Provost Mann Issues a Detailed Statement of University's Financial Position

Substantial Trust Fund Comes to Cornell from the Estate of Major Seaman

Myron Taylor is Named to Succeed J. P. Morgan as Chairman of U. S. Steel Board
"Watch out, you’ll spill the beans . . .

"...but before you say any more, I want to ask you one question.
"Why do they use pictures of pretty girls in advertisements?
"And while you are thinking about what you are going to say—
"I will tell you this much:
"Many pretty girls like a MILD and PURE cigarette that TASTES BETTER . . . and that’s Chesterfield."

They Satisfy

Taylor Named Steel Head

Trustee and Donor of Law School Building is Chairman of Board of Directors for United States Steel

Myron C. Taylor '94, Trustee and donor of Myron Taylor Hall, new home of the Law School now nearing completion, was elected chairman of the board of the United States Steel Corporation on March 29. He succeeds J. P. Morgan, who assumed the office in 1917 at the death of Judge Elbert Gary.

Mr. Taylor has been serving as chairman of the finance committee in recent years. He will assume full executive control of the Corporation, one of the largest in America.

Two years ago, Mr. Taylor gave the University $1,500,000 for the construction of a building for the Law School, from which he received the LL.B. degree in 1894. The building, named in his honor, will be dedicated on October 15. It will be occupied for the first time during the Summer Session.

Although he graduated from the Law School, Mr. Taylor early turned to the business field. He has been president and director of Myron Taylor and Company, Inc., a director of the First National Bank of New York and the First Security Company, the New York Central Railroad Company, the Atchison, Topeka, and Santa Fe Railway Company, the Lehigh and Wilkes-Barre Corporation, trustee and member of the finance committee of the Mutual Life Insurance Company of New York.

He is a member of the Society of Colonial Wars, the St. Nicholas Society, the Sons of the Revolution, and the Society for Improving the Condition of the Poor.

CHICAGO CORNELLIONS HEAR DR. SCHURMAN

With informality as the keynote, more than 100 Cornellians in the Chicago area gathered together on the evening of April 13 to greet and hear Dr. Jacob Gould Schurman, the occasion being the annual dinner of the Cornell Club. Appearing for the first time in many years before a Chicago alumni group, Dr. Schurman attracted unusual interest and attendance, and his address fully justified all expectations.

While not restricting his remarks to any one particular subject, Dr. Schurman covered in a general way the problems of international relations, treating particularly the two countries with which he has been intimately associated during the past decade, Germany and China, and which, in the light of recent events, now hold the attention of the entire world. Having served as president of the University for the longest period since the founding of the institution, it was also natural that Dr. Schurman should talk about Cornell. Experiences of his many years as educator, diplomat, and internationalist were included in his discussion.

The toastmaster was Colonel Edward Davis '96, who assumed the rôle after a brief welcome by Leon C. Welch '06, president of the Club. It was especially fitting that Colonel Davis should preside, because he has seen service in all of the countries which have figured in Dr. Schurman’s diplomatic career, Germany, China, Greece, and the Philippines, and on numerous occasions their paths have crossed, since the Colonel was a student and Dr. Schurman the president of Cornell. Colonel "Pete," as he is known to Chicago alumni, holds the Distinguished Service Medal of the United States and the Distinguished Service Order of Great Britain, the latter bestowed upon him personally by Lord Allenby in recognition of his meritorious work with the British cavalry in the Palestine Campaign. Colonel Davis was the only American officer attached to General Allenby’s staff and was one of 25 selected officers who rode with the General through the walls of the Holy City on the historic occasion of its surrender by the Turks in December, 1917.

In recognition of Dr. Schurman’s diplomatic contacts with Germany and China, the consuls general of these two nations were also present as guests. Dr. H. F. Simon was acquainted with Dr. Schurman in Berlin several years ago, and Dr. Koilang Yih is a Cornell graduate, class of ’08. Both are well known to Cornellians in Chicago.

Other guests of the evening included representatives from the alumni clubs of Dartmouth, Yale, Princeton, Pennsylvania, and Columbia, and from a number of preparatory schools in the Chicago area.

Cornell Given Trust Fund

University to Receive Substantial Sum from Estate of Major Seaman and Is Named Residuary Legatee

The University, according to an announcement made by President Farrand, will ultimately receive one-half of a trust fund of approximately $200,000 established by Major Louis Livingston Seaman ’72, who died on January 31.

The trust agreement names certain beneficiaries upon whose death the trust is to be divided between the New York Academy of Medicine and Cornell. Of the Cornell sum, $5,000 is to be used for the development of military training work. The remainder is unrestricted as to use.

Cornell was also named residuary legatee of the Seaman estate. The residue is "to be used for experimentation on the relative value of foods, especially for United States rations for troops in peace or war, to be designated the Major Louis Livingston Seaman Prize for experimentation, and to be applied to the furtherance of the health and welfare of the United States soldier."

The University will also receive "My Chinese and Japanese embroideries, also my collection of gold-flecked Chinese bronzes, my war trophies and my flags from the Spanish-American, Philippine, Chinese Boxer, Japanese and European wars, and my library, and also my jade seals, tablets and temple bells of jade, and such articles of my collection of Oriental porcelains as the Trustees of such University may select."

Major Seaman was the donor of the Varsity Challenge Cup, presented in 1898, for the winner of the four-mile varsity race in the annual regatta of the Intercollegiate Rowing Association. In 1917, Major Seaman gave the University $15,000 for an entry in the War Memorial. He also presented a collection of African game trophies in his lifetime.

SHARES IN ESTATE

Arthur C. Stallman, Jr., ’32 shares in the estate of the late William G. Ungerer of New York, according to a report filed by the New York State Transfer Tax Department. He will receive $201,980. Ungerer, Stallman’s uncle, died on February 27, 1930.
The baseball team lost to Pennsylvania, 8-2, on Franklin Field April 16 in its first game of the season. It was an Inter-collegiate League game. An early Cornell lead of two runs was wiped out when pitcher Sereysky gave six hits in the first six innings, the Quakers getting five runs.

Cornell drove Jackson, Pennsylvania's starting pitcher, from the mound with three hits in the second inning. Powhida, who relieved Jackson, held the team to three hits for the rest of the game.

Cornell's weakness in catching favored Pennsylvania, the Quakers stealing thirteen bases from Grant and Terry. The steals put Sereysky in several bad holes. A double steal in the third inning gave Pennsylvania its first run after Cornell had scored two runs in the first inning on three hits and two stolen bases.

Matters of Pennsylvania led in hitting with two safeties, although Teretola, Quaker catcher, drove in two runs with his bat. Cornell's six hits were evenly divided among Payne, Hatkoff, Smith, Kappler, Pasto, and Grant.

