



**Cornell University**  
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DEPARTMENT OF

## **Policy Analysis and Management**

### **Research**

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The Field of Policy Analysis and Management has more than 30 faculty members with expertise in a variety of disciplines including business, demography, economics, education, political science, psychology, public health, public policy, and sociology. Our faculty have particular strength in applying economics and sociology to policy issues.

Faculty research topics include medical care organization, health promotion and prevention, aging and disability, welfare reform and the well-being of children and families, administration and planning in the human services, and consumer protection regulation.

Learn more about our research themes or explore our research centers and programs and our faculty expertise.

### **Faculty**



Jordan Matsudaira Assistant Professor [Learn More](#)



Andrea Parrot Professor

Andrea Parrot is currently researching

[Learn More](#)

### **News and Events**

Merrill Presidential Scholar

May 26, 2009

Cornell Tradition Recognizes One of Our Own

May 26, 2009

A Family Affair: Cultures Influence Relationships

May 15, 2009

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# Policy Analysis and Management

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PAM's faculty research generally falls into one of three thematic areas: family and social welfare, health, and consumer policy.

### Family and Social Welfare

The well-being of individuals and households over the life course are affected by federal, state, and local legislation and by access to, and quality of, human services at the community level. Faculty in the Department of Policy Analysis and Management address these issues through research strengths in the following areas.

- The intersection between work, family, and financial well-being: covering issues such as welfare reform; the impact of parental and pregnancy leave policies on family work behavior and child well-being; the impact of subsidies and tax policies for dependent and child care needs; the economic well-being and management of family-owned businesses; family time management and investment in children.
- The economic and legal aspects of marriage and divorce: covering issues such as child custody and support.
- The financial well-being of individuals and households: covering issues such as financial management and practices.
- The well-being of children, youth, and the elderly: covering issues such as the experiences of children in foster care; policy surrounding special needs adoption; the efficacy of policy in impacting the use by youth of prohibited substances; housing for the elderly; Social Security and resources in the retirement years; and long-term care services for the elderly.

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### Health

Policy and management issues are interrelated across the public and private sectors around the issues of cost, quality, and access to health services. Faculty in the Department of Policy Analysis and Management address these issues through research strengths in the following areas.

- The economics of the health care system: covering issues such as Medicare, Medicaid, managed care delivery systems, the organization and financing of personal health services;

the structure of health care delivery systems; the role of support systems in ameliorating the health impact of unemployment; rural health networks.

- Access to, and quality of, health care services: covering issues such as managed care enrollment choice, long-term care, and mental health services.
- Human behavioral aspects of health: covering issues such as health care status and the evaluation of health outcomes across varied population groups, policies and programs promoting health and disease prevention, reproductive health and human sexuality.
- Women's health: covering issues such as promoting women's health across generations; alternative medicine; and medical ethics.

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## **Consumer Policy**

The welfare of individuals and households is significantly affected by consumer decision making and choices faced in the marketplace. Market and nonmarket choices are shaped by public and private sector policies and the media. Faculty in the Department of Policy Analysis and Management address these issues through research strengths in the following areas.

- The demand for publicly and privately supplied goods and services: covering issues such as economic incentives and the psycho-social determinants of behavior; public policy and community planning in housing markets especially for the elderly; home modification and mortgages.
- The regulation of market information: covering issues such as nutritional labeling and consumer choice.
- The economics of insurance policy: covering automobile insurance regulation, insurance fraud, and insurance distribution.
- Consumer messages portrayed via the media: covering issues such as nutrition and consumption information portrayed on prime-time television.

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## **Policy Analysis and Management**

### **Centers and Programs**

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#### **German Socio-Economic Panel Cornell**

The German Socio-Economic Panel (GSOEP) is a longitudinal panel survey begun in 1984 under the direction of the German Institute for Economic Research (DIW). As the longest running European household panel study, GSOEP data are widely used. Cornell distributes the GSOEP data with documentation in English.

#### **Cross-National Equivalent File**

The Cross-National Equivalent Files (CNEF) consist of internationally comparable data from ongoing panel studies in the United States, Australia, Germany, Switzerland, United Kingdom, and Canada. CNEF consists of a subset of variables from each parent survey that have been carefully coded so the variables measure comparable concepts with data defined in similar ways. Widely used for cross-national comparative research, CNEF data facilitate projects for both new and experienced cross-national researchers.

