menace of floating logs and submerged piles no longer exists, but the diminutive coxswains must still be alert if they are to escape sliced iron shots and hot oil from leaky motors.

WITH THE PRESENT ISSUE the editor of this page hands on the flaming torch to the new guard who will take over the pleasant task of recalling to you each week the routine activities of the Campus, the phenomenon of youth and the amiable humors of the academic life. It has been an agreeable occupation to the writer of these notes although the doing has sometimes been at the expense of his Sunday golf. The recompense lies in the hope that once or twice we may have recalled to some old grad at the end of the earth the time when he himself walked the Campus as a student or was himself a compet, or a Sun boy, or a laundry agent as Cornell University woke up from its summer sleep and another academic year dawned over the lake. R.B.

1934 Football Squad Takes Shape

Dobie Lacks Experienced Linesmen

After a week of preliminary drill, in which Coach Dobie's squad was conditioned somewhat and became accustomed to the feel of the ball, the 1934 Cornell football squad started heavier work and scrimmages on September 18.

Gilmour Dobie, as usual, does not hold out high hopes for a triumphant season. Indeed, his team has been hard hit by graduations.

From the line the center, right guard, right tackle, and one end are missing. All of the places have been left vacant by seniors, who added experience to their other qualifications for their posts. To replace them, Dobie has reserves from the 1933 team and some material from the freshman outfit of a year ago.

At center, to take the place of sturdy Jerry Brock, is Frederick L. Meiss, Jr., of Rome, a senior who has had two years of training on the Varsity squad. He played in several games last year, and is probably the best qualified of the linemen to fit into the opening left by the departure of last year's stalwarts.

There are several candidates for the guard and tackle posts vacated by Harry Shaub and Tully Kossack. Phillip M. Nelson '35 of Jamestown leads the group of applicants for the guard position, and Edward M. Hutchinson '37 of Chicago, Ill. is in the front of the tackle aspirants. Behind Nelson, the leading figures are Donald C. Clayman '35 of Rochester Junction and Griswold Wilson, Jr., '37, of Cleveland, Ohio, the latter the outstanding lineman available from last season's yearling aggregation. The other candidates all have had at least a year's service on the Varsity squad.

There is a lack of capable reserve material behind Hutchinson at the tackle berth. George C. Rankin '35, of Richmond Hill, who saw some action as an end last season, has been moved in to the tackle position, and may get into the lineup at his new job this year. Irving A. Jenkins '37 of New York, a left tackle on last year's freshman team, may be moved over to the other side of the line.

The left side of the line and the end posts, in sharp contrast to the middle and the right side, present little difficulty, except for reserve material. Thomas C. Borland '35, of Oil City, Pa., at left guard, and John L. Puterbaugh '35, of Dallas, Texas, at left tackle, were regulars on the Red team last year and seem assured of their berths again this season. Frank J. Irving '35, of Los Angeles, Cal., has held down the right end position for two seasons and Harold F. Nunn '36 of New York, saw lots of action last year at the other end of the line. He bids fair to minimize the loss through graduation of

Johnny Wallace, who had somewhat the advantage of him in 1933.

Mainstays in the backfield will be captain Walter D. Switzer '35, of Williamsport, Pa., Albert J. Frederick '35, of Elmira, Harrison Wilson '36, of Philadelphia, Gordon F. Stofer '37, of Olmstead Falls, Ohio, Andrew Peirce '36, of La Grange, Ill., and William Condon, Jr., '35, of Philadelphia, Pa. Switzer, Frederick, and Condon are hard-hitting, experienced players. Wilson did yoeman work in Cornell's triumph over Dartmouth last season. Stofer and Peirce have had some Varsity experience. All, however, except possibly Condon, are lighter than Coach Dobie would like to have them.

As replacements Dobie will have to rely mainly upon sophomores, since Terry, Grant, and other capable substitutes have graduated. Most promising of these so far are John M. Batten of Cape May, N. J., Edwin G. Moran of Groton, William W. Manson of East Orange, N. J., Robert T. Meagher of Elbridge, John W. Scott of Niagara Falls, and Willard W. Ziegler of Oil City, Pa. Each of these weighs about 170 pounds, but all are green and will require considerable seasoning.

1934 Football Coaches

Gilmour Dobie began his connection with football as end and fullback on the Hastings (Minnesota) High School team. At the University of Minnesota he made the football team in his freshman year, in 1899, and in 1900 and 1901 he was quarterback, his team winning the mid-western championship of the Big Nine conference in 1900. Before coming to Cornell as head coach in 1920, he had been assistant coach at Minnesota, 1901 to 1905; head coach at North Dakota Agricultural College, 1906 and 1907; head coach at the University of Washington, 1907 to 1916; and at Annapolis, 1917 to 1919. His teams were undefeated for nine years at Washington, which rounded out twelve successive undefeated teams for him since his debut as a coach. His Naval Academy team lost but two games in three years, and scored over the Army in the only game played between the service schools in that period. In 1921, 1922, and 1923, Dobie's Cornell teams were undefeated. During his thirty-two years of coaching, Gil Dobie has turned out teams that have won 211 games and lost only 25.

Francis A. Lueder, Jr. '31 played on the freshman football team in 1927, and was regular end on the Varsity in 1930 and 1931. He has been line coach since his graduation.

Bartholomew J. Viviano '33 in three years of Varsity football at Cornell was the outstanding star of the Cornell backfield. He was mentioned numerous times for All-American honors. He was captain of the Cornell team in 1932, and last year he was much relied upon by Dobie as a backfield coach. He will head the list of assistant coaches again this year. He is attending the Cornell Law School.

John M. Wallace '34 was regular end on the Cornell teams for the last two years of his undergraduate career. He was an outstanding player and is expected to be an able mentor.

Richard H. Beyer '33 was a regular back on the Varsity football team during the seasons of 1930, 1931, and 1932. He was also captain of the lacrosse team in his senior year. As coach of the freshman squad last autumn, he carried the yearlings through a highly successful season; he will be at the head of the freshman outfit again.

William C. Beall '34 was a regular halfback in the seasons of 1931 and 1932. This will be his first year as assistant coach.

The Football Schedule

The 1934 football schedule is regarded as one of the most vigorous in years. After two warming up games, with St. Lawrence on September 29 and Richmond on October 6, Cornell meets in succession Syracuse, Princeton, Columbia Dartmouth and Pennsylvania.

This is the second season in which the Varsity opens its schedule against St. Lawrence. Last year the score was Cornell 48, St. Lawrence 7.

Richmond appears on the schedule for the fifth time. Played first in 1927, the game has been an annual fixture since 1931. Except for the first game, when the count was 53 to 0, the scores have been unusually uniform: 27-0, 27-0, and 27-7.

Last year 20,000 fans packed Schoellkopf Field to watch the resumption of the football rivalry between Syracuse and Cornell after a lapse of 32 years. Syracuse won the game, 14-7, marking its first victory and the first time it had scored against Cornell. Previous to 1933 the two colleges had played a ten-game series in 1891 to 1900, of which Cornell won all ten, piling up a total of 292 points to Syracuse's none.

Cornell's football relationships with Princeton run back to 1891. Twenty-two contests have been played, of which Cornell won six, Princeton fifteen, with one tie in 1932. From 1891 to 1907 with but one exception, the colleges met every year, Cornell winning only three games of the sixteen. Twenty years later, in 1927, the series was resumed, to run through 1932. Of these six games Cornell won three, Princeton two, and a scoreless tie in 1932 was the last. Other commitments of both institutions did not permit a game last year.

The first game between Cornell and Columbia was played in 1889, the second year of Cornell participation in intercollegiate football. Cornell won that encounter 20-0, and also won by large scores the next three games, in 1890, 1899, and 1901. Columbia won in 1903, 1904, and 1905, which was the last game for fifteen years. The present series has been uninterrupted since 1920; of the fourteen games since then Cornell has won eight and Columbia four. In 1927 and 1928 the contests resulted in scoreless ties. Cornell has a total of 244 points in this series to 76 for Columbia. Last year's Columbia team, which later beat Stanford in the Rose Bowl tournament, defeated Cornell 9-6.

Except for two games, in 1900 and 1912, of which each won one, the series between Cornell and Dartmouth has consisted of annual encounters since 1919. The games have always been colorful, with plentiful scoring and abundant fireworks. Cornell has won six of these and Dartmouth nine. The large scores are indicated by the total points: Cornell 230, Dartmouth, 287.