Cold weather hampered both teams and limited the attendance to about 2,000. It was Pennsylvania's first league game as well as Cornell's.

**Beat Tigers at Lacrosse**

The lacrosse team opened its season April 16 by defeating the strong Princeton twelve, 3-2, on Upper Alumni Field. Cornell won on goals by Guthrie and Winslow in the second half.

The team opened the scoring on Cornell's goal in the first three minutes of play. Although the ball was in Tiger territory most of the half, the Nassau twelve twice advanced to score, Frame tying the count and Woodward putting Princeton ahead when Ives, Cornell goal guard, was drawn out of the crease.

In spite of a muddy field, play was fast. Cornell continued to threaten the Prince-ton goal. Guthrie found the net within eight minutes. Ten minutes later Winslow scored the winning goal. Both came from close scrimmages in front of the Tiger net.

One Cornell goal in the second half was disallowed because of a penalty for blocking.

Twice during the game, shots at the net were stopped by the thick mud a few inches from the goal.

**Win Tennis Match Indoors**

Forced indoors by mud and cold weather, the tennis team defeated Syracuse, 9-0, on the Drill Hall courts April 16. Cornell won without the loss of a set, the Orange netmen winning only 15 out of 133 games.

**HOTEL-FOR-A-DAY ON MAY 6**

The sixth annual Ezra Cornell Hotel-for-a-Day will open on Friday, May 6th. This event marks the climax of the collegiate training of the senior hotel administration students at Cornell. It is in fact a hotel for just one day, planned, financed, opened, operated and closed, under the direction of the seniors in the Course. The juniors act as assistants to the directing group, and the first and second year students act as waiters, bellmen, assistant cooks, and storeroom men.

Included in the plans for the visitors will be a round table discussion for returning alumni and other hotel men on the morning of the opening. Entertainment will include golf, tea for visiting ladies, the grand banquet followed by a dance in the evening, and various events which will be mentioned in detail in the next issue of the Alumni News.

**In Current History for April Professor Thomas N. Carver, Ph.D. '94, of Harvard has an article entitled "Capitalism Survives." Professor Orison G. Guernac writes on "The Passing of Briand." Allan Nevins, formerly of Cornell, now of Columbia, tells "Why America Rejected the League."**

**CORNELL'S FISCAL PROBLEMS**

Provest Mann writes in detail of present status of University's finances.

The Universities of America are generally affected by the economic depression and the shrinkage of incomes. Cornell has inevitably shared the common experience. Like all well-managed institutions, Cornell and the other larger universities have exercised during the past two years extraordinary scrutiny of expenditures, have left undone many things which in normal course would have been done, have curtailed wherever possible; and they are now confronted with the inescapable necessity of further sharp reductions in order to balance their budgets.

It would be of no avail to minimize the acute financial situation with which Cornell is faced. Nevertheless, if one may draw comparison with current reports from many of the larger universities in this country it can be said without hesitation that Cornell is relatively in a sound position, due to the exceptionally able financial management of the Trustees. A brief examination of the University's financial condition will at once establish the facts to sustain these statements.

The present estimated income of the University for its endowed colleges during the current fiscal year is $1,635,456. Of this amount 32.6 per cent is the estimate of income from invested funds, both restricted and unrestricted funds. As Cornell's endowment is of only modest proportions, 67.4 per cent of its annual operating income is derived from tuition and fees, contributions of alumni through the Cornellian Council, and miscellaneous sources.

Due to the careful oversight of its investments, the average income received by the University from its securities in 1929-30 was approximately 5.5 per cent; for 1930-31, it was 5.36 per cent. Taking into consideration losses from dividend reductions and interest defaults thus far announced, it is anticipated that the investments will this year yield 5 to 5.1 per cent. Few business organizations reveal so excellent a showing.

In order to avoid a deficit in this year's operations, additional savings or increased incomes, including the unrestricted contributions through the Cornellian Council and the alumni, are required. At least one-third of this appears now assured. The major financial task for the current year is to secure this amount of added income, less such savings as can be effected.

The current shortage is caused in part by shrinkage in the anticipated incomes from the sources on which the current budget was based, in part by the fact that the Trustees budgeted a deficit of $48,000 at the beginning of the year rather than impose further serious limitations on the necessary activities of the University and in the hope, which generally prevailed a year ago when the budget was prepared, that the following year would bring some improvement in general business conditions. Furthermore, the Trustees brought to completion, after the budget was adopted, plans long in process of development for cooperating with the Faculty in maintaining a system of group insurance. It would have been unwise to defer the inauguration of so important a provision, especially needed at Cornell where the modest scale of salaries is still an outstanding concern when this year's budget was adopted.

As a partial offset to these unprovided for expenditures, the President directed an appeal to all members of the Faculty and administrative officers last fall to practice stringent economy in the use of funds appropriated for maintenance this year. This appeal has met
with cordial response throughout the University, but the full effect of it will not be definitely ascertainable until the end of the year.

The immediate problem is to augment the incomes of the University, so as to avoid, if possible, a sizeable deficit at the close of the present year. For this the University looks, as always, to the first instance to the alumni. The alumni have invariably responded generously and courageously, and have repeatedly come to the aid of the University in times of grave financial need. No university, so far as we are aware, possesses a more dependable and successful agency for alumni support than our own Cornellian Council, which is now undertaking its active solicitation for the current year. Never has the University stood in greater need of its well-established and efficient services.

In order to balance the budget for the year 1931-32, now in the making, Cornell is faced with a task of unprecedented difficulty. The possibility of further declines in income must be taken into account. Naturally, well-merited salary increases and earned promotions will have to be deferred. In so far as practicable, vacancies in the staff will not be filled. Often needed additions to the staff will not be provided. Severe reductions in general departmental and administrative expenditures are planned. Needed improvements will be postponed.

The heads of colleges, departments, and officers are cooperating generously and wholeheartedly with the administration in effecting every reduction in costs for the year 1931-33 that can be accomplished without seriously impairing the educational services of the University. A reduction in salaries looms as a much-to-be-regretted possibility, to be applied only as a last resort in view of the years of effort to bring salaries to their present level. Salaries at Cornell are still markedly lower of regular and new alumni contributions will not provide. Severe reductions in general departmental and administrative expenditures are planned. Needed improvements will be postponed.

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Dr. Mary M. Crawford

James Lynah

The Cornell Alumni News
Health Program Outlined

State Commission Headed by Dr. Farrand Makes Constructive Suggestions for Future Practice

The goal of saving 50,000 lives annually in New York State has been set for a new State health program outlined by the State Health Commission headed by President Farrand.

