FEASIBILITY STUDIES: WHY AND WHAT SHOULD THEY ENTAIL?

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I have been asked to present a paper addressing feasibility studies, as they relate to consideration of a digester project for large dairies.

I am hoping to answer the following questions, so that you, as a dairy producer, can properly address whether or not a digester project fits within your overall business model, that is, successfully managing and operating a large scale dairy operation. As I said, the questions I hope to answer for you are as follows:

- 1. What is a feasibility study?
- 2. Why is a feasibility study important?
- 3. What should be included?
- 4. Who should do a feasibility study?
- 5. How much should they cost?
- 1. What is a feasibility study?

A feasibility study is an analysis and evaluation of a proposed project to determine if it is

- a. technically feasible;
- b. is feasible within the estimated cost; and
- c. will be profitable.

I am focusing my presentation on feasibility studies of digester projects, because that is why I've been asked to make this presentation. However, one should be able to use these same concepts when considering any opportunity your farm might consider, especially where large sums of money are at stake.

With respect to digester projects, the technical concepts of collecting the cow manure, pumping it into a digester, producing methane gas, and using this methane gas to power turbines, which in turn produce electricity, is a proven technology, and no further evaluation of the technical feasibility of this concept is necessary. However, there are always some twists that a producer might want to consider, especially if the amount of electricity a project can generate cannot all be used on the farm, or if there is no capacity in the local electric grid to accept the power being generated from the project.

Another alternative one might want to consider is to convert the methane to a usable fuel for truck fleets, or for powering the equipment on the farm. This too requires an understanding of the power unit conversion costs, storage, distribution, and other local considerations. Other issues that are addressed include will the farm own and operate the "digester project"; or will it be owned and operated by a developer? This may seem like a pretty simple question to answer, but you will find that as vendors propose their systems to you, the promise of making a 15% return on your investment is pretty hard to turn down.

That is why you, as the individual farmer, should conduct a feasibility study.

Do you have the capital to devote to a digester project?

Do you have the time to develop a digester project?

Do you have the manpower resources to own and operate a digester project?

And probably many other questions requiring answers before you pursue this type of project.

2. Why is a feasibility study important?

It is my understanding that these types of projects typically involve a milking herd size of 1,000 cows, or more. Frequently, the farmer will indicate that they intend to grow their dairy herd over the lifetime of a digester project. Let's assume that they say they will increase the number of cows they are milking, from 1,000 head, to 1,300 head over the next five years. That is a 30% increase in your business over a 5 year period. Even if you break this down to an annual growth rate, a 6% increase in your business would be considered pretty aggressive in any business environment. If you are going to use your capital reserves to develop the digester project, where will the money come from to increase the capacity of your milking parlor, free stall barns, calf care, raising out replacement heifers, additional land required for feed and manure application, labor, and additional or bigger equipment? What impact will these capital requirements have on your profit/loss and balance sheets? Do you have a lending institution that is willing to partner with you on a project of this scale?

The questions asked in the previous paragraph show why a feasibility study is important. It forces you to look at the "big picture". While addressing the issues above should not scare you away from considering an energy project, it will have you consider where your farm business has been and where it will be 5, 10 or 15 years from now. By answering the questions posed, you might find that you have to adjust your accounting methods of your farm operation, to make them conform to normal business practices and what banks or investors are looking for when considering financing a business expansion.

3. What should be included?

I find that developing a narrative about the farm and its' operation is very useful. By actually writing this down, this allows the farmer to see how the farm operation has developed over the past 5, 10, or even 25 years. This narrative should include how the farm started. Usually this is a family operation. It is important to document the origins of the farm, who started it, how long ago, original size, both in acreage and numbers of livestock.

Getting into the current operations, the qualifications of the family members and/or key employees should be discussed. Backgrounds in farming, education, and other attributes of the "key" members should be presented.

Another element of what should be included is a presentation of past financial performance. This will include three to five years of profit/loss statements and balance sheets. Not only will this be some of the first questions asked by the bank/investor, it should also help you in deciding if you are ready to take the next step into the growth of your business.

While you think that this might not be necessary, you will find that when you approach your lending institution and/or an investment group, these will be some of the first questions they will ask. By having this done beforehand, you will accelerate the financial borrowing/investment process and you will impress the bank/investors on your organization skills. This will be one aspect in demonstrating that you are ready to take on more growth in your business.

