Abstract:

Graduate students in CALS and CHE affiliated programs were contacted by email the first week of October & asked to participate in a fifteen question web survey about how they typically find out about events on campus & at Mann and what types of library news they would be interested in hearing about.

The survey ran online from the beginning of October until the beginning of November; by the time it closed, 237 graduate students had responded.
Mann Graduate Student Survey, Fall 2005

Graduate students in CALS and CHE affiliated programs were contacted by email the first week of October & asked to participate in a fifteen question web survey about how they typically find out about events on campus & at Mann and what types of library news they would be interested in hearing about.

The survey ran online from the beginning of October until the beginning of November; by the time it closed, 237 graduate students had responded.

What follows in this report is a copy of the survey questions plus detailed charts/graphs showing the answers to each question.

Here are some highlights:

- Posters & departmental flyers are the most popular print media for events news.
- Email was by far the most popular electronic medium for events news. Most of those emails came from departments.
- For Mann events, posters in Mann's entryway were the #1 choice for news about events and workshops, followed by the Mann Web page.
- For Mann events and services, 94.3% of participants were interested in knowing about events and 97% were interested in knowing about services for grad students.
- About 75% of respondents were interested in a print brochure on Mann Services for grad students, while about 88% were interested in such a brochure online.
- 88% of respondents were interested in a monthly events email from Mann, while 31% were interested in a Mann events RSS feed.
- The top three grad fields by participation in the survey were Natural Resources, Nutrition and Education.
- About 79% of respondents were affiliated with CALS, 16% with CHE, and 5% other.
Graduate Student Web Survey--Getting Your Campus Events News

Mann Library is trying to determine how you learn about campus events (lectures, symposia, concerts, workshops, etc.). It's our hope that we can use this information to better reach you with relevant information about Mann, its services, resources & events.

If you have any questions, please contact Jim Morris-Knower at jpk15@cornell.edu

1. When it comes to finding out about general campus events, which of the following print publications do you consult? (check all that apply)

   - Cornell Chronicle calendar
   - Cornell Daily Sun Daybook
   - Cornell Daily Sun advertisement
   - Ithaca Times Times Table
   - Ithaca Journal Ticket (weekly)
   - Ithaca Journal Calendar (daily)
   - Ithaca Journal advertisement
   - College or departmental print newsletter
   - College or departmental flyer
   - Poster (please specify where you would typically see these)
   - Other (please specify)

2. Of these, please rank in order your top three sources:
   a.
   b.
   c.

3. When it comes to finding out about general campus events, which of the following electronic publications do you consult? (check all that apply)

   - Email (please specify who you typically get these from--department, faculty, fellow students, etc.)
   - College or departmental electronic newsletter
   - Radio (which station(s)?)
   - Cornell online calendar of events (www.cornell.edu/events/)
   - Cornell Library calendar of events (www.library.cornell.edu/events/)
   - Other Websites (please specify)
   - Cornell campus store television screens
   - Other (please specify)

4. Of these, please rank in order your top three sources:
   a.
   b.
   c.
5. When it comes to finding out about events and workshops at Mann Library, which of the following Mann resources do you consult? (check all that apply)

- Mann web page (www.mannlib.cornell.edu)
- Mannifest, Mann's newsletter
- Posters in Mann's entryway and first floor
- LCD screen in Mann's entryway
- Flyer/handout on first floor counters
- Flyers in elevators
- Other (please specify)

6. What sort of events & services in Mann are you interested in knowing about? (range)

- Lectures and readings
- Exhibits
- Workshops
- What's new in the Stone computing center
- New equipment at the circ desk for check out
- Building renovation news
- New acquisitions
- New services for graduate students
- Other (please specify)

7. How interested would you be in a monthly email from Mann library, listing new and upcoming events, workshops, exhibits, & services? (range)

8. How interested would you be in an RSS feed from Mann library, listing new and upcoming events, workshops, exhibits, & services? (range)

9. How interested would you be in a "Mann Services for Graduate Students" brochure in print? (range)

10. How interested would you be in such a brochure online as a PDF? (range)

11. Please tell us about yourself. Which department/field/program are you affiliated with?

12. Which college or school are you most closely associated with?

- College of Agriculture and Life Sciences
- College of Human Ecology
- Other (please specify)
Question #1:

When it comes to finding out about general campus events, which of the following print publications do you consult? (check all that apply)
Question #2: For top three print Sources, what was the #1 choice?