In submitting the report of his commission to Governor Roosevelt, President Farrand said:

"Forty-three thousand people in the State are now living who would have died last year if the death rates of twenty years ago had continued. Even more phenomenal results can be attained during the next twenty years if the simple, well known facts on which public health science is based are put into practice everywhere throughout the State."

The Commission's report analyzes the present health situation and outlines practical programs of State and community action. The statewide program includes a system of county health departments, the integration of school hygiene and mental hygiene with the county health program, the extension of public health nursing and of laboratory services to areas not now served, vigorous measures to control venereal diseases, a more complete program of maternity and infant hygiene, and health protection for industrial workers.

"Deaths from tuberculosis can be reduced one-half," President Farrand maintained. "The same thing can be done in saving the lives of infants. Diptheria and typhoid fever can be practically eliminated as causes of death. Syphilis, now a leading cause of disability and death, can be brought under control. Even with the present inadequate knowledge of its cause, many deaths from cancer can be prevented. Deaths of mothers in childbirth are largely unnecessary. Sickness rates can be cut as radically as death rates, greatly reducing the present burden of costs to the individual and the community for the care of the sick, the unfit, the destitute and the dependent.

"In order to accomplish these results, no great increase in public expenditures is necessary. Simplification and increased efficiency of health organization is the keynote of the proposed plan."

"Both an inspiration and an indictment," was Governor Roosevelt's view of the report.

"Other than the indifference of local governments," said Governor Roosevelt, "there is no reason for tuberculosis to be twice as prevalent in some communities as in others; for deaths and illnesses from diphtheria to continue to occur when some municipalities have been able to stamp it out entirely; for twice as many babies to die each year in some counties and cities as in the communities where a modern health program is in force; for the rate of decline of many preventable diseases and for certain death rates to be higher in rural communities with no organized health services, than in urban communities where health service is available; for those citizens of lower economic rank to suffer a higher death rate from practically all causes.

"It is apparent from the exhaustive studies made by the Health Commission over a period of nearly two years that our present state and village system of local health administration is as wasteful of lives as of money."

1907 PLANS FOR TWENTY-FIFTH REUNION

The Class of 1907, through its recently appointed reunion chairman, William R. Wigley, will soon issue detailed plans for the 25-year reunion of the Class, June 17 and 18. Because of the lack of varsity baseball games this year a modification of the program can be made. It will include in addition to the standard features of Drill Hall luncheons, Dr. Farrand's talk to the Alumni, senior singing, and the Bailey Hall rally of the Class of 1917, certain features made possible by the free afternoons.

A memorial service on Friday noon in Sage Chapel for the members of the Class who have died will be conducted by George W. Roesch '07, with Alfred P. Howes '07 as soloist. A tour of the campus in automobiles will take place Friday afternoon, followed by a tea and reception to Faculty members who were in the University from 1903 to 1907. Saturday afternoon a tour of the Finger Lakes region to include Turkey Hill, Rogers Harbor, West Hill, Enfield, Buttermilk, and Taughannock, will terminate at Glenwood for the class dinner.

The costume adopted for the 1931 Dixie reunion will be used. It consists of a white flannel jacket with red pockets and cuffs and a red and white flannel baker's cap.

ON EMPLOYMENT COUNCIL

President Farrand and Harry G. Stutz '07 of Ithaca have been appointed members of the advisory council of the temporary emergency relief administration of New York State, headed by Philip J. Wickers '08 of Buffalo.

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In the last issue of The Alumni News announcement was made of three alumni whose nominations had been filed as candidates for Alumni Trustees. These were Archie C. Burnett ’90 of Boston, Massachusetts; James M. Crawford ’03 of New York; and James Lynah ’93 of Savannah, Georgia. Just before the last date for filing nominations, April 7, was received the nominating petition of a fourth candidate, Miss Margaret B. Cornell ’14 of New York.

During the first few days of April ballots were mailed by the University treasurer to all alumni who hold Cornell degrees, with biographical sketches of the four candidates. Ballots may be filed with the University treasurer not later than June 13. Two Trustees are to be elected and the results will be announced at the annual meeting of the Alumni Corporation on June 18.

The Alumni News has already published biographical sketches of Dr. Crawford, Mr. Burnett, and Mr. Lynah. Appended is the sketch of Miss Cornell:

**Margaret B. Cornell ’14**

Margaret Bouck Cornell was born in Ithaca in 1891, a daughter of Margaret Bouck and Henry Watson Cornell. She received the A.B. degree in 1914. She majored in education and sociology, which was the beginning of a career akin to the interests of her great-grandfather, Ezra Cornell.

Work with the Ithaca Associated Charities and with the Russell Sage Foundation in New York brought her at the outbreak of the World War to the directorship of the Women’s Council of Defense under the Colorado War Council. There followed a decade of service with the American Red Cross beginning in 1918, when she served with a welfare unit at Base Hospital 131, in France. On her return from overseas she continued with the Red Cross as field supervisor in Colorado, Wyoming, Utah, Nevada, and California, and as executive secretary of the Los Angeles chapter and finally at national headquarters in Washington, D.C.

Miss Cornell has frequently been called from her regular duties to direct relief work in disasters, including those of the Berkshire, California, and Goldfield, Nevada, fires, the San Francisco earthquake, and the great floods of Vermont in 1926 and 1927.

Since 1927, Miss Cornell’s work has been with the University as assistant director of the school health work of the welfare division of the Metropolitan Life Insurance Company in New York. Her work brings her into direct contact with educators throughout the country. She is an active member of the American Association of Social Workers, the American Public Health Association, the New York Society for Experimental Education, the National Education Association, and the World Federation of Education Associations.

**FACULTY BOWLERS WIN**

The Faculty bowling team won the championship of the Forest City Bowling League for the third straight year by defeating the Ithaca Eagles, five games to four, in a post-season series.

The members of the University team are J. J. McAllister, extension assistant in plant breeding; J. Randall Livermore ’13, research instructor in plant breeding; Rollins A. Emerson Sp. ’99, professor of plant breeding; Roy G. Wiggins, Ph.D. ’19, assistant professor of plant breeding; and Rometyn Y. Thatcher ’09, assistant professor of civil engineering.

**OHIO VALLEY AND MID-SOUTH VISITED BY FIELD SECRETARY**

Ray S. Ashbery ’25, alumni field secretary, has returned to Ithaca from a trip through the mid-South and Ohio Valley. His itinerary included a few cities which he visited before, but the primary purpose of the trip was to meet with certain clubs to complete the program as planned over a year ago when Ashbery took office, to visit most of the clubs in the country.

In addition to the alumni club meetings on this trip the field secretary visited colleges and universities where among the pres-law students of these institutions there had been manifested an interest in the Cornell Law School. Such meetings were held at Bucknell, Franklin and Marshall, Marietta, Denison, Kenyon, Ohio Wesleyan, Miami, Earlham, Wabash, and Oberlin.