The traditional meetings between Penn and Cornell have been held each year since 1893 with the single exception of 1918 when Cornell cancelled its schedule because of the war. Pennsylvania holds a heavy balance of victories, having chalked up 28 wins to ten for Cornell, with two ties in 1906 and 1926. Penn has scored 703 points to 291 for Cornell. In the last four years Cornell has won three times, 13-7 in 1930, 7-0 in 1931, and 20-12 in 1933. Penn's most recent decision was 13-7 in 1932.

The schedule, with starting time of each game:

- September 29 St. Lawrence at Ithaca, 3 P.M.
- October 6 Richmond at Ithaca, 3 P.M.
- 13 Syracuse at Ithaca, 2:30 "
- 27 Princeton at Princeton, probably 2:30 P.M.
- November 3 Columbia at New York, probably 2:30 P.M.
- 17 Dartmouth at Ithaca, 2 P.M.
- 29 Pennsylvania at Philadelphia, 2:00 P.M.

Dates of ticket sales and prices may be had from the ALUMNI NEWS advertisements of the Athletic Association or by writing the Cornell University Athletic Association, Ithaca.

ANOTHER CORNELL COW has set a record for production which entitles her to entry in the Advanced Register of the American Guernsey Cattle Club, like Valor's Goldie, whose efforts were reported in the July issue of the CORNELL ALUMNI NEWS. This time it is Ruth of Coy Glen Farm who has made the grade. At four and a half years, Ruth has turned out 14,611.4 pounds of milk, and 766.7 pounds of butter fat.

Alumni Convention October 12

Columbus Day Holiday and Syracuse Game Invite Many to Ithaca

The Cornell Alumni Corporation, the general alumni association of the University, will meet at Willard Straight Hall on Friday, October 12. This is Columbus Day, a legal holiday in many states, and the next day, October 13, is the date of the Cornell-Syracuse football game in Ithaca. All alumni are invited to attend the convention, not merely delegates from Cornell clubs.

The program will include discussion of the possible inauguration of an "alumni college" on the Cornell Campus during the week following Commencement next June, when alumni would be invited back for a week of study, discussion, and lectures, the work interlarded by golf and other athletic and social activities; a forum on plans for relations with secondary schools this year; a presentation of the athletic and sports program.

Dr. Floyd S. Winslow '06 of Rochester, president of the Corporation, will open the convention Friday morning. After an informal luncheon at Willard Straight Hall the program will continue Friday afternoon, with the possibility of another meeting Saturday morning. One of

the high spots of the convention will be the banquet Friday evening, to which are invited all alumni and members of their families.

Local Cornell clubs, many of which are sending official delegates to the convention, expect their activities throughout the year to be benefitted by the early date of the meeting which comes just as most of them are starting their year's programs.

This is the third consecutive convention of the Alumni Corporation to be held in Ithaca, and the thirteenth since the convention plan was inaugurated in 1922.

Starting with Chicago in 1922, conventions were held in successive years in Pittsburgh, Buffalo, New York, Detroit, Philadelphia, St. Louis, Washington, Rochester, and Ithaca. At the 1930 convention in Ithaca it was decided to hold subsequent gatherings every two years, and for these biennial meetings the city selected by the Board of Directors has been Ithaca—in 1932 and 1934.

Inquiries about the meetings should be directed to Foster M. Coffin '12, Secretary of the Cornell Alumni Corporation, Ithaca.

ATHLETICS CONTROLLED By University Committee

With the opening of the University this fall control of all athletics at Cornell is officially delegated by the Trustees to a committee of which Professor Herman Diederichs '97 is chairman and Comptroller Charles D. Bostwick '92 and Professor Donald English are members. Professor Diederichs has for most of the past twenty-five years been president of the Cornell University Athletic Association; Bostwick is a former member of its Council; and Professor English was formerly chairman of the Faculty committee on student affairs.

The function of the committee is to coordinate the activities of the Athletic Association, which administers intercollegiate sports, and those of the Department of Physical Education, in charge of intramural sports. While the latter have always been under the direct supervision of the University, intercollegiate athletics at Cornell have hitherto been directed by the graduate manager of athletics, directly responsible to the Athletic Association.

The responsibility of the newly appointed committee involves general charge of athletic policies, both intercollegiate and intramural, and general supervision of all athletic expenditures. The aim is to foster growth and cooperation of both intercollegiate and intramural sports. The Committee on Athletic

Control will act as a coordinator and will adjudicate all questions arising from the overlapping of the functions of the Athletic Association and of the Department of Physical Education. There will be no change in the personnel of these two organizations, Professor C. V. P. Young '99 administering intramural activities, and Romeyn Berry '04 continuing as graduate manager in charge of intercollegiate sports.

With the appointment of the committee the University recognizes the fostering of intercollegiate sports as a direct responsibility. Heretofore this has been the sole function of the corporation known as the Cornell University Athletic Association, although the Faculty has controlled the conduct of athletic games by its jurisdiction over the students of the University. Schedules of games, leaves of absence, and rules of eligibility have always been controlled by the Faculty's Committee on Student Activities. The conduct of intercollegiate sports however, has been in the hands of the Athletic Council, the governing body of the Athletic Association. The new committee involves no change in the conduct of athletic contests as the Athletic Association will continue to function as heretofore.

Under the direction of the Department of Physical Education intramural sports have made great strides at Cornell. For almost thirty years it has been the aim of

this department to afford all students an equal opportunity for physical recreation and development. A well developed system of intramural athletics exists at present, with close to three thousand students each year engaged in a wide variety of supervised athletic activities.

The plan for a Committee on Athletic Control was approved by the Board of Trustees last June and followed the recommendations of students who advocated such a move in the *Cornell Daily Sun* last year.

WARREN SPEAKS ABROAD

Dr. George F. Warren '03, introduced as "an intimate advisor to President Roosevelt," addressed the third international congress of agricultural science at Bad Eilsen, Germany, on August 30.

A hundred delegates from fifteen countries heard Dr. Warren describe American agricultural conditions. He said that transferring industrial workers to the land could not be done in all cases without lowering the standard of living of the population. To him he said it seemed advisable to raise individual working capacity.

"Nations which already have doubled the price of gold are enjoying an advantage," Professor Warren is quoted as saying. "Those who attempt to maintain the old pre-crisis parity will find themselves subjected to the most violent price fluctuations. In fact the greatest threat against the maintenance of the system of private enterprise lies in fluctuations of the medium of exchange."

Other members of the Department of Agricultural Economics at Cornell who accompanied Dr. Warren to the meeting in Germany are Dr. M. C. Bond, Mr. and Mrs. L. C. Cunningham, W. M. Curtiss, and G. W. Hedlund.

CORNELLIANS IN NEW YORKER

Among frequent contributors to *The New Yorker* are Frank Sullivan '14 and Morris G. Bishop '13. Both names appeared on the same page of the August 18 issue, Sullivan's at the end of a discourse on "The Tripes" (a disease), and just above Bishop's verse (not free) on "The Papers."

As perhaps some of his friends know, Elwyn B. White '21, former editor of the *Cornell Daily Sun*, is credited with being an important guiding spirit of *The New Yorker*. Time of August 6 printed his picture with the caption: "A melancholy wheelhorse, he," and the following about him, quoted in turn from August *Fortune*:

"Elwyn Brooks (Andy) White, the E. B. W. who signs much of the fiction and light verse in *The New Yorker*. He writes many of the captions and tag-lines in the back of the book. More important, he is the anonymous author

of the rapier-like 'Notes & Comment' which leads off *The New Yorker's* famed 'Talk of the Town,' sometimes called the best column in Manhattan. Shy, gentle, melancholy 'Andy' White, 35, was a newsman and adman before joining *The New Yorker* in 1926—just when Editor Ross needed him most. Five years ago he married *The New Yorker's* brilliant managing editor, Katharine Sergeant Angell.

NEW DIRECTOR OF Civil Engineering



PROFESSOR S. C. HOLLISTER

The School of Civil Engineering, which has been administered by a committee for the past four years since the resignation as director of Professor Fred A. Barnes '97 to resume his teaching duties, will be directed by S. C. Hollister, who was appointed Director as of July 1.

Professor Hollister was formerly professor of structural engineering at Purdue University. He comes to Cornell with a successful record as an engineer and teacher. He was educated at Washington State College and the University of Wisconsin. After engineering practice in Portland, Oregon, he became instructor in mechanics at the University of Illinois, where he remained until 1917, when he was appointed research engineer of the Corrugated Bar Company.

During the war years 1918 and 1919 he was with the United States Shipping Board Emergency Fleet Corporation. He then became consulting engineer in private practice in Philadelphia until 1930. From that time he has been professor of structural engineering at Purdue.