The next part of your business plan (like it or not, this is actually what you are doing) you will describe the expansion you are considering. For purposes of this presentation, we are talking about a digester project, producing energy from manure. Before you identify the requirements of your energy project, you need to address the items I have previously identified. Besides the energy project, what components of your existing operation are going to have to change to accommodate this project? Will you need to increase:

- i. The capacity of your milking parlor?
- ii. The capacity of your free stall barns?
- iii. Calf care?
- iv. The capacity to raise out replacement heifers?
- v. Additional land required for feed and manure application?
- vi. Labor? and
- vii. Additional or bigger equipment?

The capital requirements to address these items will probably not come from your cash flow. If it can, you probably don't need to consider an energy project. Once you make it past these considerations, and decide that you have the financial ability to address this growth, you are now ready to study the feasibility of your energy project.

Are you going to own and operate the energy project or will you have a vendor own and operate the energy project? Your background is raising and milking cows, planting and harvesting crops, and probably some minor maintenance on your power units. Operating large capacity pumps, managing the proper environment for your biologic microorganisms, measuring feedstocks, methane production, operating turbines to produce electricity, and making sure this biologic reactor produces energy 24/7 is probably not something you thought you would be doing next year. Of course, there are individuals who can perform these functions, and are ready to move their family to your remote location to work for you.

Vendors will come and begin to study your dairy operation. They will evaluate all of the components that will be the waste stream to be considered for the energy project. They will know how much wash water is used, what your bedding is comprised of, and how the manure is moved from the barns to a point where it can be directed into a digester.

The first thing they will tell you that your project will have an internal rate of return of over 20% and that you will have a project payback of 4 to 6 years. Who wouldn't jump at this opportunity?

Then you start reviewing their spreadsheets. You know that you have 1,000 milking cows, and you plan on expanding to 1,300 within the next 5 years. You see that in the pro formas presented by the vendors, they have assumed 1,500 milking cows and 1,000 heifers contributing to the energy project, from day one. If this isn't your operation, you cannot count on the rate of return or the projected payback.

You will be approached by many vendors who want to develop your energy project. Typically, they will want to perform a feasibility study on your operation to determine if the proposed energy project will successful. I was retained by a local dairy to assist them in the evaluation of the feasibility studies provided by the vendors, perform detailed evaluations of the pro forma's from the vendors, evaluate the impact to cash flow to the dairy, and assist in evaluating financing options.

Due to confidentiality claims made by the vendors for my project, I cannot provide copies of their feasibility studies on which I made comments. However, I will provide excerpts from their feasibility studies on which some of my comments were based.

For example, the vendor provided an estimated cost to construct the energy project. Table 1 presents their construction estimate. This is the exact table the vendor provided for their cost estimate. My comments are shown in red. You will see this same presentation in Table 2 and 3 as well.

You can see that I felt more detail was needed in evaluating this vendor's proposal.

The vendor then showed the inputs they used in developing the financial model for their proposal. Table 2 presents those inputs and my comments.

Table 1. Construction Estimate

Capital Cost 64,000 **General Conditions** 898,350 Digester 455,500 Site Piping 219,100 **Mechanical Building** 330,000 Generator Solids 82,500 Handling Flare 30,000 Freight and Installation 410,000 Engineering and Construction Management 149,367 GC 248,945 Fee 124,473 Contingency 3,012,235 **Total Construction Estimate**

Table 2. Inputs

The economic evaluation is based on the following inputs. The kWh are based on the existing dairy loads and the expected additional load of the digestion plant. Sale to the grid is limited to 200 kW and the sale amount is based on 200 kW sold over 8500 hours per year.



The vendor then presented a financial analysis, which showed the project would generate sufficient revenues to cover operating costs, pay the debt service on the loan and generate profits for the operation. Table 3 presents the financial analysis.

Table 3. Financial Analysis

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		456.064	1011534	-185.701	-16/.180	162,022	117.875	121,364	-105,188	-40,40	366.014	262.552	275,663	298.058	319.844	246.112
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	Process payment	83,372	01,954	02,128	104,895	(13.29)	122,364	122,142	142,714	154,131	100.401	129,771	194,180	209.003	125,400	244,585
9		874.920	17 758	25.394	25,145	35.011	10.601	\$7,097	53 322	60.072	- 86148	72,754	79.493	80,355	85.376	100,526
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Table 4 presents my comments on one of the feasibility studies I reviewed for the local dairy. Some of my comments may seem rather insignificant, and I'm sure I didn't capture all of the issues that others may raise if it were to reviewed by others.