The Cornell meetings during the first part of the campaign were reported in the last issue of The Alumni News.

On March 21, the Cornell Club of Dayton held a dinner meeting at the Chimney Corner in Dayton. The following evening the Cornell Club of Southern Ohio held its annual banquet at the University Club in Cincinnati. At the meeting the following officers were elected for the new year: H. Eldridge Harnsford ’13, president; Joseph H. O’Connell ’13, vice-president; J. Brown McMee ’16, secretary; John A. Buhr ’15, treasurer; Edgar A. Kruse ’09, Julian A. Pollak ’07, John B. Strobridge ’12, Harry Gantz ’29, Oscar A. Klausmeyer ’13, directors.

On March 25 in Indianapolis the Cornell men held a smoker at the Athenaeum Club in honor of Ashbery’s visit. The annual banquet of the Cornell Club of Toledo was held at the University Club on March 30. The following day Ashbery was the speaker at the regular Thursday luncheon of the Cornell Club of Cleveland. The field secretary brought the latest news of the Campus to the Clevelanders that noon at their final luncheon meeting for the year.

On April 2 the Cornell Club of Akron held a meeting at the University Club. The final meeting of the trip was held at Youngstown at the University Club, where a record crowd turned out to see the motion pictures of the Campus and to hear of the present day Cornell.
Published for the Cornell Alumni Corporation by the Cornell Alumni News Publishing Corporation.

Published weekly during the college year and monthly in July and August: thirty-five issues annually. Issue No. 1 is published in September. Weekly publication ends the last week in June. Issue No. 35 is published in August and is followed by an index of the entire volume, which will be mailed on request.

Subscription price $4.00 a year, payable in advance. Foreign postage 35 cents a year extra. Single copies ten cents each.

Should a subscriber desire to discontinue his subscription, a notice to that effect should be sent in before its expiration. Otherwise it is assumed that a continuance is desired.

Checks and orders should be payable to Cornell Alumni News. Cash at risk of sender. Correspondence should be addressed—Cornell Alumni News, Ithaca, N. Y.

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Member Intercollegiate Alumni Extension Service

Printed by The Cayuga Press

Entered as Second Class Matter at Ithaca, N. Y.

ITHACA, N. Y. APRIL 21, 1932

A WELL MANAGED

FINANCIAL STRUCTURE

PROVOST MANN has given a brief but vivid picture of the battle to balance the University budget. In his statement he has covered a wide range of phenomena entering into this struggle. It will pay every well-wisher of Cornell to study the methods used to meet the situation. The advantage will come to him not merely in his relations to the University but in his own personal affairs as well, for the University is well managed and could be a guide and an inspiration to many an important corporation or individual.

Briefly, with about two-thirds of its income from operations and one-third from endowment, the former has been maintained, while the latter has shrunk in successive years only from five and a half percent to five and a quarter, and faces an immediate further shrinkage of less than another quarter. Few institutions or individuals have done as well. A very astute alumnus once said that a list of the University's investments was an excellent guide for any purpose but gambling.

The University does not propose to mortgage her future if she can avoid it. Internally every possible effort is being made to prevent further shrinkage of income and to chisel off luxuries from the budget.

Not every alumnus is in position to help in the present need. To those who are, the hope is expressed that they will continue their support, and consider if possible, the replacing of those who are forced to retrench. Perhaps in the next emergency of the present sort the alumni fund will be less necessary. Beguists, a rapidly mounting source of income or endowment, may conceivably make organized gift-giving less necessary.

A relatively young university like Cornell, however, whose yearly alumnal loss by death is as yet but a small fraction of its matriculation, must depend on its living rather than its dying alumni for support. By those who have the complete picture in mind and the annual gift to the University will be regarded at the present moment of need as a preferred obligation.

MOOT COURT HAS

ANNUAL HEARING

The sixth annual Moot Court of the Law School was won on April 15 by a team consisting of Miss Laura M. Taylor ’32 (34 Law) of Toledo, Ohio, and Harry R. Bigelow, Jr. ’33 (34 Law) of Worcester, N. Y. Representing the plaintiff-appellant, this team succeeded in convincing a distinguished bench that the position defended by Frederick Backer ’34 of New York and Richard Llop ’31(33 Law) of Ithaca was untenable. Miss Taylor is the first woman to participate in a final Moot Court.

The bench consisted of Justices William F. Bleakley ’04 and F. Walter Bliss ’23 of the New York Supreme Court, and Judge Fred S. Reese ’18 of the Pennsylvania Court of Common Pleas. The hearing was held in the afternoon before a large audience, and the decision of the court was announced at a banquet the same evening, in Willard Straight Hall. The banquet was attended by all the Moot Court contestants, the members of the Law School Faculty, and some invited jurists.

The case selected for the final hearing involved many delicate points of negligence and the liability of public service corporations to individuals. The court held that the fact a public service corporation was assisting in the discharge of a governmental function does not entitle it to immunity from liability for the negligent performance of its duties.

PROFESSOR CLARK S. NORTHUP ’93 during the recess spoke before the students of the College of the Incarnate Word at San Antonio, Texas, and of the University of Arkansas at Fayetteville, and also addressed groups of members of Phi Beta Kappa at Jacksonville and Chicago, Illinois.

New Commandant Named

Lieutenant Colonel John J. Fulmer will assume command of the R.O.T.C. July 1, succeeding Colonel Joseph W. Beacham '97. Colonel Beacham is concluding his fifth year as commandant. His orders for the future have not yet been published by the War Department.

The new commandant comes to Cornell from Fort Ontario at Oswego, where he was assigned in 1929. He joined the Army as a volunteer in 1898, during the war with Spain. He reenlisted as a private in 1900. He became a second lieutenant of infantry in 1901 and captain during a tour of duty at Fort Leavenworth from 1912 to 1916. Before he was assigned to Leavenworth, he served in the Philippines from 1914 to 1916.

From 1917 to 1918, he served as division inspector of the 84th Division, with the rank of major. He also served two years in France as director of the Infantry Specialist School and on the staff of General Headquarters. He advanced to his present rank during that time and was awarded the Distinguished Service Medal.

Since the War, Colonel Fulmer has served at Fort Benning, Fort Leavenworth, and in the Army War College at Washington, D. C., where he was graduated in 1925. He served as a War College executive for the next four years before going on duty at Fort Ontario.

I

cycles still hang resolutely on the south
wall of Fall Creek Gorge; five inches of
snow fell last week; the robins, the
crew men, and the haberdashers grieve as
Nature compensates for a winterless
winter. Vacation has come and gone; the
Nameless Vacation, for usually it misses
Easter entirely, and certainly no one
could call it the Spring Vacation.