Professor Hollister is a member of the American Society of Civil Engineers, the American Society of Mechanical Engineers, the American Railway Engineering Association, Franklin Institute,

and the Society for the Promotion of Engineering Education. He was president of the American Concrete Institute from 1932 to 1934. He has contributed to many publications on various phases of structural engineering. He is consulting engineer on the Boulder Dam project.

He is married and lives at 7 Central Avenue. Mr. and Mrs. Hollister have two children, John, 14 and David, 9.

ABE'S VACATION

Abe Mahool, known widely to Cornellians and Ithacans, has departed from Ithaca on a trip to South America to visit his mother, whom he has not seen since she embarked for Buenos Aires twenty-two years ago.

Mahool, who conducts a barber shop, came to America from Syria at the age of 18. When he was nine, his father left for South America where he hoped to make his fortune. Seven years later he sent money for Abe, his eldest son, to come to him, and Abe and his mother decided to go together, little thinking that the money would be insufficient for them both to make the long trip. They got as far as Marseilles, in France, and their money was gone. Meanwhile, through other relatives, money had been sent to them to come to America. Abe, after arrival here, did well, but couldn't afford to send his mother on to her husband in South America. After a number of years, however, between them, the family managed to unite the parents, and Abe sent his mother off on the boat. Now he has amassed sufficient fortune to take the trip, but he'll only make it a vacation trip and will return to Ithaca again after about two months.

CAMPUS GREATLY BEAUTIFIED

Alumni, faculty members and students who return to Ithaca this fall will be impressed with the improved appearance of the Campus.

Despite limitation of funds, Conant Van Blarcom '08, superintendent of buildings and grounds, has directed a multiplicity of detailed improvements through the summer, notably landscaping, laying of walks and the removal of a good many "sore thumbs." All the roads on the Campus were resurfaced before the opening of the University.

About 2,500 linear feet of colprovia walk has been laid west of Sage College and along the Library slope. New walks have been installed around Boardman Hall and by the Veterinary College. The dry stone wall along the old South Avenue has been extended from Stewart Avenue up to West Avenue. The first installment of a new road, curb, gutters and catch basins by Hoy Field has been completed, in anticipation of the football season traffic. Motorists will also observe

with gratification the elimination of bumps and pipe behind Sage Chapel.

Landscaping is going on in many regions of the upper and lower Campus. The artillery stables and the heating plant have been receiving this beautification, and the territory about the filter plant in Forest Home may be landscaped. The road to Forest Home has undergone considerable improvement, now being bordered by a stout fence. Dead trees along this route have been removed. The new Martha Van Rensselaer Hall and its family life wing have been landscaped. The east end of the agricultural quadrangle is to be tackled soon.

Tennis courts have undergone a general overhauling. A large field has been added to the Balch Hall playgrounds.

Under the Sackett fund, retaining walls and steps are being built in the gorges, extending the general plan of making Cascadilla and Fall Creek more accessible.

The unsightly parking space north of the University Library is one of the Campus eyesores which has been eliminated.

Numerous dead and diseased trees have been cut down. Close watch is being kept for any invasion of the Dutch elm disease which could reduce the Cornell Campus to a practically barren ground.

The Psi Upsilon and Sigma Phi fraternity house grounds have been graded, seeded and planted, and flagstone walks have been laid there.

All buildings on the University Campus are having a general going over, including cleaning and redecorating. The former home of the College of Home Economics has been remodeled for the Department of Entomology.

REMOVE DEAD WOOD

A work project for the removal of 500,000 dead and decaying fruit trees in New York State orchards was announced recently by the extension service of the College of Agriculture at Cornell, of which L. R. Simons is director.

The work, according to Simons' announcement, will be conducted as community welfare and rural rehabilitation projects through individual counties. It was also stated that the extension service has long realized the menace of these old trees but that farmers were not prepared to remedy the situation.

Such affected trees, it was pointed out, may become prey to fungus diseases, and insect parasites, which spread from them to sound trees. The project has been approved by the TERA and by farm officials in Washington, and will be a part of the regular federal relief agencies. Since, however, this is a business, and not an educational project, the State Department of Agriculture and the counties are expected to participate, Simons' announcement said.

Dean Betten Discusses Germany

Reports on Goodwill Tour of Carl Schurz Foundation

That five weeks of travel in Germany with exceptional opportunities for observation and discussion can give only an incomplete understanding of the situation in that country, is the opinion expressed by Dean Cornelius Betten '06 Ph.D. who has just returned from a goodwill tour conducted by the Vereinigung Carl Schurz with the co-operation of the Amerika Institut and the Deutscher Akademischer Austauschdienst.

The party, including 51 faculty and student representatives of American universities, left New York on the Bremen July 1 and disbanded at Hamburg August 9, almost all embarking on the New York on the latter date. Dean Betten extended his stay by two weeks, travelling in Holland and England, proceeding from London to Paris by airplane, and sailing from Cherbourg on the Deutschland on August 23.

The period of the tour was one of great political interest in Germany, beginning as it did immediately after the events of June 30, including the Hitler speech to the German people on July 13, and the death of Field Marshal Von Hindenburg with its accompanying ceremonies. The party was impressed by the apparently universal approval of the present government and by the fervid determination of the people to give unquestioning support.

Some Dissent Heard

On the other hand, Dean Betten said, when there was opportunity for establishing confidence, members of the party not infrequently heard cautious expressions of strong dissent. Sometimes there was bitter comment on the fact that the German people had no knowledge of current happenings and certainly no chance to pass judgment on them. But even those most opposed to the dictatorship were prompt to say that there was much of good in the present program, that industrial and social conditions had vastly improved since two years ago, and that relief from the stalemate of thirty-odd political parties had been imperative. The test of the present government will probably be economic rather than political and there is apprehension that it will bring another period of disunion and suffering. This adds to the grim determination to see the present regime through to economic stability.

Meantime, these people are tremendously concerned to have a sympathetic foreign public opinion; everywhere there was protest against the attitude of the foreign press whose most violent expressions were given great publicity in Germany. The tour doubtless contributed to this end so far as personal feelings are

concerned, the Dean said, for no one can travel in intimate contact with all classes of the population without realizing that whatever the political situation may be, the orderly, honest, and kindly character of these people has not suddenly changed. But the tour was conducted strictly as an educational enterprise; at no time were political issues stressed and none of the party was ever placed in the position of having to indicate his opinion on these issues or on the facts relating to them.

Visit 23 Cities

The Carl Schurz tour included visits in twenty-three German cities and since a considerable part of the way was covered by bus there was opportunity for short stops in many villages and in rural communities. Particular attention was given to the trouble spots, the Polish corridor and the Saar region. Besides doing the regular tourist round of castles, churches, and museums, the party had intimate contact with civic officials, educational leaders, and university students. Informal evenings were spent with university faculty members at Berlin, Jena, Heidelberg, Bonn, and Koln. Included also were a reception by the senate of the Free City of Danzig, a unique dinner party in the banquet hall of the knights in the great castle at Marienburg, a reception in a castle in East Prussia still occupied by the descendants of early holders, an afternoon at a Baltic seaside resort, a reception by Ambassador Dodd and Mrs. Dodd, a reception by the abbot of Kloster Ettal; visits to a labor camp near Berlin, to the birth place of Carl Schurz at Liblar, to the harbor of Hamburg, to the amber mine at Palmnicken, to the Zeiss factory and planetarium at Jena, to an agricultural estate in the process of division, to a steel plant in the Saar, and to the Tannenberg Memorial at Hohenstein; attendance at the Passion Play at Oberammergau, at an opera, Mozart's "Zauberflote," at Munich, and at "A Midsummer Night's Dream" played in the court of the castle at Heidelberg.

A squad of photographers went with the party and a movie film of the trip will be presented each of the American institutions represented.

SCHOOL TEACHERS representing many New York counties held a four-day conference early in the summer session to learn how to solve their everyday problems, and to train them further in the policies of the Home Economics Bureau of the State of New York. Miss Marion Van Lieu, home economics director of the State, conducted the conference.

CORNELL ALUMNI NEWS

ITHACA, NEW YORK

FOUNDED 1899

INCORPORATED 1926

Published for the Cornell Alumni Corporation by the Cornell Alumni News Publishing Corporation.

Published weekly during the college year and monthly in July and August: thirty-five issues annually. Issue No. 1 is published in September. Weekly publication ends the last week in June. Issue No. 35 is published in August.

Subscription price \$4.00 a year, payable in advance. Canadian postage 35 cents a year extra; foreign 50 cents extra. Single copies fifteen cents each. Subscriptions are payable in advance and are renewed annually unless cancelled.