Table 4. Comments on Review of XXXX Feasibility Study, dated XXX, XX, 2010

- 1. Cannot read captions in the process flow diagram.
- 2. The "Financial Feasibility" section does not provide any details as to what is included in the various cost components. For example, new air permits will need to be prepared. There is no cost for the interconnect fee with Utility.
- 3. The cost analysis uses 1350 cows. This is not the starting point for the Dairy. The Dairy has 1100 cows, with a planned growth of 10% per year.
- 4. There is no reference on how the basis for electric generation was made. It all starts with manure production per animal, percent (%) solids in manure, conversion to total solids of the manure, percent volatile solids in manure on a dry basis, etc. Additional water flow to the system needs to be provided. Basically, a mass balance needs to be shown to support the calculations for electric generation and gas generation. In addition, assumptions for converting the methane gas to electricity needs to be shown. Without this information, the Dairy cannot evaluate the pro forma.

- 5. There is no basis for the \$500,000 State Grant. Is this a flat grant amount, or is there a specific method in determining the amount of the grant?
- 6. This pro forma assumes the Dairy will provide \$251,223 in capital for this project.
- 7. Financing period is shown over a 15 year period, while the depreciation is over a 10 year period.
- 8. Pro forma shows sales of electricity to the dairy operation as income. This will still be an expense to the Dairy.
- 9. Pro forma shows sales of electricity increasing at rate of 2% per year. Based on our meeting with the Utility, it was my understanding that the rate is fixed every two years. According to the Utility, the Utility has excess capacity, and the likelihood of these rates increasing for the next time interval are very slim.
- 10. Income from Greenhouse Gas credits should not be included. There is no basis for this income.
- 11. Thermal savings. I believe this is a "cost avoidance" on the dairy side of the operations. Again, there is no calculation provided demonstrating that there is excess thermal energy to be used by the dairy.
- 12. Bedding savings. I believe this is a "cost avoidance" on the dairy side of the operations. I'm assuming this is the cost of trucking only to bring bedding into the dairy at it's current rate. This also is increasing at a rate of 2% per year. No justification is provided for these numbers.
- 13. Fiber sales. I am assuming this includes fiber sales to the dairy operation. No support for the amount of fiber produced, fiber used by the dairy, and therefore excess fiber available for off-farm sale is provided.

Comments on Electric Generation: Using Vendor's pro forma, I was able to construct a spreadsheet that addressed assumptions necessary to determine the amount of energy produced from the digester project. Based on the 1100 head herd currently in use, and based on the current electric needs of the dairy, there is not enough electricity produced to sell 200 kWh to the Utility. I arrive at approximately 130 kWh that is available to the Utility. All of the assumptions that are included in calculating manure generation to methane production to electric generation need to be understood before moving forward.

Comments on Fiber Generation: Using Vendor's pro forma, I was able to construct a spreadsheet that addressed assumptions necessary to determine the amount of fiber produced from the digester project. I calculated a similar number to what is provided in the feasibility study. I am concerned that fiber sales might decrease over time as more becomes available from other dairies.

As my comments in Table 4 reflect, it is necessary to know the components that are necessary to conduct a mass balance. This will provide a picture of the volumes of materials you will be dealing with. Components of the mass balance are found in Table 5.

Table 5. Components of the Mass Balance

		Per
	Unit	Cow
Total Number of Cows - Scrape		
Manure per animal	gallons	
Manure per animal	lbs	
Milk Production per cow per day	lbs	
Manure correction factor		
Corrected Manure per animal		
Correction Factor for Thickened Flush Manure		
Corrected Manure per animal - Flush	lbs	
Total Manure produced	lbs	
Total Manure as liquid (8.34 lbs/gal)	gallons	
Parlor Water added	gallons	
Total Water Volume	gallons	
Total diluted manure volume	gallons	
Solids as Bedding	lbs	
Percent Total Solids in Manure		
Solids in Manure Dry Basis	lbs	
Percent Volatile Solids in Manure		
Volatile Solids Available	lbs	
Total Solids	lbs	
Total Volume to Digester	gallons	
Total Volume to Digester (8.34 lbs/gal)	lbs	
Total Solids to Digester	lbs	
Total Volatile Solids available to Digester	lbs	

Many of the components of the mass balance are "book" values or "rules of thumb" values. Table 6 presents the same information as shown in Table 5, however, I have included information that can be used by the Dairy in determining the inputs. I have highlighted in yellow the values that are specific to the Dairy or values that should be properly sourced. Table 6 also shows the amount of biogas available for electrical generation and thermal generation.