#### **Rehabilitation Research and Training Center for Economic Research on Employment Policy for Persons with Disabilities**

This center provides a coordinated research, training, and dissemination effort focused on how environmental factors influence the employment and economic self-sufficiency of persons with disabilities.

#### **Program on Pharmaceutical Policy Issues**

This program fosters research and education on public policy issues related to pharmaceuticals and the pharmaceuticals industry. Funded by a grant from the Merck Company Foundation, the program provides seed money for faculty research projects, graduate student fellowships and assistantships, a working paper series, seminars and coursework on pharmaceutical policy issues.

#### **Intergenerational Communication, Healthy Families and Communities**

Fostering high quality intergenerational communication for healthy families and communities in non urban areas is the goal of Cornell researchers as they study how teenagers and adults understand, communicate and learn about such important issues as reproductive health, pregnancy, HIV/AIDS, STDs, drugs, and alcohol as well as risky, protective, and preventive behaviors. Parents and family members are primary sources of information about sensitive topics like these; however, parent-child communication about some of these issues is rare and can be uncomfortable. Effective teen-adult and adult-adult communication styles and patterns, effective

decision-making around these important issues, and the development of networks of support are important aspects of this research.

### **TANF/Child Welfare Collaboration**

#### **For Next Steps Project Partners**

The Rockland County TANF/Child Welfare Collaboration Project is a 5-year project designed to improve upon and test the effectiveness of an existing welfare-to-work program model (the "Next Steps" program) to help families involved with both TANF and the child welfare system who have multiple needs to become self-sufficient and to raise their children free from violence, abuse and neglect. The program was selected in September of 2006 by the U.S. Department of Health and Human Services as one of five model sites across the nation to receive funding to generate a collaboration infrastructure between local TANF and child welfare agencies. The program is being researched and evaluated by Professor Bill Trochim and graduate assistant, Margaret Johnson.

#### **The Cornell Population Program**

The Cornell Population Program (CPP) serves as the intellectual hub for demographic research and training at Cornell University. This university-wide program supports demographic research relating broadly to three core themes: (1) families and children; (2) health behaviors and disparities; and (3) poverty and inequality. The program serves 68 affiliates from 15 different departments at Cornell.

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### **German Socio-Economic Panel**

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#### **German Socio-Economic Panel (GSOEP)**

The German Socio-Economic Panel (GSOEP) is directed by Professor Dr. Gert G. Wagner at the German Institute for Economic Research (Deutsches Institut für Wirtschaftsforschung [DIW]).

The GSOEP is a wide-ranging representative longitudinal study of private households in Germany. The same private households, persons and families have been surveyed yearly since 1984 (GSOEP "West"). As early as June 1990 — meaning before the monetary, economic and social union — the survey was extended to the territory of the former GDR (GSOEP "East"). The GSOEP data supply information on objective as well as subjective living conditions, on the process of change in various areas of life, and on the links between these areas and the changes themselves.

The advantages of the GSOEP are its unique analytical possibilities with regard to:

- Longitudinal Data (panel design)
- Household Context (all adult household members are surveyed)
- Problem Groups (high number of respondents)
- Foreigners (currently the largest repeated survey of foreigners in the FRG)

With funds from the National Institute on Aging Program Project #1-\$03-AG21009-01, "Adding Health Variables to the Cross-National Equivalent File," the Department of Policy Analysis and Management at Cornell University has prepared an English User Version of the Public Use Sample of the GSOEP and, in conjunction with the University of Michigan and the DIW, the Cross-National Equivalent File 1980-2007. From this site you may also access an English Version of the GSOEP Questionnaires, 1984 to Present.

A Working Paper Series using GSOEP data has been developed entitled "Cross-National Studies in Aging Program Paper Series." A bibliography of GSOEP-based publications is also available.

The Department of Policy Analysis and Management and the DIW conduct annual Summer Workshops to introduce researchers to these databases and to provide a forum for papers currently using the GSOEP data.

GSOEP-CNEF User Workshop 2009 Information

**For more information on the German Socio-Economic Panel, please contact:**

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14853-4401 USA

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FAX +1-607-255-4071

E-mail: [GSOEP@cornell.edu](mailto:GSOEP@cornell.edu)

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### **GSOEP Working Papers**

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#### **Cross-National Studies in Aging Program Paper Series**

The German Socio-Economic Panel (GSOEP) is directed by Professor Dr. Gert G. Wagner at the German Institute for Economic Research (Deutsches Institut für Wirtschaftsforschung [DIW]).

