Partnering Youth Development and Business

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ACT for Youth Center of Excellence
www.actforyouth.net
Involving Businesses
Potential Roles

- Convener
- Leader
- Spokesperson
- Program Manager
- Supporter
Presentation to Businesses
Practical Tips

Points to cover

This is what we are about.
This is what we want from you.
This is what is in it for you.
Presentation to Businesses
Practical Tips

The Delivery Needs to Be:

✓ Brief
✓ Simple
✓ To the point
✓ Include easy-to-read material
Presentation to Businesses
Practical Tips

Make the business case

Recognition and Visibility
Create Vital Community
→ Competent Workforce
→ Attractive to Young Families
→ Economic Development
## Business Contributions to Youth Development Projects/Initiatives

### Large - National Businesses

<table>
<thead>
<tr>
<th>Financial Contribution</th>
<th>Convener</th>
</tr>
</thead>
<tbody>
<tr>
<td>Create Youth Foundation</td>
<td>Coalition Spokesperson</td>
</tr>
<tr>
<td>Stipends/scholarships</td>
<td>Advertising Youth Development</td>
</tr>
<tr>
<td>Co-Sponsor Community Event</td>
<td>Encourage Mentoring/Volunteering</td>
</tr>
<tr>
<td>Adopt-A-School/Program</td>
<td>Workplace Initiative (ex: parent education)</td>
</tr>
<tr>
<td>Capital Improvement Funds (ex: new building)</td>
<td>Youth Employment</td>
</tr>
<tr>
<td></td>
<td>Space for Program/Event</td>
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</tbody>
</table>

### Other Initiatives

- Mentor/Volunteer
- Co-Sponsor Community Event
- Advertising Youth Development
- Create Youth Foundation
- Convener
- Financial Contribution
- Stipends/scholarships
- Co-Sponsor Community Event
- Adopt-A-School/Program
- Capital Improvement Funds (ex: new building)
# Business Contributions to Youth Development Projects/Initiatives

## Small - Local Businesses

<table>
<thead>
<tr>
<th>MONETARY</th>
<th>IN KIND</th>
<th>RECOGNITION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial Contribution</td>
<td>Non-Monetary Support (i.e. Services, T-Shirts, Food)</td>
<td>Visibility in Media (One Time Listing: Newspaper, Radio, TV)</td>
</tr>
<tr>
<td>Youth Awards</td>
<td>Job shadowing/Apprentices</td>
<td>Regular Newsletter Articles</td>
</tr>
<tr>
<td>Stipends/Scholarships</td>
<td>Mentoring/Volunteering</td>
<td>Advertise Sponsors in Brochures and Other Publications</td>
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<tr>
<td>Sponsorship of Events/Programs/Clubs</td>
<td>Volunteer for Board/Committee</td>
<td>Advertise Sponsors During Events (Local, Statewide)</td>
</tr>
<tr>
<td>Equipment/Supplies</td>
<td>Use Workplace to Promote Youth Development</td>
<td>Sponsor Awards</td>
</tr>
<tr>
<td>Support a Youth Program</td>
<td>Create Youth Program (i.e. Teen-Bowling Night)</td>
<td>Advertise Sponsors on Web Site (i.e. Links)</td>
</tr>
</tbody>
</table>