R. W. SAILOR '07

Publisher and Editor-in-Chief

Managing Editor	HARRY G. STUTZ '07
Circulation Manager	JAMES W. BURKE '33
Associate Editor	FOSTER M. COFFIN '12

Member Intercollegiate Alumni Extension Service

Printed by The Cayuga Press

ITHACA, N. Y.

SEPTEMBER, 1934

ARE ATHLETICS EDUCATIONAL?

THE NEW COMMITTEE appointed by the Trustees to coordinate intramural and intercollegiate athletics marks a turning point in athletic affairs at this University. Of course, if we could assume that athletics would henceforth go along without trouble and without financial loss, the committee would never have much more to do than to umpire minor disputes.

On the other hand, it is very likely to find much to do, and further it is a recognition for the first time that the University as such has an interest in athletics as a part of the training Cornell affords, and that the independent corporation conducting intercollegiate athletics is merely a device for the easier handling of a very complicated business.

The strangle hold of the Classics on the administration of higher education is gradually relaxing. There was a day when a college of arts and sciences covered everything but the arts, so that everything that based success on proficiency rather than progress was sloughed off—music, dramatics, journalism, forensics, athletics, all have the bar sinister on their escutcheons. In the main, with notable exceptions in some branches of music and forensics, these are operated by outside organizations. The University merely sees to it that they do no wrong, use no ineligible, but in general does nothing for their positive betterment. The precedent in the case of athletics seems to open a vista of unlimited possibilities in these subjects.

For years the middle west and the west have had intercollegiate athletics as part of the university's plan—sometimes with coaches holding rank as professors and with consequent lowered compensation and increased security. The idea is taking hold even in the conservative east.

We don't know that we like the idea. We wish in many ways we could continue as we were. We suspect this is partly because athletics here have been as clean as those of any trustee-administered athletic plant, and cleaner than a great many of these. We hope part of our love for the things of the good old days is not merely inertia.

ALUMNI NEWS To Have New Editor

To make the CORNELL ALUMNI NEWS more effectively carry Cornell news to Cornellians, the management has obtained the services of Howard A. Stevenson '19 to devote his entire time to the magazine. He has resigned from Doubleday, Doran and Co., is moving from Westchester County to Ithaca this month, and will be here to start with the next issue, the first of the new college year.

This is the first time since December, 1917, that the NEWS has had a full-time editor. At that time Woodford Patterson '95 resigned to become secretary of Cornell University, and since then the magazine has been conducted by an editorial board of varying size and personnel under the direction of R. W. Sailor '07, who will continue as editor-in-chief under the new arrangement.

Stevenson served successfully as part-time managing editor of the CORNELL ALUMNI NEWS for the five years from September, 1920, to September, 1925. He came to the paper with the first issue of the present larger size and at the time when Romeyn Berry '04 began writing his column, "Sport Stuff," and Foster M. Coffin '12, for the first time associate editor, assumed responsibility for the news of alumni club activities.

He entered the College of Agriculture in 1915 from Central High School of Grand Rapids, Michigan, where he was born in 1896. In May, 1917, he joined the general exodus of Cornellians to the promised "mosquito fleet" at Newport, Rhode Island, where he enrolled in the United States Naval Reserve Force as seaman, second class. After a year ashore at Newport, he was commissioned Ensign, USNRF, as result of competitive examinations, and ordered to the United States Naval Academy at Annapolis in June, 1918, for training. In September, 1918, he was commissioned Ensign, U. S. Navy, and ordered first to the USS Idaho under construction at Camden, New Jersey, and shortly to the USS Georgia, then convoying transports, as junior deck officer. In December, 1918, Stevenson resigned from active duty and returned to Cornell, graduating in 1920.

While still an undergraduate, as assistant to the late Harold Flack '12, he handled publicity for the Semi-Centennial Endowment Campaign which opened in October, 1919. He was editor of *The Cor-*

nell Countryman, is a charter member of the Cornell chapter of Sigma Delta Chi, professional journalism fraternity, and a member of Alpha Gamma Rho. He has served as national historian of the latter fraternity, as its delegate several times to the Interfraternity Conference in New York, was secretary-treasurer and later president of the alumni corporation of the Cornell chapter.

In 1920, immediately upon graduation, he became director of the Cornell Farm Study Courses and instructor in the Office of Publication of the College of Agriculture, under Professor Bristow Adams, and managing editor of the ALUMNI NEWS. In September, 1925, he resigned as assistant professor in extension and from the NEWS, and left Ithaca to organize and manage a new publishing and sales department of books on agriculture, horticulture, and sports for The Macmillan Company in New York. Since May, 1933, he has been manager of a similar department of outdoor books for Doubleday, Doran & Company at Garden City, Long Island.

In November, 1920, he married Mildred L. Fry of Grand Rapids and Boston. They have four children.

Under this new arrangement of the staff, it is the expectation of the ALUMNI NEWS to give all Cornellians intimate news of the University and its people, of Ithaca, and of Cornell friends and classmates everywhere. We hope to make the paper as welcome as a regular letter from your best friend in Ithaca or from your college roommate writing of his interesting life and work elsewhere.

We shall emphasize always the Cornell aspects of the news we present, leaving the more impersonal presentation of straight news and opinion to the several excellent journals of general circulation. Each issue of the new ALUMNI NEWS will so far as possible contain items not to be



H. A. STEVENSON '19

found elsewhere of interest to Cornellians of every vintage, from the Class of '34 to the oldest living alumnus, with due regard for their relative numbers and in proportion as they are represented in our circulation list.

NEW YORK WOMEN FETE FROSH

The Cornell Women's Club of New York entertained entering freshmen at the club on September 15. Prominent undergraduates made short talks on college activities, after which Cornell songs were sung. E. Marjorie McAdoo '35, president of W.S.G.A. was in charge of the program.

HALSTED YACHT CHAMPION

Harold C. Halsted '14 of Westhampton on August 25 won the Atlantic Coast Star Class championship and the Bedford trophy with his boat Chuckle II off Providence in Narragansett Bay. Runner-up last year for the coast championship, he won the Commodore Corry Cup during Great South Bay race week, and finished as runner-up for the coast championship. This year he won a first, a second, two thirds, and a fifth place for a total of 91 points, beating his nearest rival by five points.

While at Cornell Halsted was a member of the basketball team of which his brother, Gilbert C. Halsted, Jr. '14, was captain; Gilbert was also a member of the track team, while Harold made his second letter in baseball. Both are members of Phi Kappa Psi and of Sphinx Head.

SYRACUSE CORNELLIAN MEET

The Cornell Club of Syracuse held the first meeting of the year on September 6 when sixty men spent the afternoon and evening at Drumlins Club. Bowling on the green and golf were followed by a dinner.

In the election of officers, William J. Thorne '11, president, James B. Campbell '11, vice president, and Robert C. Hosmer '03, secretary-treasurer, were re-elected, and Thad L. Collum '21 was elected assistant secretary-treasurer to succeed William M. Gale '21. Four new members of the Board of Governors, elected for the three-year term, are Charles E. Montague '09, Stephen P. Toadvine '22, and Jacob G. Smith '03.

Bill Thorne presided at the dinner and the speakers were Professor Herman Diederichs '97, Director of the College of Engineering and President of the Athletic Council, and Clarence E. Hancock, Representative in Congress from the Syracuse District. Judge Frank H. Hiscock '75 introduced Mr. Hancock. Ray S. Ashbery '25, Alumni Field Secretary, announced the award of prizes as a result of the athletic competition in the afternoon.

SUMMER SESSION 200 Larger

The forty-third Summer Session of the University, which closed on August 17, had a total registration of 1,747 students, representing an increase of almost 200 over last year. This increase, divided evenly between men and women, includes larger enrollments in the Graduate School of Education, the regular Summer Session, and the Summer School of Biology.

More than half the students registered came from New York State, with Pennsylvania next. The New England states contributed 94 students and foreign countries 41.

Courses in the regular session, totaling 171, were taught by a staff of 91, headed by Professor Riverda H. Jordan, chairman. The Graduate School of Education, of which Professor Julian E. Butterworth is director, offered 41 courses under the instruction of 21 members of the Summer Session staff.

Enrollment in this School showed an increase of 80 per cent over last year in the number of high school principals registered. It also showed an increase over last year in the number of degrees sought, the number of degrees already held by those registered, and the number of students matriculated for special education degrees.

The Summer School of Biology, the only one in any university where only the regular courses of the academic year are offered instead of special short summer courses, gave 22 courses under the instruction of 16 members of the regular University faculty. Teachers of biology in high schools and colleges predominated in the enrollment.