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**For more information on the German Socio-Economic Panel, please contact:**

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### **English User Package**

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In cooperation with the German Institute for Economic Research in Berlin (Deutsches Institut für Wirtschaftsforschung), the Department of Policy Analysis and Management at Cornell University distributes an English user version of the Scientific Use sample of the German Socio-Economic Panel.

The GSOEP User Package is contained on a CD-ROM and includes:

- The first twenty-two waves of the GSOEP data, including the first eleven waves of individuals living in the eastern states of Germany, and four waves of the immigrant data. All data contain English variable and value labels which are translations of the original information provided by the German Institute for Economic Research (DIW). These data are available in SAS-Windows \*.SAS7BDAT, SAS Transport \*.V5X, SPSS-Windows\*.SAV, Stata 9.0, and ASCII formats.
- Dictionary files that include the variable names, labels, and positions, as well as value labels and formats.
- An Adobe Acrobat version of The GSOEP Study: Desktop Companion to the German Socio-Economic Panel (GSOEP), edited by John Haisken-DeNew and Joachim Frick.
- English translations of all questionnaires, from 1984 to 2005, in MS Word/pdf format.

#### **How to Obtain the Data**

Included on the CD-ROM with the Cornell University User Package for the Cross-National Equivalent File (CNEF) 1980-2005 is the Cornell University English User Package for the GSOEP 1984-2005.

For users who have already signed a contract with the DIW and have received earlier releases of these data, the charge for the CD-ROM is \$30. Contact Cornell directly at the address below.

For new users, the dissemination of the GSOEP 1984-2005 is a two-step process. First, it is necessary to sign a contract with the DIW to use the GSOEP. After the contract is signed, contact Cornell to receive the data. The charge for the CD-ROM is \$125. Contact the DIW and Cornell at the following addresses.

#### **For the Contract:**

Deutsches Institut für Wirtschaftsforschung

Königin-Luise-Str. 5  
D-14195 Berlin  
Tel: +49-30-89789-1  
FAX: +49-30-89789-109 (SOEP) or -200 or -209 (Main)  
E-mail: soepmail@diw.de

**For the Data:**

GSOEP/CNEF, Project Assistant  
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### **GSOEP Event Information**

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#### **GSOEP-CNEF Workshop, September 10-12, 2009**

Workshop for Users of the German Socio-Economic Panel (GSOEP) and the Cross-National Equivalent Files (CNEF)

The Department of Policy Analysis and Management at Cornell University will hold a workshop to introduce researchers to the German Socio-Economic Panel (GSOEP) and the Cross-National Equivalent Files (CNEF). Twenty-four waves of GSOEP data are available to researchers interested in using this rich panel study. The CNEF currently includes data from six country's panel studies: the GSOEP, the British Household Panel Study (BHPS), the Canadian Survey of Income and Labour Dynamics (SLID), the Household Income and Labour Dynamics in Australia (HILDA), the Swiss Household Panel (SHP) and the United States Panel Study of Income Dynamics (PSID). Data from each of these studies have been extracted and manipulated to facilitate cross-national comparative research. The resulting subset of variables from each study constitutes the Cross-National Equivalent Files.

The purpose of the workshop is to introduce and familiarize new users with the file structure and potential of the GSOEP and CNEF data. Current users will also benefit from sessions with highly trained researchers who will explain more subtle issues involved in analyses that use the GSOEP sample of residents of the former East Germany.

#### **Instructional Facilities**

The workshop will be run by Gert Wagner, Joachim Frick, Markus Grabka and Jan Goebel of the Deutsches Institut für Wirtschaftsforschung (DIW) - Berlin (GSOEP and GSOEP-CNEF), Dean Lillard of Cornell University (PSID-CNEF), Ursina Kuhm of the Swiss Household Panel (SHP-CNEF), Roger Wilkins from the Household Labour and Income Dynamics in Australia (HILDA-CNEF), and representatives from Statistics Canada (SLID-CNEF) and the University of Essex (BHPS-CNEF).