Students departing for their vacation
availed themselves of a delightful
novelty: a Dance Special to New York on
the Lackawanna, complete with orches-
tra, lunch car adjoining, and a battery of
news reel cameras. It really deserves the
dignity of verse:

Many a cavalier pretty near broke a nose
Tap-dancing over the tops of the Poconos
news reel cameras. It really deserves the
novelty: a Dance Special to New York on
Easter entirely, and certainly no one
was a competition.

PRESIDENT FARRAND recently created a
lot of excitement by publicly announcing
the intercollegiate track meet was
triumpantly won by Agriculture, scor-
ing 57 against 43 for Arts, the runner up.

STEADY MANNERS in the theater re-
ceive another panning, this time at the
hands of Cecil R. Rosenberry '26, the
genial columnist of The Ithaca Journal-
News. He objects, as all of us senti-
mental old fellows do, at having our
dreams of youthful valorous romance in
the dark picture-house interrupted by
loud visceral noises on the part of sur-
rounding youths. It is not, of course,
definitely proved that the indications of
advanced nausea proceed from Cornell
students. But probably they do, probably
they do. There is little consolation and
no cure. The same sounds proceeded from
the students in the audience at Aristo-
phanes' Nephelococcygia, and awakened
the same high hilarity among the
students and the same reproof from the
elders. A student joke never falls. Do
you remember that when you were a
student and crossed the suspension bridge
over Fall Creek Gorge, you always
weaved back and forth to give the bridge
a side-sway and scare the girls and
professors? Well, they still weave back
and forth. The only thing for the profes-
sors to do is to weave back and forth.
And the only thing for C.R.R. to do is to
learn the Bronx Cheer.

SPEAKING of happy journeys, Carl L.
Weagant '29 lectured here on April 12
on his great trip in his 46-foot ketch from
Ithaca, N. Y., to Ithaca, Greece, and
return. The story of the 14,000-mile
journey and the planting of the block of
Tompkins County granite inscribed "Cor-
nell Forever" on the heights above
Ulysses' town has already been told in
The Alumni News. By the way, Foster
Coffin '12 reminds us that Professor
Martin Sampson's Masque play of 1916
was built on the fancy of a trip to classic
Ithaca. And when the Greeks asked how
the Cornell crew had been persuaded to
row so far and so hard, the manager
answered: "That's easy. We told them it
was a competition."

President Farrand recently created a
lot of excitement by publicly announcing
his opposition to the Eighteenth Amend-
ment. The occasion was an address by
ex-Senator James W. Wadsworth, under
the auspices of the Women's Organiza-
tion for National Prohibition Reform.
President Farrand, who presided, said:
"In my judgment, there has been no
social experiment in our later American
history which has proven so disastrous
as has the Eighteenth Amendment."

Plenty of other things are wrong too,
to Dr. Lewis L. Forman,
formerly of the Department of Classics,
who gave two lectures on "Our Shattered
World and How to Make it Whole
Again." He described in words that
stung like serpents the present degrada-
tion of education, fine arts, music,
painting, poetry, living, language,
ethics, logic, psychology, philosophy,
and science.

It was nice to see Clarence F. Hirshfeld
'04, long professor of engineering here
and now chief of research for the Detroit
Edison Company. He recently addressed
the Sibley seniors. Professor Hirshfeld's
wife and two sons are Cornellians. And,
while we are on personalities, we observe
that Dr. Gustav Egloff's '12, alarming
warnings on oil corrosion before the
American Chemical Society have aroused
a great deal of interest. Further, the New
York concert of Marie Powers '23, con-
tralto, was well received by the critics.
And finally, Pearl S. Buck, A. M. '25,
author of The Good Earth, is to spend
the next college year in Ithaca. Her
husband, J. Lossing Buck '14, will be on
furlough from the University of Nanking
to do graduate work here. Mrs. Buck
writes that she is being besieged by eight
motion picture companies for the rights
to her splendid novel.

The Cleveland Symphony Orchestra
gave the last of the University Concerts
in Bailey Hall last Saturday night. The
familiar orchestra did remarkably well,
considering that they had been in a train
wreck and arrived just in time to tune up
and play on an empty stomach. The
Chamber Music Series was concluded
with a concert on March 30 by the Lon-
don String Quartet. The Willard Stra-
ight Musicals were resumed with a recital
on Sunday, April 17, by Katherine Gorin,
pianist.

The art gallery is showing a collec-
tion of etchings by Paul L. Gill of
Wynnewood, Pa., and water colors by
Alfred Hutty of Charleston, S. C.

The intercollegiate track meet was
triumphantly won by Agriculture, scor-
ing 57 against 43 for Arts, the runner up.

Meanwhile Tau Kappa Epsilon and
Alpha Zeta are far in the lead in the
intramural competitions, which include
everything from badminton to fistcuffs.

It is sad to read that Francis T. Hunter
'16 will probably never compete again in
national tennis tournneys, as a result of
the automobile accident in Westchester
County, in which Hunter's leg was
broken.

STUDENT MANNERS in the theater re-
ceive another panning, this time at the
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THE CORNELL ALUMNI NEWS

THE WEEK ON THE CAMPUS

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pianist.
Professor Durham compare the old University with the new. After a showing of motion pictures of the Campus and the Pennsylvania-Cornell football game, the election of officers resulted as follows: Erroll W. Doobler '15, president; James N. Gehrig '10, vice-president; David S. Hill, Jr., '26, secretary; William F. McCulloch '95, re-elected treasurer.

PORTLAND, OREGON

The Club held a luncheon meeting on February 21 at the University Club, with Dr. G. Norman Pease '04 presiding. About twenty-five members enjoyed the showing of motion pictures of Campus scenes, and the Pennsylvania-Cornell football game.

SCHENECTADY

The Club held its annual meeting on March 31 at the Hotel Mohawk, with Professor Charles L. Durham '99 as guest speaker, after the showing of motion pictures of Campus activities, officers for the current year were elected as follows: Kenneth A. Reeve '28, president; Alexander C. Stevens '08, vice-president; Orin R. Severn '24, secretary.

SOUTHEAST FLORIDA

At the annual meeting on March 16, officers for the coming year were elected as follows: president, Charles H. Anderson '33, Miami; vice-president, George C. Estill '07, Miami; secretary, H. Willard Hubbell '19, Coconut Grove.

EASTMAN CODICIL CANCELS BEQUEST TO CORNELL

Cornell and the Massachusetts Institute of Technology were both stricken from the will of the late George Eastman, millionaire manufacturer of Rochester, shortly before he died on March 14, it was revealed when the will was probated on April 4.