RESEARCH FOUNDATION

Milk-Wheato and Milkorno, cereal products recently in the news in connection with government relief feeding, are being manufactured commercially under licenses granted by the Cornell Research Foundation, Inc.

The foundation was organized to hold patents granted to members of the faculty and others which might be given to the University, to prevent them from being exploited to the detriment of the public. It is the first of such organizations to be incorporated as a stock company, differing from the two earlier plans of the universities of Michigan and Wisconsin for handling the patents of their professors.

All stock in the Cornell Research Foundation is held by the University. The corporation licenses the users of the patents it holds, some on a royalty basis and some without charge.

Milk-Wheato and Milkorno are made from whole grain reinforced with powdered skim milk to provide a balanced ration. Among other patents held by the

corporation are that for Beta-Lactose, a purer form of milk sugar than ever before made, a new method of preserving eggs, and an invention not yet prosecuted to a patent is a method of blending and processing honey to control crystallization and fermentation.

Robert E. Treman '09 is president of the board of directors of the corporation; L. Nelson Simmons '12 is secretary. Directors are President Livingston Farrant, Comptroller Charles D. Bostwick '92, Dean Dexter S. Kimball, Dr. William C. Geer '02, Prof. James M. Sherman, Howard E. Babcock, J. W. Parker, and J. D. Tuck.

TRACK MEN ABROAD

Further news from Cornell athletes who went abroad with the representatives of Princeton to compete with Oxford and Cambridge is reported by the *Paris Herald* from Glasgow. C. A. Scott '36 on August 4, despite sticky going, made the finest high jump seen in Scotland for some years. He was scratch man, but clearing 6 feet 2 inches he tied with H. T. L. Wilson of Trinity A.A.C. Scottish amateur stars competed with those of Finland, France and America before a crowd of twenty thousand.

A later report from the same source gave news from Paris of Robert J. Kane '34 and Paul Dorris '34 manager of the Cornell track team, who had been traveling through Europe with a team of picked A.A.U. runners. They sailed for home August 23.

ICE CREAM KING

When Clarence W. Vogt '11 stumbled on the idea of making ice cream by the mile in pipes instead of in batches he laid the foundation of an income of \$1,000 a day.

Vogt, born in Louisville, Ky., studied refrigeration at Cornell in 1910 and 1911. About seven years ago he was working in his own plant in Louisville when a large tobacco company found that the half-block-long sheets of waxed paper for tobacco were sticking together in hot weather. They called Vogt and he remedied the trouble with refrigeration. Then the company had Vogt adjust some other difficulties in a plant manufacturing small bricks of ice cream. This set him to thinking about the process of ice cream manufacture.

Ice cream for years had been made in batches, poured into a freezer, paddled, poured out and frozen solid. The batches varied in quality and the process took time. Vogt tried making it in flakes like snow. One day the refrigerated pipe which carried the mixture to the snow-making point froze. Vogt found that the mixture was good to eat, and that started him on his new idea. Today his patented process makes ice cream by the mile in

pipes—one continuous process instead of in batches.

The first plant using his system was opened in Detroit in 1932, and now the plants using his system have a total capacity of 100 miles of ice cream a day, about seven feet to the gallon. Vogt is now turning his attention to using his piping process for butter, cold cream, lard, and other commodities which can be removed and sliced.

PITTSBURG WOMEN ENTERTAIN

The Cornell Women's Club entertained the Cornell students of Pittsburgh vicinity at tea on September 14 in the home of Mrs. Charles F. Kells (Mary Alice Kleages '24). The club welcomed Christine Davis '34 as a new member.

The officers of the club for the year are Mrs. James Philip O'Connor (Rose Mary Mchegan '27), president; Flo Van Vrancken '31, vice-president; and Jane H. Gibbs '33, secretary-treasurer.

POULTRY SCHOOL

South Africa, Canada, Poland, Hawaii, six states, and the District of Columbia were represented in the total enrollment of 44 persons at the seventeenth annual poultry judging and breeding school held from June 25 to 29 at the State College of Agriculture.

The school gives instruction in the fine points of poultry judging and breeding and seeks to standardize methods of judging poultry for production values.

Since the school started in 1918, an aggregate of more than 1,100 persons have attended its sessions, including poultrymen, teachers, extension workers, and students from forty-one states and nine foreign countries.

New York state headed the list this year with thirty-one registered. Canada and Pennsylvania each contributed two. Other states represented in the enrollment were Virginia, Delaware, Maryland, and Massachusetts. Four women, one a teacher in an agricultural school in Poland, attended.

In addition to members of the poultry department at Cornell, the teaching staff for the school included Dr. D. R. Marble of Penn State college; Professor W. R. Graham of the Ontario agricultural college; and Arthur C. Shilling, judge and poultry artist of Rochester.

Professor James E. Rice, head of the poultry department at Cornell for the past thirty-one years and associated with the judging school since its beginning, appeared on the program for the last time as an active member of the Cornell University teaching staff.

THE WAR DEPARTMENT recently issued an order detailing First Lieutenant John L. Chamberlain, Jr., to Ithaca, for duty with the Cornell R.O.T.C. Lieut. Chamberlain has been at Fort Myer, Virginia.

TWO YEAR AG Course Offered

A two year course for young men and women who can not spend a full four years at Cornell, and who expect to go into agriculture or some allied business, is being offered by the College of Agriculture this fall.

Tuition is free to those who have been residents of New York State for at least twelve months before entering college. For others, the tuition fee will be \$200. Admission to the two year course is based upon the usual fifteen "unit" requirements, acceptable by the University of the State of New York, or the equivalent by school certificate. One year of practical experience on a farm or in a business related to the studies to be pursued is also required.

Courses are offered in dairy farming, live stock farming, poultry farming, fruit growing, vegetable growing, marketing, and commercial floriculture.

Full credit toward a four year course is given for satisfactory completion of the work of the two year courses, if students later desire to continue their studies and obtain a degree. No degree is given for the two year courses.

DR. HOLLINGWORTH DIES

Dr. W. G. Hollingworth of Utica, a non-resident lecturer at the New York State Veterinary College at Cornell and a widely known member of the profession, died there September 2. He was 73. For the past ten years Dr. Hollingworth was non-resident lecturer at Cornell on subjects connected with food hygiene. For many years he maintained the Hollingworth Honorarium, a prize given to the Cornell senior whose work in pathology and bacteriology was adjudged best by the Faculty. Dr. Hollingworth held many offices, including the presidency of the Humane Society of Utica and the vice-presidency of the State Society for the Prevention of Cruelty to Animals. In 1930 the city of Utica voted him its most useful citizen and presented him a cup, the first given. Dr. Hollingworth deposited the cup with the Veterinary College here.

CORNELLIANS AT SYRACUSE

About fifty alumni were among the guests at the fifteenth annual dinner for leaders of agriculture and industry held at the Onondaga Country Club at Syracuse on September 5. The host was Jerome D. Barnum '12 publisher of *The Post Standard* of Syracuse.

Governor Herbert H. Lehman was guest of honor and spoke briefly, as did Frank E. Gannett '98, publisher of the Gannett newspapers. Professor William I. Myers '14, head of the Farm Credit Administration, praised the work of the FCA, saying that a good share of its

three point program has been accomplished.

Other Cornellians who attended were: Carl E. Ladd '12, dean of the Colleges of Agriculture and Home Economics at Cornell; Birge W. Kinne '16, of the advertising staff of *Better Homes and Gardens*; Edward R. Eastman '22-23 sp., editor, and Irving W. Ingalls '24, advertising manager, of *The American Agriculturist*; E. Curry Weatherby '14, circulation manager of *The American Agriculturist*; William D. McMillan '24, president and manager of Agricultural Advertising and Research Service; H. E. Babcock (trustee), president of G.L.F.; Peter G. D. Ten Eyck '30.

CALIFORNIANS PROMISE PARTIES

The September issue of *Chimes* published by the Cornell Club of Southern California announces that "this year we will have four major social events which will make history." The first, a boat ride and fishing trip, is described: "We have chartered a fine, clean power boat for a cruise and fishing trip, for Saturday, September 15. Tackle and bait furnished. Free beer. Bring your own sandwiches. Comfortable cabin for bridge and other indoor sports."

BOYLE DISCUSSES FRANCE

Regimentation of the wheat market in France was compared with America's recent prohibition law by James E. Boyle, professor of rural economy at the College of Agriculture, speaking at a Rotary Club meeting in Ithaca.

Both laws led to "various and sundry kinds of bootlegging," he said. A large force of special police, equipped with automobiles, have been sent into the French provinces to enforce the wheat law. "Such is the impossible situation today. What will happen tomorrow, no one knows."