#### **Curriculum**

The workshop will consist of nine sessions covering the following topics:

1. Introduction to the GSOEP file structure

2. Merging Household and Person specific files
3. Sample issues
  - Clustered sampling, Sample attrition, Sample weights and Issues when comparing residents of east and west German states
4. Cross-sectional versus longitudinal research
5. Constructing Calendar data from Spell files
6. Web-based user support
7. Introduction to the CNEF file structure
8. Linking CNEF files to their parent survey data
  - PSID, BHPS, GSOEP, HILDA and SHP
9. Procedures for accessing the SLID Equivalent file

The workshop will commence with a reception and keynote speech on the evening of September 10th. Sessions will be held throughout the day September 11th and on the morning of September 12th.

### **Cost**

The workshop fee is \$200, which includes all instructional materials, the welcoming receptions, and lunches on September 11th and 12th. The fee also includes the cost of a copy of the Public Use Version of the GSOEP and the CNEF data, subject to the approval of a written contract for their use by the DIW, the UKDA, the HILDA Data Archive, or the Swiss Foundation for Research in Social Science. Hotel accommodations are available at a reduced rate of \$109 per night at the Ithaca Comfort Inn Motel. Please see details on the registration form.

### **Application Dates**

Applications for the workshop should be sent no later than August 1, 2009. Applications for scholarships should be sent no later than July 15th, 2009. Applications will be considered in the order in which they arrive. The workshop will be limited to 20 people. See below for the application. Please fill it out and return it to Cornell by mail, fax, or email at the address listed on the form.

### **Scholarships**

Funds provided by Cornell University and the DIW allow us to offer partial scholarships on a competitive basis to offset transportation, hotels, and registration fees.

To be considered for a scholarship, applicants must submit:

1. A letter stating why they are interested in coming to the workshop.
2. A brief description of the research they will pursue with the GSOEP and/or CNEF data
3. A statement attesting that funds to cover the workshop costs are not available from their university or research institute.
4. Graduate students or research associates should include a supporting letter from their senior advisor with their application.

### **Registration**

Downloadable Registration Form and information.

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### **CNEF**

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#### **Cornell University User Package for the Cross-National Equivalent File (CNEF), 1980-2007**

**Prepared at the Department of Policy Analysis and Management at Cornell University in collaboration with**

- the Panel Study of Income Dynamics at the University of Michigan
- the German Institute for Economic Research (DIW),
- the Institute for Social and Economic Research at the University of Essex
- the Melbourne Institute of Applied Economic and Social Research (MI)
- Swiss Foundation for Research in Social Sciences (FORS)
- Statistics Canada

The Cross-National Equivalent File 1980-2007 contains equivalently defined variables for the Panel Study of Income Dynamics (PSID), the German Socio-Economic Panel (GSOEP), the British Household Panel Study (BHPS), the Household Income and Labour Dynamics in Australia (HILDA), the Swiss Household Panel (SHP), and the Canadian Survey of Labour and Income Dynamics (SLID). The data are designed to allow cross-national researchers not experienced in panel data analysis to access a simplified version of these panels, while providing experienced panel data users with guidelines for formulating equivalent variables across countries. Most importantly, the equivalent file provides a set of constructed variables (for example pre- and post-government income and United States and international household equivalence weights) that are not directly available on the original surveys. Since the Cross-National Equivalent File 1980-2007 can be merged with the original surveys, PSID-CNEF users can easily incorporate these constructed variables into current analyses.

**The CNEF User Package is contained on a CD-ROM and includes:**

1. BHPS data from 1991 to 2005 on over 21,000 individuals and 6,000 households
2. PSID data from 1980 to 1997, 1999, 2001, 2003, and 2005 on over 33,000 individuals and 7,000 households
3. SLID data from 1993 to 2006 on over 95,000 individuals and 32,000 households \*
4. GSOEP data from 1984 to 2007 on over 20,000 individuals and 6,000 households.
5. HILDA data from 2001 to 2006 on over 19,000 individuals and 7,000 households
6. SHP data from 1999-2006 on 12,900 individuals and 5,000 households



7. A codebook that describes the methods used to create each variable in each country, the algorithm for its creation based in the original survey variable names, and descriptive statistics for each variable in Adobe Acrobat format.

*\*SLID data for 1993-2006 are not on the CD but are available to registered users by special arrangement with Statistics Canada.*

*These data are available in SAS-Windows \*.SAS 7bdat, SPSS-Windows \*.SAV, Stata 9.0, and ASCII formats.*

Adobe Acrobat PDF versions of each codebook are available here. If you do not have Acrobat, you can download a FREE copy of Adobe Acrobat Reader.