- Poster: 57
- Flyer: 48
- Chronicle Calendar: 29
When it comes to finding out about general campus events, which of the following electronic publications do you consult? (check all that apply)

- E-mail: 85.6%
- College or departmental electronic newsletter: 51.7%
- Radio: 43.6%
- Other Websites: 17.4%
- Other: 16.1%
- Cornell Library calendar of events (www.library.cornell.edu/events/): 14.0%
- Cornell online calendar of events (www.cornell.edu/events/): 3.4%
Question #4:
Sources of Email

- Fellow Students: 159
- Faculty: 92
- Misc. Listservs: 43
- Student Organizations: 29
- ISSO: 21
- Big Red Barn: 9
- Grad School: 5
- CPARN: 3
- College: 3
- Maplewood Housing Listserv: 3
- CPARM: 2
Question #5:
For top three electronic sources, what was the #1 choice?
When it comes to finding out about events and workshops at Mann Library, which of the following Mann resources do you consult? (check all that apply)

- Posters in Mann's entryway and first floor: 53.0%
- Mann web page (www.mannlib.cornell.edu): 49.2%
- Flyers in elevators: 30.1%
- Other: 30.1%
- Mannifest, Mann's newsletter: 15.3%
- Flyers in Dept.: 10.2%
- Faculty: 3.8%
- Banner: 3.8%
- Misc: 3.8%

Other:
- Email=15
- Flyers in Dept.=13
- Faculty=3
- Banner=2
- Misc=3
Question #7:
How interested are you in knowing about events & services in Mann?

- Events (lectures, exhibits, etc.): Very interested 55.9%, Interested 38.4%, Not interested 5.7%
- New computing facilities and equipment: Very interested 45.6%, Interested 33.8%, Not interested 20.6%
- New acquisitions: Very interested 54.7%, Interested 27.1%, Not interested 18.2%
- New services for graduate students: Very interested 61.7%, Interested 35.2%, Not interested 3.0%
Question #7: Events

How interested are you in knowing about events & services in Mann? - Events (lectures, exhibits, etc.)

- 128 Interested
- 88 Very interested
- 13 Not interested

55.9% Interested
38.4% Very interested
5.7% Not interested
How interested are you in knowing about events & services in Mann? - New computing facilities and equipment

- **104** Interested: 45.6%
- **77** Very interested: 33.8%
- **47** Not interested: 20.6%
Question #7: Acquisitions

How interested are you in knowing about events & services in Mann? - New acquisitions

- 54.7% Interested
- 27.1% Not interested
- 18.2% Very interested
Question #7: New Services

How interested are you in knowing about events & services in Mann? - New services for graduate students

- 142 Very interested (61.7%)
- 81 Interested (35.2%)
- 7 Not interested (3.0%)
Question #8:

How interested would you be in a "Mann Services for Graduate Students" brochure in print?

- Interested: 114 (49.4%)
- Very interested: 60 (26.0%)
- Not interested: 57 (24.7%)
Question #9:
How interested would you be in such a brochure online as a PDF?
Question #10:

How interested would you be in a monthly e-mail from Mann library, listing new and upcoming events, workshops, exhibits, & services?
Question #11:

How interested would you be in an RSS feed from Mann library, listing new and upcoming events, workshops, exhibits, & services?
Question #12: Survey Responses, by Grad Field
Question #13:

Which college or school are you most closely associated with?

- 185 College of Agriculture and Life Sciences: 79.4%
- College of Human Ecology: 15.9%
- Other: 4.7%