Professor Boyle returned last month from a trip abroad to study at first hand the workings of the wheat price fixing law and to observe the effects of the government regimentation of business. He visited families he had known during a sojourn in Paris in 1926, and found them in straightened circumstances.

He declared the regimentation of the wheat market has substantially increased the price of bread, which is the main article of food among all classes in France. At the same time, the bakers, millers, and wheat growers have been embarrassed and handicapped by the wheat law and the 80 or 90 decrees which have supplemented it.

The French wheat law, he stated, nominally has one more year to run. "But already the French millers' federation, at a recent meeting, voted to pay no more attention whatever to it."

While the visitor in France hears a good deal of complaint about the high

cost of living, said Professor Boyle, he also discovers much interest in France's "NRA." He cited the following five points in the French recovery program: to reduce the cost of production, to reduce the cost of living, to reduce taxes, to restore confidence in business and to encourage savings.

These policies, he pointed out, are "exactly the opposite of our own NRA program."

NEW ENGLAND "WASH"

The Cornell Club of New England celebrated its annual "Wash" on July 28, the party held as usual on Lake Quinsigamond at Worcester. Water sports and other athletic events in the afternoon were followed by a dinner at night. Laurence Richardson '10 and Chester T. Reed '03 made the arrangements at the Quinsigamond Boat Club.

As toastmaster at the dinner, Richardson introduced various alumni who made brief talks, and the Class of '96 quartet provided the music.

LAWYERS LUNCH

About thirty Cornell lawyers who were in Milwaukee for the annual meeting of the American Bar Association met for luncheon arranged by the Cornell Law School Association at the University Club on August 30. Bruno V. Bitker '20 was chairman of the local committee in charge, and Ex-Judge William L. Ransom '05 represented the Law School Association and the executive committee of the American Bar Association, of which he has been a member for three years.

It was decided to hold a similar luncheon of the Cornell Law School Association in Los Angeles in July, 1935, during the meeting there of the American Bar Association.

WHEY FOR VITAMINS

In working out a practical diet for chickens, which will be low in cost and yet will produce a larger quantity of eggs, and healthier chickens, Dr. Gustave F. Heuser '15 and Dr. L. C. Norris '20, of the poultry husbandry department, have discovered that dried whey in the diet gives better results than skim milk, which is more commonly used.

Less whey is necessary to produce the same results in the diet, tests revealed. This difference means a lower cost of egg production, with the same quality of eggs, and is regarded as an important discovery for poultrymen.

Both whey and skim milk are used for Vitamin G., which is necessary to produce eggs of a hatchable quality. The same vitamin stimulates the growth of chickens. Likewise, eggs from chickens which have been fed with whey are more valuable for human consumption, especially for children.

Concerning The Alumni

'74—Edward Bausch and Mrs. Bausch of Rochester, N. Y. were reported as visitors at Frankfort, Germany, this summer.

'78 BME—*Town and Country Review* (London) recently published an article on Frederick A. Halsey, reviewing his career as an engineer, labor expert and editor. His paper on the premium or bonus plan for labor in the *Transactions of the American Society of Mechanical Engineers* in 1891 was the beginning of the discussion of intensive production in industry and the means to bring it about, and later as editor of *American Machinist* he contributed greatly to the solution of labor problems in industry. In 1923 he was the first recipient of the gold medal of the A.S.M.E. "in recognition of the service he has rendered to industry toward harmonizing the relations of workers and employers. . ." Starting as a draughtsman for the Rand Drill Company soon after graduation, Halsey became chief engineer of Ingersoll Rand, for whom he designed and invented many new types of air compressors, rock drills, and other machinery. Later he became associate editor and then editor of *American Machinist*, from which he retired in 1911 because of his health to spend his summers at Unadilla, N. Y., his boyhood home. Halsey is generally credited with defeating the adoption of the metric system, when under the leadership of the Bureau of Standards a bill had been favorably reported by the Congressional committee on coinage, weights and measures for its adoption and his opposition crystallized public opinion against it. His book, "The Metric Fallacy," was widely circulated and after its publication in 1904 he was made Commissioner of the American Institute of Weights and Measures. He is also the author of numerous textbooks on engineering subjects.

'92-'96 Grad—Homer Edmiston was married recently in Milan, Italy, to Signorina Luisa Tosi. Just a few days previously his daughter, Victoria, was married in Milan to Gerard Alford, an Englishman. Edmiston is president of the American Chamber of Commerce in Milan.

'98 PhD—Professor Madison Bentley, head of the Department of Psychology at Cornell, was the guest of President L. Kast of the Josiah Macy Foundation at Bar Harbor, Maine, where he attended the conference of the American Council of Education. The conference met to discuss the problem of emotion in education. Professor Bentley is consultant of the Josiah Macy Foundation on psychological problems.

'98 BS—Miss Elizabeth Cornell Blair, daughter of Charles H. Blair '98 and Mrs.

Blair, was married recently to John F. Potter, graduate of Yale and the Sorbonne and intercollegiate fencing foils champion three successive years. Mrs. Potter is a great granddaughter of Ezra Cornell. She is a graduate of Miss Chapin's School, studied painting in Paris and has exhibited there and in New York.

'99 ME(E)—Stewart McDonald of St. Louis, Mo. has been named special assistant to James A. Moffitt, federal housing administrator, to represent the FHA as liaison officer with financial institutions and business groups throughout the country. For some years after graduation McDonald was president of the Moon Motor Company of St. Louis, which he helped organize. He was one of the originators of the time payment plan for automobiles and has had wide experience in sales and finance work. He has been, at various times, a director of banks and large industrial companies. He served as police commissioner of St. Louis, to which post he was appointed by former Governor Arthur M. Hyde of Missouri.

'00 PhB—Clayton I. Halsey was married August 22 to Miss Celia M. Tallmudge of Ithaca. For a number of years Halsey was employed by the government in the Philippine Islands under an appointment of President Schurman of Cornell. Mr. and Mrs. Halsey will reside at 702 North Tioga Street, Ithaca.

'03 Sp—Wilbur R. Mattoon, formerly supervisor of the Pigsah National Forest, has been transferred to the White Mountain National Forest.

'05 LLB—Neal Dow Becker has been visiting Spain, Germany and Sweden this summer. He expected to sail for home September 27.

'05 BS—Judge George L. Genung and Mrs. Genung, of New York have been visiting the Mediterranean countries this summer, and sailed for home from Genoa August 22.

'08 AB; '09 AB—Professor Oscar D. von Engeln and Mrs. von Engeln (Maude G. Hewitt '09) sailed for Sweden on the *Kungsholm* August 18 to spend a vacation abroad. They live at 115 Kelvin Place.

'09 BSA—Arthur W. Sweeton of Canton Center was recently appointed reviewing appraiser in New England for the Federal Land Bank of Springfield. Since 1921 Sweeton has been affiliated with the bank as appraiser of farm properties in connection with granting of mortgage loans and is regarded as one of the best authorities in the Northeastern states on farm land values. He was formerly agricultural agent in Windham County, Vermont. In 1919 he bought a dairy and fruit farm at Canton Center which he still owns and operates.

'09 ME—James W. Cox, Jr. is executive in charge of manufacturing for Iselin-

CORNELL CLUB LUNCHEONS

Many of the Cornell Clubs hold luncheons at regular intervals. A list is given below for the benefit of travelers who may be in some of these cities on dates of meetings. Unless otherwise listed, the meetings are of men:

<i>Name of Club</i>	<i>Meeting</i>	<i>Place</i>	<i>Time</i>
AKRON (Women) Secretary: Mrs. Ralph B. Day '16, 245 Pioneer Street, Akron.	1st Saturday	Homes of Members	1:00 p.m.
ALBANY Secretary: Robert L. Dodge, Jr. '29, 5 South Pine Avenue, Albany.	Monthly	University Club	12:30 p.m.
BALTIMORE Secretary: Leslie E. Herbert '30, 806 E. North Ave., Baltimore.	Monday	Engineers' Club	12:30 p.m.
BOSTON Secretary: Anthony O. Shallna '16, 305 Harvard St., Cambridge	Monday	American House, 56 Hanover St.	12:30 p.m.
BOSTON (Women) Secretary: Mrs. M. Gregory Dexter '24, 27 Somerset St., Worcester.	Tuesday (3rd)	College Club, 400 Commonwealth	4:00 p.m.
BUFFALO Secretary: Herbert R. Johnston '17, Pratt & Lambert, Inc., Buffalo.	Friday	Buffalo Athletic Club	12:30 p.m.
BUFFALO (Women) Secretary: Miss Alice C. Buerger '25, 3900 Main Street, Eggertsville.	Monthly	College Club	12:00 noon
CINCINNATI Secretary: Fred J. Wrampelmeier '29, 1155 Halpin St., Hyde Park, Cincinnati	Last Friday	Sinton Hotel, Cincinnati	12:00 noon
CHICAGO Secretary: Buel McNeil '27, 1019-140 South Dearborn Street, Chicago.	Thursday	Mandels	12:15 p.m.
CLEVELAND Secretary: Charles C. Colman '12, 1836 Euclid Avenue, Cleveland.	Thursday	Cleveland Athletic Club	12:15 p.m.
COLUMBUS Secretary: C. S. Rindfoos '06, 145 North High Street, Columbus.	Last Thursday	University Club	12:00 noon
DENVER Secretary: James B. Kelly '05, 1660 Stout Street, Denver.	Friday	Daniel Fisher's Tea Room	12:15 p.m.
DETROIT Secretary: Edwin H. Strunk '25, c/o Packard Motor Co., Detroit.	Thursday	Intercollegiate Club, Penobscot Bldg.	12:15 p.m.
HARRISBURG, PENNA. Secretary: John M. Crandall '25, Hotel Harrisburger	3rd Wednesday	Hotel Harrisburger	12:00 noon
LOS ANGELES Secretary: Clarence D. Coulter '18, 816 W. 5th Street, Los Angeles.	Thursday	Richfield Oil Bldg.	12:15 p.m.
LOS ANGELES (Women) Secretary: Miss Bertha Griffin '09, 1711 W. 66th Street, Los Angeles.	Last Saturday	Tea Rooms	Luncheons
MILWAUKEE Secretary: Arthur C. Kletzch, Jr. '25, 1130 W. Wisconsin Ave., Milwaukee.	Friday	University Club	12:15 p.m.
NEWARK Secretary: Lowry T. Mead, Jr. '23, 451 Broad Street, Newark.	2nd Friday	Down Town Club	12:30 p.m.
NEW YORK Secretary: Andrew E. Tuck '98, 245 Madison Avenue, New York.	Daily	Cornell Club, 245 Madison Avenue	
PHILADELPHIA Secretary: Charles B. Howland '26, 9 Guernsey Road, Swarthmore, Penna.	Daily	Cornell Club, 1219 Spruce Street	
PHILADELPHIA (Women) Secretary: Miss Mildred H. Hiller '25, 812 W. Birch Street, Philadelphia.	1st Saturday	Homes of Members	Luncheon
PITTSBURGH Secretary: George P. Buchanan '12, Hotel William Penn. Pittsburgh.	Friday	Kaufman's Dining Room	12:15 p.m.
PITTSBURGH (Women) Secretary: Miss Jane H. Gibbs '33, 1127 De Victor Place, Pittsburgh.	Monthly	Homes of Members	Afternoon
QUEENS COUNTY (Women) Secretary: Mrs. Gustave Noback, Grad. 17 Groton St., Forest Hills, N.Y.	3rd Monday		
ROCHESTER Secretary: Elbert H. Carver '26, Genesee Valley Trust Bldg., Rochester.	Wednesday	University Club	12:15 p.m.
ROCHESTER (Women) Secretary: Miss Esther M. Rhodes '27, 224 Alexander Street, Rochester.	Monthly (usually Wednesday)	Homes of Members	Evening
SAN FRANCISCO Secretary: Brandon Watson '26, Women's City Club, Berkeley, Cal.	No regular date	S. F. Commercial Club	12:15 p.m.
SAN FRANCISCO (Women) Secretary: Mrs. Nairne F. Ward '26, 2330 Rose Street, Berkeley, Cal.	2nd Saturday	Homes of Members	Luncheon or Tea
SYRACUSE Secretary: Robert C. Hosmer '02, 316 South Warren Street, Syracuse.	Wednesday	University Club	12:30 p.m.
SYRACUSE (Women) Secretary: Miss Leah M. Bladen '24, 139 Wood Avenue, Syracuse.	2nd Monday	Homes of Members	6:30 p.m.
TRENTON Secretary: George R. Shanklin '22, 932 Parkside Avenue, Trenton.	Monday	Chas. Hertz's Restaurant, Bridge & S. Broad Sts.	
UTICA Secretary: Harold J. Shackelton '28, 255 Genesee Street, Utica.	Tuesday	University Club	12:00 noon
UTICA (Women) Secretary: Mrs. Charles C. Beakes '18, 159 Pleasant Street, Utica.	3rd Monday	Homes of Members	Dinner
WASHINGTON, D. C. Secretary: Edward Holmes '05, 1416 F. Street N. W., Washington.	Thursday	University Club	12:30 p.m.

Jefferson Co., manufacturers of cotton goods, 328 Broadway, New York.

'10 AB—Millard V. Atwood on August 25 gave the main address and was guest of honor at Old Home Day in Groton, ten miles northwest of Ithaca, where he formerly lived and later published a weekly newspaper. Atwood is now associate editor of the Gannett newspapers and lives at 59 Thorndale Terrace, Rochester, N. Y.

'12—Adolph J. Menjou was married August 25 in Hollywood to Miss Veree Teasdale.

'13 BS—George W. Lamb of Hubbardsville is the new leader of the New York State Farm Bureau Federation. He was named by Federation directors to serve as president until the annual meeting of the board in Syracuse, November 22. He succeeds the late Charles R. White of Ionia. Lamb was formerly first vice-president of the organization.

'14 ME—Thomas I. S. Boak has moved his residence from Woodmont, Conn. to 235 Hartford Turnpike, Hamden, Conn. He is plant manager of the Winchester Repeating Arms Company at New Haven.

'15 BS—Professor J. Stanley Cobb of Pennsylvania State College, who has sabbatic leave for one year, will come to Cornell to work for his doctorate.

'20 BS—Donald Hoagland has become western manager of College Publishers' Representatives, Inc., with office at 612 North Michigan Ave., Chicago, and continues to represent Asia Magazine in the western territory. He lives at 2535 Hartray St., Evanston, Ill.

'21 AB—Arthur H. Dean is the author of an article in *Fortune* for September, 1934, "An Analysis of the Amendments to the Federal Securities Act of 1933 Effective July 1, 1934." The article is also published as a pamphlet of 58 pages. Dean's general conclusion is that the Securities Act itself was necessary and desirable, and that the 1934 amendments which he discusses are a distinct step in the right direction and should be followed by further amendments at each session of Congress to improve the Act and its workings. He raises the question however: can an honest man issue and handle securities or be connected with a security issue in the United States in the year 1934? In answer he analyses the requirements put by the amended Act upon underwriters, dealers, issuers, their directors and officers, and experts. He points out the mechanical difficulties of working under the Act and the legal ambiguities not cleared up by the recent amendments, analyzing the various liabilities and requirements which it imposes. Roughly estimating that the work in issuing and selling securities is increased by the Act five-fold and the expense two-fold, Dean answers with specific examples

the questions of how far these burdens are legitimate or necessary, and whether professional criticism of the amended Act is fair or so biased as to be valueless.

'22 ME—Warren A. Stevenson and Mrs. Stevenson are the parents of a baby girl, June Fleming, born on June 30, 1934. Their address is New Hamburg, N. Y.

'24 AB—Dr. Walter D. Ludlum, Jr., announces the removal of his office in New York to 40 East 61st St.

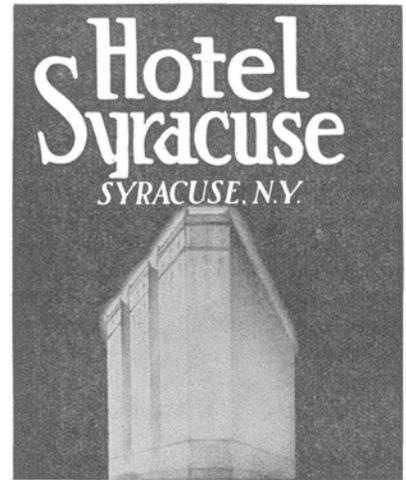
'25 AB—Lawrence R. Andrus was married September 15 to Miss Margaret Mercereau at the bride's home in Sayre, Penn. Edmund W. Burke '34 was best man. The couple will make their home in Chicago, where Mr. Andrus has an instructorship in French at the University of Chicago.