BHPS-CNEF codebook - Part 1

BHPS-CNEF codebook - Part 2

GSOEP-CNEF codebook - Part 1

GSOEP-CNEF codebook - Part 2

HILDA-CNEF codebook - Part 1

HILDA-CNEF codebook - Part 2

PSID-CNEF codebook - Part 1

PSID-CNEF codebook - Part 2

SLID-CNEF codebook

SHP-CNEF codebook

1. A link to the 2001 paper "The Cross-National Equivalent File: A Product of Cross-National Research" by R.V. Burkhauser, B.A. Butrica, M.C. Daly, and D. R. Lillard, (also available on this site - click here to download) that discusses the construction of comparable variables, supplies a list of supporting publications and working papers, as well as an example of how to use the data file for analyses.

A link to the 2007 paper "The Expanded Cross-National Equivalent File: HILDA Joins its International Peers" by R.V. Burkhauser and D.R. Lillard (also available to download here) that introduces Australian readers to CNEF and its potential for researchers interested in comparing economic well-being, labor market and health outcomes in Australia with those in Canada, Germany, Great Britain and the United States.

The new cross-national equivalent file includes data from the Swiss Household Panel Study. The new CNEF is described in a 2007 paper "The Cross-National Equivalent File (CNEF) and its Member Country Household Panel Studies" by Joachim Frick, Stephen Jenkins, Dean Lillard, Oliver Lipps, and Mark Wooden.

2. Private and Public Income Variables: CNEF contains public (Social Security and Other Government Income) and private income variables. The documentation for these created variables is provided here. This document provides a list of the income variables that were used to create these broader income categories as well as a detailed description of each of the government programs contained in the public income variable. This document also provides background information for the first paper to use these data in a four country study,

Burkhauser, R. V., Giles, P., Lillard, D.R. and Schwarze, J. (2005). "After Death Do Us Part: An Analysis of the Economic Well being of Widows in Four Countries.", *Journal of Gerontology* 60B(5): S238-S246.

### Websites for the Original Surveys

- BHPS The British Household Panel Study
- GSOEP German Socio-Economic Panel
- HILDA Household Income and Labour Dynamics in Australia
- PSID Panel Study of Income Dynamics
- SLID The Canadian Survey of Labour and Income Dynamics
- SHP The Swiss Household Panel

**Complete instructions for obtaining all the following data may be accessed here.**

- PSID-CNEF or download PSID data files here
- BHPS-CNEF
- GSOEP-CNEF
- HILDA-CNEF
- SLID-CNEF
- SHP-CNEF

For data and information, please contact:

GSOEP/CNEF Project Assistant

Cornell University

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120 MVR Hall Ithaca, New York 14853-4401 USA

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### **Program on Pharmaceutical Policy Issues**

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The program on Consumers, Pharmaceutical Policy and Health promotes research, education and the development of research capacity in selected areas of pharmaceutical policy. The primary research focus of the program is on the causes, consequences and performance of public policies toward the pharmaceuticals industry, with particular emphasis on the interaction of public policies and private decisions for health and consumer well-being.

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#### **Program Director**

**Alan D. Mathios, Ph.D.**

Professor & The Rebecca Q. and James C. Morgan Dean of the College of Human Ecology

#### **Program Coordinator**

**Sharon Tennyson, Ph.D.**

Associate Professor

Department of Policy Analysis and Management

#### **Faculty Associates**

**Rosemary J. Avery, Ph.D.**

Professor

Department of Policy Analysis and Management

**John Cawley, Ph.D.**

Associate Professor

Department of Policy Analysis and Management

**R. Richard Geddes, Ph.D.**

Associate Professor

Department of Policy Analysis and Management

**Ronald Goetzl, Ph.D.**

Vice President

Consulting and Applied Research

The MEDSTAT Group

**Donald Kenkel, Ph.D.**

Professor

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**Dean Lillard, Ph.D.**

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Weill Medical College

**Sean Nicholson, Ph.D.**

Associate Professor  
Department of Policy Analysis and Management

**John S. Rizzo, Ph.D.**

Professor College of Medicine and Public Health  
Ohio State University

**Hirsch S. Ruchlin, Ph.D.**

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#### **Obesity and the Demand for Pharmaceuticals**