Table 6. Mass Balance

Dairy/Vendor Analysis				
	Linit	PerCow	Fer Dav	Per Year
Total Number of Cows - Scrape		1200	100000	
Manure per animal	gallons	26.4		
Manure per animal	Ite	220,176		
Mile Prinduation per cost per day	Hou-	60		
Maman correction factor		0.45		
Corrected Manure per animal		387.1496		
Correction Factor for Thickened Flush Manure		1		
Corrected Manure per animal - Flush	lbs.	187,1496		
Total Manure produced	Rs.		224,579.52	81,971,524.80
Total Manure as liquid (8.34 lbs/gal)	anoles		26,928.00	9,828,720.00
Parlor Water added	gators	30	12,000.00	4,380,000.00
Total Water Volume	gallons		12,000.00	4,380,000.00
Total diluted manure volume	gallors		38,928.00	14 208 720.00
Solids as Bedding	R6	5	6.000.00	2 190,000,00
Percent Total Solids in Manure		12.00%		
Solids in Manure Dry Basis	lbs -	22,45795		
Percent Volatile Solids in Manure	1200	80.00%		
Volatile Solids Available	iba -	17,96636	21,559,63	7 869 266 18
Total Solids	il s	27.45795	37.949 54	12 026 582 98
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Total Volume to Digester	autions.		58,928.00	14 208 720.00
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Estimated Methane Content of Biogas		00,00%	111 1 100 1 111	41 020 400 70
Fotal Biogas produced	LFI	-	114,984.71	41,969,420.70
EnecEA Economian - moBaa	aru	600	68,990,828.54	25,181,652,418.50
West showing and the set of the s	16-1		1.000	The second region was
Commit Tokids Care and	ton .	40-0006	A1,339.00	7,000,000.30
Criganic Solids Recovered	ALC: N	40.00%	8/6/5.85	3,147,706.55
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Energy Generatial - Ringes	0701		68 000 878 S.E.	
citerar extension and as	010		00,230,000.34	
Electrical Invent Efficiency			36, 2026	
Thermal Energy Efficiency			40.00%	
Soution Energy Efficiency (Electrical + Thermal)			76.30%	
Energy Lost			23,80%	
Biogas Available for Electrical Generation	202000			
Total Biogas Energy Converted to Electrical Energy	MMBTU/day		24.97467993	
Total Biogas Energy Converted to Hot Water	MMBTU/day		27.59633142	
Total Biogas Energy Lost	MMISTU/day		16.41981719	
Total Biogas Available	MMETU/day		68.99082854	
	and the second second			
Thermal Energy Equivalent to 1 KWh	(ETU/KWh		3,412.00	
Total Electrical Energy Generated per day (GROSS)	kwh/day		7,319.66	
Heat Rate to Generate 1 KWh of electrical energy	BTU/kWh		9,425.41	
Heat Rate to Generate 1 kWh of electrical energy	BTU/kWh		1999	
Hours/day	fars/day		24	
Electrical Power Generation with zero % downtime	4.W		304.99	
Uptime Percentage for Engine/Generator Set			90.00%	
Power Generation w/Availability Factor	kW		274,49	
Average Electrical Energy Available to Utility	kwh/day		6,587.69	
Electrical Load Usage by Digester System			20.00%	of Gross Elect Generated
Electrical Energy Consumed by Digester System	kWh/day		1,317.54	
Electrical Load Usage by Dairy			32.00%	of Gross Elect Generated
Electrical Energy Used by Dairy	kWh/day		2,108.05	
Net Electrical Energy Available to Utility	kWh/day		3,162.09	or 131.75 kWh
Brown Available for Thermal Centration				
Total Ringas Engree Converted to Hot Water	MMRTILIA		17.60	
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After you develop the information found in Table 6, you can then begin projecting what your cash flow might look like. Table 7 presents a pro forma, using information presented in the tables above to estimate the net income to the dairy. I have presented the first year in this pro forma, which includes the current cow population. The fourth year is result of growing 10% per year, until 1500 cows are realized (in this case, 1597). The fifteenth year is presented because that is the last year of the loan. In year 15, the "Net Income after Dairy Electric Savings" is over (\$48,012). The story doesn't end here however.