'25 LLB—Herman Wolkinson is the Fusion-Republican candidate for New York State Senator from the Eighth Senatorial District, Kings County. He won the Woodford Senior Prize in Oratory and was associate editor of the Cornell Law Quarterly. He was admitted to

MERCERSBURG ACADEMY

Offers a thorough physical, mental and moral training for college or business. Under Christian masters from the great universities. Located in the Cumberland Valley. New gymnasium. Equipment modern. Write for catalogue

BOYD EDWARDS, D.D., S.T.D., *Head Master*
Mercersburg, Pennsylvania



HEADQUARTERS FOR VISITING
CORNELL ALUMNI
Fay B. Mareness, Mgr.

Western Electric

Leaders in Sound
Transmission
Apparatus



*New Books Due in
The Near Future*

Many Cornellians will want the new books by A. W. Smith. Order now of the Co-op, and we will secure the autograph of Professor Smith for you. The announced prices are:

Smith	Ezra Cornell \$2.75
Smith	Poems \$2.25

We pay the postage

CORNELL CO-OP

Barnes Hall Ithaca, New York

the Bar in 1926; has his office at 50 Court St., Brooklyn, and lives at 1281 Eastern Parkway, Brooklyn.

'26 AB—G. Schuyler Tarbell, Jr., claims the unofficial record for swimming Cayuga Lake after crossing from Engle-side to McKinney's in 33 minutes, 20 seconds. Tarbell, who is practicing law in New York, accomplished his feat while visiting his parents at their west shore cottage. He has made a practice of swimming the mile-and-a-quarter across the lake every summer, and last year set a record of 33 minutes, 59 seconds.

'26 BS—Edward K. Ach has been in charge of logging operations of the Canadian International Paper Co. in the Gatineau valley, where a new method of timber cruising by means of aerial photographs has been used.

'27 BS—I. Harris Taylor married Miss Helen W. Garrison at Briarcliff, N. Y. early in the summer. Arthur B. Butler '30 and Francis G. Davenport '28 were ushers. Taylor is with the New York Central Lines.

'28 BS—Charles W. Mattison is liaison officer for the C.C.C. camps in New York State.

'29 BS; '30 MF—Carl F. A. Olsen and Mrs. Olsen are the parents of a son born April 30. Olsen is with the Southern Forest Experiment Station at Starke, Fla.

'29—David W. Sowers, Jr., has been superintendent of the C.C.C. camp at Little Orleans, Md.

'29—Paul D. Beers has been transferred from George Washington National Forest to Unaka National Forest near Bristol, Tenn. where he is making timber surveys with several other Cornellians, among them Leland S. Green '33, Arthur W. Holweg '31, John R. Hicks '33, and Henry B. Bosworth '21, chief of party.

'31—Philip J. Callan, Jr., was married on August 13 to Miss Catharine Brady of East Rochester, N. Y.

'31 AB—Wilhelmina Barton, daughter of the late Colonel Frank A. Barton '91 and Mrs. Barton, was married to Gerrit Kraber in New York in June. Kraber is a member of the Group Theater and played in "Men in White" last winter. They spent the summer with the Group at Ellenville, N. Y.

'32 HE—Gladys M. Wafler is teaching home economics at Dryden, New York.

'32 AB—Philip H. Foote was married June 28, 1934, to Miss Eleanore Swain, daughter of Mr. and Mrs. Charles Swain of Wayne, Pa.

'33 HE—Marjorie S. Volker was married on June 9 in Elmira to Ensign John P. Lunger, U.S.N. Ensign Lunger is attached to the USS Lexington which has

been at Norfolk, Va. this summer, but sailed September 14 for Long Beach, California, where Mrs. Lunger plans to meet her husband about November 23. Her mailing address for the present is 916 W. Gray St., Elmira, N. Y.

'33 AB—Fred A. Bennett, who for the past year taught at Riceville, is now in the English department at Berlin (N. Y.) High School.

'34 AE—Harold G. Olson is employed by the Bethlehem Steel Co. At present he is studying the various branches of the industry as a preparation for selling.

'34 AB—Edmund W. Burke has returned to Cornell to study for an advanced degree in French.

'34 AB—Ruth A. Buckland is teaching English at Holley (N. Y.) High School. She is also the librarian and has charge of dramatics. Her address is South Main Street.

'34 BS—John W. Duffield expects to enter Harvard this fall for graduate work in forestry, having received a scholarship there.

'34 BS—Max Dercum will take graduate work and has an assistantship next year at the University of California.

'34—Florence Gladys Hesselbach and Wilton B. Smith '34 were married on May 26, 1934.

Cascadilla Day Preparatory School

Ithaca, New York

Giving especial attention to Cornell requirements

Cascadilla provides for both young men and women:

Solution of difficult programs of work at moderate cost.

Sound training in subject matter and habits of study.

Development of initiative and self-reliance through freedom and responsibility.

Personal interest and attention, possible only in small classes.

Completion of all college entrance courses at mid-year.

Credentials by certificate or through Regents examinations in January, June and August.

Preparation for advanced credit examinations for entering students.

Students who failed to make entrance requirements in September find Cascadilla a most satisfactory means of meeting their situation.

Catalogue, significant references, or special information on request

PROFESSIONAL DIRECTORY OF CORNELL ALUMNI

METROPOLITAN DISTRICT

FRANK · S · BACHE · INC.

BETTER BUILDING

Construction Work of Every Description
in Westchester County and Lower
Connecticut

F. S. BACHE '13

94 Lake Street

White Plains, N. Y.

THE BALLOU PRESS

Printers to Lawyers

CHAS. A. BALLOU, JR., '21

69 Beekman St.

Tel. Beekman 8785

REAL ESTATE AND INSURANCE Leasing, Selling, and Mortgage Loans

BAUMEISTER AND BAUMEISTER

522 Fifth Ave.

Phone Murray Hill 2-3816

Charles Baumeister '18, '20
Philip Baumeister, Columbia '14
Fred Baumeister, Columbia '24

F. L. CARLISLE & CO., INC.

15 BROAD STREET

NEW YORK

Delaware Registration and Incorporators Company

Inquiries as to Delaware Corporation
Registrations have the personal attention
at New York office of

JOHN T. McGOVERN '00, PRESIDENT

122 E. 42nd Street

Phone Ashland 7088

Apartments
Country Homes

Business Properties
Chain Store Locations

Rostenberg Realty Co. Inc.

L. O. ROSTENBERG, A.B. '26, PRES.

23 Orawaupum St.

White Plains, N. Y.

Tel. White Plains 8020-8021

Member Westchester County Realty Board
And Real Estate Board at New York

METROPOLITAN DISTRICT (cont.)

WALTER S. WING '07, Gen'l Sales Mgr.



60 East 42nd Street, New York City

BALTIMORE, MD.

WHITMAN, REQUARDT & SMITH

Water Supply, Sewerage, Structural
Valuations of Public Utilities, Reports,
Plans, and General Consulting Practice.

EZRA B. WHITMAN, C.E. '01

G. J. REQUARDT, C.E. '09

B. L. SMITH, C.E. '14

Baltimore Trust Building

KENOSHA, WIS.

MACWHYTE COMPANY

Manufacturers of Wire and Wire Rope
Streamline and Round Tie Rods
for Airplanes

JESSEL S. WHYTE, M.E. '13, VICE-PRESIDENT

R. B. WHYTE, M.E. '13, GEN. SUPT.

TULSA, OKLA.

HERBERT L. MASON, LL.B. '00

Attorney and Counselor at Law

18th Floor, Philtower Building

MASON, WILLIAMS & LYNCH

WASHINGTON, D.C.

THEODORE K. BRYANT '97, '98

Master Patent Law, G.W.U. '08

Patents and Trade Marks Exclusively

309-314 Victor Building

Cleves Cafeteria

1715 G Street, N. W.

1/2 block west State War and Navy Bldg.

BREAKFAST, LUNCHEON & DINNER

RUTH CLEVES JUSTUS '16



IF YOU'RE VISITING
NEW YORK

HERE IS GOOD NEWS!

Imagine being able to stay
at one of New York's finest
hotels for as little as

\$2.50
a day

Yes, and that includes the use
of the famous Shelton Swim-
ming Pool, the Gymnasium,
Solarium and Roof Garden . . .

New York's popular hotel will
now be more popular than ever.
At this special rate, we suggest
reservations in advance.

Room with private bath begins
at \$3.00 daily

HOTEL SHELTON

Lexington Avenue & 49th Street
NEW YORK

ESTABROOK & CO.

Members of the New York and
Boston Stock Exchanges

Sound Investments

Investment Counsel and
Supervision

Roger H. Williams '95

Resident Partner New York Office
40 Wall Street

“I THANK YOU—
I thank you ever so much—but I couldn’t
even think about smoking a cigarette.”

“WELL, I UNDERSTAND,
but they are so mild and taste so good
that I thought you might not mind trying
one while we are riding along out here.”