**Principal Investigator: John Cawley**

**Faculty Associates: John Rizzo**

While previous research has identified the high and rising prevalence of obesity in the United States, and shed light on the economic and clinical repercussions of this condition, there has to date been little study of one treatment for obesity: anti-obesity pharmaceuticals. In particular, little is known about the determinants of utilization of, or expenditures on, these drugs. The role of anti-obesity drugs on clinical and financial outcomes associated with obesity is also poorly understood. We are initiating a research agenda focused on the causes and consequences of the utilization of anti-obesity drugs in the United States. Specific aims include: (1) Determine how socio-demographic and socioeconomic characteristics, health insurance coverage, clinical factors, and cost affect the propensity to use anti-obesity drugs. (2) Determine how sociodemographic and socioeconomic characteristics, health insurance coverage, and clinical factors affect both total expenditures and patient out-of-pocket expenditures among subjects who use anti-obesity drugs. The study uses data from the Medical Expenditure Panel Survey (MEPS), which is uniquely suited to investigate these issues. We will study the utilization of anti-obesity drugs among obese and non-obese Americans, and identify the factors that influence access and use as well as the factors that affect expenditures (both total and patient out-of-pocket) on these drugs. The proposed research will also lay the foundation for future, more detailed studies of the economic as well as clinical impacts of anti-obesity drug use, as well as studies that examine the impacts of alternative anti-obesity drugs, including the highly controversial drug combination fen-phen.

#### **The Regulation of DTC Advertising and Creation of Data Archive**

**Principal Investigator: Donald Kenkel**

**Faculty Associates: Rosemary Avery, Dean Lillard, Alan Mathios**

This research project creates and utilizes a unique data archive of every pharmaceutical advertisement (for both prescription and OTC) appearing in dozens of magazines over the period 1984-2002. These advertising data will allow several papers to be written examining the impact of pharmaceutical advertising on consumer welfare. A subset of these papers will examine the impact of FDA regulation of direct-to-consumer (DTC) advertising of prescription drugs on the flow of information to consumers. Other papers will focus on the smoking cessation market in particular.

For example, changes in regulations governing DTC advertising in broadcast media, as well as the movement of smoking cessation products from prescription to over-the-counter status, provides unique variation that allows us to identify the impact of the regulation of information on consumers' exposure to new smoking cessation technologies. The advertising data archive involves one of the most extensive cataloging of pharmaceutical advertising in print ever undertaken. The archive will also include advertisements shown during over 800 hours of television programming.

### **State Regulation of Medicaid Pharmacy Benefits**

**Principal Investigator: Sharon Tennyson**

**Faculty Associates: Kosali Simon**

This research project analyzes the impact of state Medicaid managed care and pharmacy regulations on access to care, pharmaceutical usage patterns and Medicaid costs. The research investigates (1) the extent to which physician prescribing behaviors are changed or constrained by Medicaid restrictions; (2) the extent to which patient access to and use of needed medications is reduced by Medicaid restrictions; and (3) the impact of Medicaid managed care and pharmacy restrictions on Medicaid cost growth. These questions will be analyzed using several data sources, including the National Ambulatory Medical Care Survey (NAMCS); the Community Tracking Study (CTS) and the Medical Expenditure Panel Study (MEPS).

### **The Impact of Managed Care on Pharmaceutical Access and Cost**

**Principal Investigator: John Rizzo**

This research project explores the impact of Health Maintenance Organizations (HMOs) in comparison to traditional indemnity insurance plans on access to pharmaceutical treatment and on the prices and expenditures for such treatment. The study utilizes a national database of subjects to examine consumer, insurer and total expenditures for prescribed medicines. Average prices to the consumer and insurer are compared as well. Initial results indicate that subjects insured by HMOs are more likely to receive pharmaceutical treatment. We also find that patient out of pocket costs per prescription are significantly less in HMOs. Overall treatment costs differ little according to insurance plan. Collectively, the preliminary results suggest that individuals covered by HMOs have greater access to pharmaceutical treatment. To the extent that pharmaceutical treatments serve a preventive function, reducing the odds of more serious illnesses developing, HMOs may be more generous in providing such treatments to constrain higher future health care costs.