Mr. Eastman added a codicil to his will on the day he died which struck out bequests to Cornell, Massachusetts Institute of Technology, and the Rochester Young Women's Christian Association.

Representatives of the University appeared at the probate hearing in Rochester but withdrew objections to probate after they questioned the witnesses to the codicil. These representatives, Mynkeree Van Cleeft '74, Trustee, Charles D. Bostwick '92, comptroller, and Lee N. Simmons '15, assistant to the comptroller, satisfied themselves that Mr. Eastman was in his right mind when he made the change.

The exact amount lost to Cornell by the change is not known. It was estimated at $300,000.

In Antiquity for March Professor Albert T. Olmstead '02, History of Palestine and Syria is reviewed by W. J. Phythian-Williams.

THE CORNELL ALUMNI NEWS

THE CLUBS

CHENANGO COUNTY

The Club held its annual banquet at the Sherwood Hotel at Greene, New York, on April 8. The group numbered over seventy and included alumni, present undergraduates home for spring recess, and three men who plan to enter Cornell next fall.

Ray S. Ashbery '24, alumni field secretary, was the speaker of the evening. He talked about the present day Cornell and showed motion pictures of the Campus and student activities. Harold B. Fuller '19, president of the Club, presided.

MICHIGAN

The Club held in forty-second annual formal banquet March 30 at the University Club in Detroit.

Provost Albert R. Mann '04 came from Ithaca as principal speaker. He discussed the financial and social problems confronting Cornell. "One effect of the depression," he said, "is the twenty per cent increase in the Graduate School enrollment representing forty-eight States and thirty-five foreign countries." He also stated that "we are fortunate in realizing on our investment of endowed funds an income which requires only slight curtailment of departmental budgets."

Provost Mann emphasized the importance of maintaining the idealistic concepts of a university's value, which have outlasted political states and former standards of achievement.

Henry E. Epley '05 as chairman of the banquet committee and toastmaster introduced the speakers. James W. Parker '08, Alumni Trustee, spoke on the potential and influence the alumni have within their institution and the alumni have within their institution and the alumni have within their institution.

Others who took an active part were Frank Nitzberg '21, dinner arrangements; Blinn S. Page '13, attendance; Theodore G. Seecey, Jr. '27, publicity; Myron B. Bloy '20, flowers; Harold M. Hastings '30, cheering; Arthur L. Rose '20, singing; and Benjamin H. Micou '26, president of the Club.

Motion pictures of last year's Cornell-Princeton football game were shown as part of the program.

NASSAU COUNTY

The annual meeting of the Club was held at the Hempstead City Club, Hempstead, on March 16. Professor Charles L. Durham '99 was the principal speaker. About eighty members heard
Count, if you can, the value of a given telephone call. It may cost you five cents or less. It may have profited you five dollars or five hundred dollars. It may have brought you five friends or five hours of leisure, or five years more of life.

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Hundreds of thousands of employees, eighty-five million miles of wire, and a plant investment of more than four thousand million dollars are at your service whenever you pick up the telephone. Yet the charge for local residential use is only a few cents a day. Infinite in value . . . low in cost . . . your telephone. In the next moment it may ring with a message that will change your destiny.
CALIFORNIA offers you an ideal vacation opportunity this year—a combination of study at the summer session of the University of California, one of the world's greatest institutions of learning, and a sports program such as you will never have the chance to see again.

The 1932 summer session of the University of California, at Berkeley, opens June 27 and closes August 3. An augmented faculty, including many internationally famous educators, provides exceptional opportunities for many interesting courses of study.

And without interfering with your studies, you can enjoy an unequalled program of sports and recreation.

First, comes the famous I. C. 4-A. meet, the national collegiate championships, at Berkeley, July 1 and 2. Two weeks later, on July 15 and 16, the final tryouts for the American Olympic track and field team will be held at Stanford, only forty miles by fast train or bus service from Berkeley.

As a fitting climax to your California vacation, you can attend, on your way home, the Olympic Games themselves, which open in Los Angeles on July 30 and continue through August 14.

Between times you can find pleasure in week-end trips to famous California playgrounds, known throughout the world, all reached within a few hours time from Berkeley—Yosemite Valley, Lake Tahoe, Del Monte, the Monterey Peninsula, and the Redwood Empire.

Especially low railroad fares have been set for travel to the Pacific Coast this year. You can make the trip more economically this summer than ever before. You will never have the chance again to enjoy such a complete program of education, sports and recreation.

Full details of the California sports and educational program for 1932 are now available in special folders. Write today for free copies to the Berkeley Chamber of Commerce.
of Tampa, Fla. His address is 820 North Edison Avenue.

'15 ME—Robert Bartholomew is with the Fidelity and Casualty Company at 80 Maiden Lane, New York. He is now engaged in loss control work, an undertaking to control the losses on an annual volume of $15,000,000 of premiums on compensation, automobile, and liability insurance. His home address is 7316 Oak Avenue, Oak Lane, Pa. He has six children, ranging in age from thirteen to one.

'17 LLB—Frank B. Ingersoll, who is a member of the law firm of Smith, Buchanan, Scott and Gordon, with offices in the Union Trust Building in Pittsburgh, has recently been elected a director of the Armstrong Cork Company.

'19 ME, '14 MME—Frederic C. Evans is now at Curtis Bay, Baltimore, where he is associated with the Krebs Pigment and Color Corporation. He was formerly in Wilmington, Del.

'19—M. Warren Benton is assistant agency manager of the Equitable Life Assurance Society of the United States, at Suite 3111, 120 Broadway, New York. He writes, "Cornellians alumni who are interested in incomes ranging from $5,000 to $25,000 per year after six months' field experience in sales executive work kindly get in touch with me."

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**Lehigh Valley Service**

**Your Timetable! Through Convenient Service To and From Ithaca**

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<th><strong>DAILY</strong></th>
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<td><strong>The Black Diamond</strong></td>
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<td>Lv. New York (Pennsylvania Station)</td>
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<td>Lv. New York (Hudson Terminal)</td>
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<td>Lv. Newark (Park Place-P.R.R.)</td>
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<td>Lv. Newark (Eliz. &amp; Meeker Aves.)</td>
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<td>Lv. Philadelphia (Reading Ter'l, Rdg. Co.)</td>
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<td>Lv. Philadelphia (N. Broad St., Rdg. Co.)</td>
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<td>Ar. Ithaca</td>
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<td>Lv. Ithaca</td>
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<td>Ar. Philadelphia (N. Broad St., Rdg. Co.)</td>
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<td>Ar. New York (Hudson Terminal)</td>
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Wm. H. Morrison '90
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'22 AB—James H. Betts is engaged in the general insurance business in Kingston, N. Y. He is also city treasurer of Kingston, secretary of the Ulster County, N. Y., Democratic Committee, and executive director of the Democratic Union for Ulster County. His address is 204 Pearl Street.