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## **Policy Analysis and Management**

### **Working Papers**

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#### **Working Papers for the Consumers, Pharmaceutical Policy, and Health Program**

1. Medicare Part D's Effects on Elderly Patients' Drug Costs and Utilization, *The American Journal of Managed Care*, Volume 14:SP14-SP21 November 2008. [abstract & pdf]  
Ketcham, J., Simon, K.
2. How Oncologists Learn About New Chemotherapy Drugs  
LeCates, J., Lucarelli, C., Nicholson, S.
3. Measuring Welfare and the Effects of Regulation in a Government-Created Market: The Case of Medicare Part D Plans  
Lucarelli, C., Prince, J., and Simon, K.
4. Health Disparities and Direct-to-Consumer Advertising of Pharmaceutical Products.  
Avery, R., Kenkel, D., Lillard, D.R., Mathios, A., and Wang, H.
5. The Impact of Direct-to-Consumer Advertising of Cholesterol Reducing Drugs on Diagnosis and Treatment of Cholesterol.  
Yang, H-K., Mathios, A., Avery, R.
6. A Quality-Adjusted Price Index for Colorectal Cancer.  
Lucarelli, C., Nicholson, S.
7. What Policies are States Using to Control Medicaid Prescription Drug Spending during 1990-2004, and How Effective are They?  
Simon, K., Tennyson, S., Hudman, J.
8. Young Adult Exposure to Smoking Cessation Product Advertising  
Avery, R., Kenkel, D., Lillard, D.R., and Mathios, A.
9. What Drove First Year Premiums in Stand-Alone Medicare Drug Plans?  
Simon, K., and Lucarelli, C.
10. Private Profits and Public Health: Does Advertising of Smoking Cessation Products Encourage Smokers to Quit?  
Avery, R., Kenkel, D., Lillard, D.R., and Mathios, A.
11. Trends in State Medicaid Prescription Drug Policies 1990-2004: What are the Main Policy Tools States are Using?  
Tennyson, S., Simon, K., Hudman, J.
12. Generic Scrip Share and the Price of Brand-name Drugs: The Role of Consumer Choice  
Rizzo, J., and Zeckhauser, R.



13. The Competitive Effects of Drug Withdrawals: The Case of Fen-Phen  
Cawley, J., and Rizzo, J.
14. Regulating Advertisements: The Case of Smoking Cessation Products  
Avery, R. J., Kenkel, D. M., Lillard, D., and Mathios, A. D.
15. One Pill Makes You Smaller: The Utilization of Anti-Obesity Drugs  
Cawley, J., and Rizzo, J.
16. Evidence of a Return on Investment (ROI) from Selected Disease Management Programs: A Review of the Literature  
Goetzl, R. Z., Ozminkowski, R. J., Villagra, V. G., and Duffy, J.
17. Income and the Use of Prescription Drugs by the Elderly: Evidence from the Notch Cohorts  
Moran, J., and Simon, K.
18. Explaining Variation in Physician Practice Patterns and their Propensities To Recommend Services  
O'Neill, L., and Kuder, J. (Abstract)
19. Consumer Demand for Pharmaceuticals: Heuristics or Rational Choice?  
Rizzo, J.

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## Policy Analysis and Management

# Intergenerational Communication, Healthy Families and Communities

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The three objectives of this study are to:

- Assess adult-youth communication/connectedness, factual knowledge, worry levels, and risk/protective behaviors in the context of promoting reproductive health and caution in the use of alcohol and other drugs.
- Enhance participants' knowledge and skills, reduce risky behaviors and unfounded worries, and promote positive health practices and decision-making. We will evaluate the effects of the education program on adult-teen connectedness, communication, factual knowledge, worry levels, and risk/protective behaviors with respondents who are adolescents, parents/parent figures, and service providers.
- Implement and evaluate a participatory research method that is based on an empowerment model which engages communities in supporting the research process.

Please explore our latest project in this downloadable brochure: [Teen and Adult Communication Research Project](#)



Teen Talk Team

**Directors: Josephine Allen, Eunice Rodriguez, Jennifer Tiffany**

**Coordinator: Deladem Kusi-Appouh**

For more information call toll free: 1-877-717-8987 or E-mail: [teenparentalk@cornell.edu](mailto:teenparentalk@cornell.edu)

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### **TANF Child Welfare Collaboration**

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#### **For Next Steps Project Partners**

- Next Steps Theory of Change Model
- March 2008 Logic Model
- June 2007 Logic Model
- Information Sharing Map - Draft
- Cornell Office for Research and Evaluation personnel
  - Professor William Trochim
  - Margaret Johnson

Please address your logic model comments and questions to Margaret Johnson at:

E-mail: <a href="mailto:maj35@cornell.edu">maj35@cornell.edu</a>	FAX: 607-255-4071	Phone: 607-255-3115
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US Mail: Department of Policy Analysis & Management, 120 MVR Hall, Cornell University, Ithaca, NY 14853

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### **Outreach**

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PAM faculty conduct rigorous, applied research on policy-relevant topics and use the results of their work to inform the formulation, implementation and management of policies and programs at the local, state and national levels. We seek to contribute to the well-being of citizens by applying knowledge gained through careful research studies to address real challenges in our communities.