'22 CE—Edward W. Lauck is district sales manager in Memphis, Tenn., of the Truscon Steel Company. His address is 209 Walnut Street. His engagement has been announced to Bernice Lea of Birmingham, Ala. The wedding will take place this spring.

'23 CE—I. Milton Benson is an assistant structural engineer in the office of the Quartermaster General, War Department, Washington. He lives at 24 Prospect Street, Kensington, Md.

'23 AB—Mr. and Mrs. Eugene R. Woodson of Washington have announced the engagement of their daughter, Jean, to Albert E. Conradis '23. Miss Woodson graduated from the Holton Arms School in Washington and is the author of The Diary of a Deb. Her father is vice-president and comptroller of the Railroad Finance Corporation. Conradis is engaged in the practice of law in Washington, and is president of the Men's Club of the Cornell Club of Washington.

'23 ME—Harry L. Brittain is engineer in the district steam sales department of the Continental Gas, Electric Light and Power Company. His address is 702 Allendale Street, Baltimore.

'23 AB—Elisabeth W. Algeo is secretary with the S. S. White Dental Manufacturing Company in Philadelphia. She lives at 611 Columbia Avenue, Lansdale, Paenn.

'23 BS, '26 DVM, '28 MS, '30 PhD—Alexander Zeissig is assistant professor of investigation in the Veterinary College at Cornell.

'23 AB—Florence C. Dace is now Mrs. W. A. Boyd, and is living at 718 Wesley Avenue, Ocean City, N. J.

'24 CE—Jacob J. Del Bourgo is an assistant engineer with the Transit Bureau in Newark, N. J. He lives at 204 Berkeley Avenue, Bloomfield, N. J.

'25 AB—Mrs. Oscar E. Kiessling (Alice Heyl '25) is a physician doing general medicine and specializing in neurology and psychiatry, at 726 Jackson Place, N.W., Washington. Her mailing address is R.F.D. 1, Falls Church, Va. She writes that Marjorie B. Swart out, A.B. '25, and Marjorie S. Wilmot '25, A.B. '25, visited her in Washington when they were there attending the Bicentennial Celebration.

'25 ME—The address of Sylvan B. Schapiro, who is with the Mexican Petroleum Corporation of Georgia, has been changed to care of the Company at P.O. Box 57, Savannah, Ga.

'26 BS, '29 PhD; '26 AB—Alan Stone '26 and Mrs. Stone (Louise Beaujon '26) live at the Argonne Apartments, 1629 Columbia Road, N. W., Washington. Since August Stone has been an associate entomologist in the Bureau of Entomology at the United States National Museum. For the previous two years he was an instructor at Dartmouth.

'27 AB—Mr. and Mrs. M. S. Kistler of East Stroudsburg, Penna., have announced the engagement of their daughter, Adelaide, to John H. Knubel of New York. Miss Kistler is on the staff of the Ithaca Public Schools. Knubel is an architect, a graduate of Lehigh University. Miss Kistler is a member of Alpha Phi Sorority and Knubel of Theta Delta Chi Fraternity. The wedding will take place next October.

'27 AB—A son, William Francis, was born on April 1 to Mr. and Mrs. William J. Waters of Ithaca. Waters is Sports and Telegraph Editor of the Ithaca Journal-News. His address is 509 North Cayuga Street.

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**CORNELL LAW SCHOOL**

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**SUMMER SESSION OF 1932**

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**June 22 to July 30**

Evidence, Prof. Wilson; Admiralty, Prof. Robinson; Property II, Prof. Farnham; Administrative Law, Prof. MacDonald; Trusts, Prof. Cheatham, Columbia Law School; Sales, Prof. Steffen, Yale Law School; Administration of Insolvent Estates, Prof. Billig, West Virginia Law School.

**August 1 to August 27**

Comparative Study of Remedies: Legal and Equitable, Contract and Tort, Prof. Wilson, Prof. Sevins and Prof. Whiteside.

For announcement containing full information, address

**The Secretary**

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**CORNELL UNIVERSITY**

**Summer School of BIOLOGY**

**JULY 11—AUGUST 19, 1932**

The Summer School of Biology was organized as a unit of the University Summer Session in 1914. By this means facilities and instruction of the highest grade in botany, zoology, and allied subjects have been placed at the disposal of Summer Session students.

The work offered has proved to be of particular value to two groups of students—teachers of biological subjects in high schools and colleges, and graduate students planning to take advanced degrees. This advertisement is inserted to call the attention of Cornell alumni who may be interested either in teaching or in graduate work in this field to the facilities now offered by the Summer Session at Cornell.

The announcement of the Summer School of Biology is just out. For a copy and for additional information, address

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A wonderful outing full to the brim with fun and good fellowship. Deck sports, swimming in open air pools, dancing, gay parties, or a good book in a quiet, sunny corner.

Panama Pacific liners make the run in the record time of 13 days. New, and lavishly appointed, they offer you accommodations comparable to those of the best transatlantic liners. And the food? Panama Pacific food and service are unsurpassed anywhere on the seas.

Regular sailings from New York to Havana, Panama Canal, San Diego, Los Angeles and San Francisco. Accommodations for First Class and Tourist passengers.

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"The House of Universal Service"

Ithaca, New York

When the Shelton opened (7 years ago) we began catering to college men and women. Gradually their patronage has increased; we feel safe in asserting that more students and alumni make the Shelton their New York home than any club or other hotel. One reason for this is the free recreational features plus a desire to serve on the part of Shelton employees. Room rates have been greatly reduced. Rates from $50.00 per month upward. A room from $2.50 daily.

Club features (free to guests) are as follows: Swimming pool; completely equipped gymnasium; game rooms for bridge and backgammon; roof garden and solarium. Restaurant and cafeteria service at reasonable prices.
CORNELL SONGBOOK

(Eight new songs)

Special $1.50

We tried to get this new edition out in time for Christmas. We did not make it and in our hurry three mistakes crept into the song by George Pond. The song was "Hail thou in Majesty, Cornell". Perhaps most people would not know the difference. We have inserted a corrected sheet and have obtained an allowance from the printer. There are seven other new songs in this edition but because of the error we offer them at one dollar and a half apiece. Better order now.

Red and White Cornell Bookends

Light weigh $1.00

These are sheet metal of good quality, painted, and have the Cornell Shield. They usually sell at $1.75 but a Boston bank failed and the manufacturer had his money tied up in the bank. He wanted quick cash and gave us the price which we extend to you.

4" Inch Heavy weight $4.75

These are well known 4" heavy bronze bookends we have sold for years at $6.50. We bought this lot with those above. Give these bargains more than a passing thought.

Pennants and Banners

More and more people are sending to the Co-op, for pennants and banners. We believe it is due to the fact that many have examined the quality of the pennants when they were in Ithaca last and are satisfied. We have put in stock again a 24" x 60" banner which did not sell to students but our out-of-town customers wanted them. Do you want the folder showing this one? Drop us a line.
Popular flyers on dependable schedules with singular Lackawanna equipment, sun-parlor observation cars, individual seat coaches, buffet lounge cars and drawing room sleepers.

**Daily Service**

Time shown effective November 1, 1931

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<tr>
<th>ITHACA to NEW YORK</th>
<th>NEW YORK to ITHACA</th>
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<td>10:05 p.m.</td>
<td>12:15 p.m.</td>
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<td>9:30 a.m.</td>
<td>7:30 p.m.</td>
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<td>5:30 a.m.</td>
<td>6:30 a.m.</td>
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For tickets and reservations apply to J. L. Homer, Asst. Gen'l. Pass. Agent, 500 Fifth Ave., New York; or C. F. Feltham, Div. Pass. Agent, 836 Broad St., Newark, N. J.

**HARRY B. COOK, City Passenger Agent**

222 East State Street

ithaca, New York

**LACKAWANNA**

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'27 CE—Mr. and Mrs. Dudley P. Barnette have announced the engagement of their daughter, Ruth I., to Miles W. Eichhorn '27. No date has been set for the wedding. Miss Barnette will graduate from Goucher in June. Eichhorn is in the reinforcing department of Dietrich Bros. in Baltimore. His address is 715 Winans Way.

'27 AB—Ferdinand D. Tomiano is practicing law in Utica, N. Y., with offices in the Arcade Building on Genesee Street. He received his law degree at the Buffalo Law School.

'28 BS—Warren W. Fisk is assistant manager of Brassel's Restaurant at 206 Lafayette Street, Utica, N. Y.

'28 AB—'29 LLB—Kenneth W. Fuller is associated with his father, Bradley Fuller '97, in the law firm of Fuller, Brown, and Hubbard, with offices in the First National Bank Building in Utica, N. Y.

'28 EE—J. Norton Ewart is electrical superintendent at C. R. Huntley Station 2 in Buffalo. Mrs. Ewart was Mildred L. Cushing '29. They live at 167 Laird Avenue. A son, Robert Harvey, was born on March 17. They have another son, Donald Norton, who is now twenty-one months old.

'28 BS—Richard H. Kramer is with Morrison and Townsend at 110 Broadway, New York. He lives at 325 East Thirty-second Street, Brooklyn. Last year he graduated from the School of Business Administration of New York University.

'28 BS—Adelbert H. Blencoe is a farmer specializing in dairy and poultry, in Cooperstown, N. Y.

'28 AB—Madelyn E. Reynolds '18 was married on November 14 to Charles J. Heath of Monticello, N. Y. Kathryn E. Altemeier '28 was a bridesmaid. Mr. and Mrs. Heath are living in Monticello on Jefferson Street.

'29 BS—Charles F. Doney is an assistant at the Brooklyn Botanic Garden. He lives at 45 Hawthorne Street.

'29 ME—Mrs. Jesse A. Smith has announced the marriage of her daughter, Esther Elizabeth, to Thane R. Halstead '29, on March 16, in Chicago.

'30 BS—Harold V. Moon is manager of the Breakfast Club located in the Delmonico Hotel in New York.

'30 ME—Otto E. Schneider, Jr., is a sales engineer with the Ingersoll-Rand Company, at 706 Chamber of Commerce B, Pittsburgh.

'31 AB—Lawrence D. Clark is teaching science in the Hammondsport, N. Y., High School.
Thirteen per cent of the graduates of 15 leading American universities (including your own) are engineers. Ten per cent are attorneys; nine per cent doctors; more than five per cent bankers; and another five per cent manufacturers. And these are the people, with minds trained to think clearly and to judge values accurately, who own twice as many Buicks as any other car priced above $1,000.*

Do you wonder that, with such a group leading the way, the American public is now awarding the new Buick Eight more than fifty per cent of all sales of eights in Buick's price range—that with 14 makes of cars competing, Buick is the choice of more than half of all buyers in its field?

During more than a quarter of a century, discerning motorists have come to place increasing faith in the inherent goodness and dependability of Buick. More than 1,500,000 Buicks are now demonstrating the soundness of their judgment. Today, ownership of a Buick is both more desirable and more easily attained than ever. For the new Buick Straight Eight is offered in 26 striking and varied models; and prices range as low as $935, f.o.b. Flint, Mich.

*Facts concerning the ownership of Buicks by graduates of 15 leading universities were compiled by the Graduate Group of alumni magazines and by the alumni associations of the universities.
"I've switched to CAMELS because they're FRESH"

Once a woman smoker has been introduced to Camels it's a case of love at first light. The first cool, mild fragrant puff of smoke from this fresh cigarette is sufficient to win her to Camels' ever-growing ranks of friends.

Maybe it's because her throat is more sensitive than a man's that she's so quick to grasp the difference between the mildness of this air-sealed cigarette and the stinging bite of parched or toasted tobaccos.

Blended from choice Turkish and mild, sun-ripened Domestic tobaccos, Camels are made with just the right amount of natural moisture and kept that way until delivered to the smoker by the Camel Humidor Pack.

These cigarettes are never parched or toasted. The Reynolds method of scientifically applying heat guarantees against that.

If you haven't smoked Camels lately, perhaps you've been missing something. Why not switch over for just one day? After you've known their rare, throat-easy mildness, then leave them—if you can.

R. J. REYNOLDS TOBACCO COMPANY
Winston-Salem, N. C.

"Are you Listenable?"

R. J. REYNOLDS TOBACCO COMPANY'S COAST-TO-COAST RADIO PROGRAMS
CAMEL QUARTER HOUR, Morton Downey, Tony Winters, and Camel Orchestra, direction Jacques Renald, every night except Sunday, Columbia Broadcasting System
PRINCE ALBERT QUARTER HOUR, Alice Joyce, "Old Hunch," and Prince Albert Orchestra, every night except Sunday, National Broadcasting Company Red Network

Don't reseal the moisture-proof wrapping from your package of Camels after you open it. The Camel Humidor Pack is protection against dampness and moisture, dust and germs. In offices and homes, even in the dry atmosphere of artificial heat, the Camel Humidor Pack can be depended upon to deliver fresh Camels every time.

Smoke a FRESH cigarette

CAMELS
Made FRESH—Kept FRESH

@1932, R. J. Reynolds Tobacco Company