Specific outreach programs include:

1. Rehabilitation Research and Training Center on Disability Demographics and Statistics (Stats RRTC)
2. Rehabilitation Research and Training Center on Employment Policy for Persons with Disabilities (Employment Policy RRTC)
3. New York State Residents' Support for Policies to Reduce Childhood Obesity - Research Brief
4. Parenting in Context Initiative
5. Cornell University Resource Education for Medicare Part D (CURxED)
6. The Evolving Family: Family Processes, Contexts, and the Life Course of Children
7. Transition to Fatherhood

To learn more about faculty research interests click [here](#).

Our faculty also work with local Cooperative Extension educators and staff to implement applied research projects. Click [here](#) to visit the Cornell Cooperative Extension pages.

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### **They Said It...**

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#### **PAM Faculty quoted in the press**

##### **40 Percent of babies born out of wedlock**



Kelly Musick was interviewed in a news segment with Charles Gibson on

ABC News, dated May 13, 2009. The rate of babies born to unwed mothers has doubled since 1980. 4 in 10 babies were born to unwed mothers in the US in 2007. Listen to what Associate Professor Musick has to say.

##### **Out-of-wedlock births on the rise in CNY, nation**



Daniel Lichter is quoted as saying: "Unintended pregnancies in general are more

common among cohabitating couples than married ones." Read more in The Post Standard, a story by Gina Chen; dated May 14, 2009.

##### **Out-of-wedlock births on the rise worldwide**



Kelly Musick is quoted as saying: "In Europe, where there are high levels of childbearing

outside of marriage, when childbearing is not happening in marriage, it's happening in cohabitation. Cohabitations are reasonably stable." Read more in USA Today, a story by Sharon Jayson, dated May 13, 2009.

##### **A Family Affair: Cultures Influence Relationships**



Dan Lichter is quoted as saying: "America's growing immigrant population gives today's

children of immigrants more choices when picking a partner.

It creates a ready marriage market for native-born minority groups, including Hispanics and Asians, to marry co-ethnics." Read more in NPR, a story by Richard Gonzales, dated April 27, 2009.

### **The Disability Mess**



Richard Burkhauser is quoted as saying: "Health-based impairments can lead people to

leave the work force permanently, but this need not happen." Read more in Room for Debate - a running commentary on the news in The New York Times, by the Editors, dated May 7, 2009.

### **Josephine Allen, first tenured black woman at Cornell, reflects on 32-year career**



Josephine Allen is quoted as saying: "At the time, I didn't really concentrate on the

significance of receiving tenure at Cornell," she says. "...it also reinforced my ongoing commitment to social justice and action, knowing that I needed to do more to get other people of color on board as students and faculty at this and other prestigious universities." Read more in the Cornell Chronicle, a story by Sheri Hall, dated March, 3, 2009.

### **Advice for President Obama: An Economics Panel Discussion**



Cornell economists offer reaction to the government's recent economic activity; including Sean Nicholson, Associate Professor in the Department of Policy Analysis and Management. This session was held on Feb. 19, 2009 at Kennedy Hall and was sponsored by the Institute for the Advancement of Economics at Cornell (IAEC).

### **Cornell Population Program applies demographics to improving people's lives**



Elizabeth Peters is quoted as saying: "That means delving deeper than just the birth,

death and migration rates that are traditionally associated with the field of demographics". Read more in the Cornell Chronicle, a story by Sheri Hall, dated February 2, 2009.

### **Return Taxing Authority to States**



Rick Geddes and others on the National Commission on Transportation Infrastructure

Financing, are quoted as saying in their minority report: "Throughout the recent history of our



highway and mass transportation systems, engineering and political considerations have trumped economic ones." Read more in AJC (The Atlanta Journal-Constitution), a story by Jim Wooten, dated January 5, 2009.

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