There should be savings to the dairy because of the bedding the digester process creates. In this case, the Dairy was trucking into the operation bedding. This trucking expense will disappear when the digester is up and running. There also is projected to be excess bedding material produced, that will be able to be marketed. I did not participate in this portion of the pro forma, but was told that the net income to the Dairy for bedding was estimated to be \$20,000 per year.

The other component not discussed here is the concrete lined manure pit this Dairy was required to install. This pit cost over \$400,000.00. This pit was also necessary for holding effluent from the digester.

The dairy also did not calculate what the savings would be in land application of the effluent from the digester. Because they were currently limited by the phosphorus in their manure, the amount of acres required for disposal of manure was assumed to be greater than the acreage needed for manure application using the effluent from the digester.

Bottom line is that this paper presents the cost feasibility of a digester project up to a certain point. As mentioned earlier, the entire farming process needs to considered when evaluating an energy project.

In this dairy's case, the project was put off for about 18 months. This allowed the dairy to get some of the it's finances in order. This dairy ultimately chose a vendor who would own and operate the digester, and the manure pit. In order to make this a more feasible project, the vendor will size the project to produce more energy than what this dairy could produce on its' own and will import additional substrate to the digester. The additional substrate will probably have more volatile solids, thereby having the potential of creating more methane.

Table 7. Projected Cash Flow

Dairy

Year	1	4	15
kW/hr Produced	304.99	405.89	405.89
Efficiency	90%	90%	90%
Annual kW Production	2,404,541	3,200,037	3,200,037
Daily kW Production	6587.78	8767.22	8767.22
Hourly kW Production	274.49	365.30	365.30
Number of Cows	1200	1,597	1,597
Number of Heifers	0	0	C
Total Number of Animals	1200	1597,2	1597.2
Annual kW Production/Animal	2003.78	2003.53	2003.53
Annual Manure Produced (gallons/year)	9,828,720	13,080,388	13,080,388
Gallons/kW	4.09	4.09	4.09
Current Dairy Animal Population	1,200		
Projected 10% Growth Per Year until 1500 cows	1,200	1,597	1,597
Annual Manure Produced (gallons/year)	9,828,720	13,080,388	13.080.3BB
Gallons/kW	4.09	4.09	4.09
Actual Annual kW Production	2,404 541	3 200 037	3 200 037
Daily kW Production	6587.78	8767.22	9767 33
Hourty KW Production	274	365	365
Electrical Load Usage by Digester System	20%	1.464	1.44
Electrical Energy Consumed by Digester System	1218	1227	1333
Electrical Load Usage by Daley	1310	200	200
Electrical Enormy Lined by Dalay (IAN/day)	2470	20%	20%
Net Electrical Energy Used by Dairy (Kwyday)	2100	22/9	22/3
Net Electrical Energy Available to Utility (kW/br)	131.75	219.18	210.18
net treation preign remaine to court here in t		**3.50	4.4.2-10
Average Utility Rate (\$/Kwh)	\$0.1082	\$0.1082	\$0.1082
Yearly Revenue from Utility	\$124,882.25	\$207,746.39	\$207,746.39
Expenses (increases 2% per year)	404 X 404 4		
Engine Generat	CAE 210	CAD 1EA	661 117
Dinastar	\$40,519	64 016	561,117
Mice	34,032	24,310	20,112
Labor	\$14,600	\$15,494	\$19,264
Total Function	000.000	600.000	100 400
total expenses	505,551	269,563	586,493
P&I On Loan	\$259,289	\$259,289	\$259,289
Total Annual Expenses	\$324,840	\$328,852	\$345,782
Net Income	(\$199,958)	(5121,106)	(\$138,036)
Farm Electric			
Electrical Energy Used by Dairy (kW/day)	2108	2279	2279
Value of Electricity Used by Dairy	\$83,255	\$90,023	\$90,023

4. Who Should Do A Feasibility Study?

The dairy farmer could certainly do many of the components of the feasibility study, assuming they have the time and knowledge to collect, analyze, and perform the analysis required. I am a civil engineer by training. Many local civil engineering firms perform feasibility analyses on a routine basis. Most engineering projects require a feasibility analysis to be performed for the same reason we are discussing a feasibility study for an energy project. Typically, the owners who the engineer works for want to make sure their project will make money for them. Your accountant may also have a role in developing the total cost savings (or losses) by considering other aspects of the dairy operation.

Performing a feasibility study for an energy project may require some knowledge of the dairy operations and what components are necessary to address in the digester project. Obviously, the best team to perform the feasibility study would include the farmer, your engineer or business consultant, your accountant, and the vendors who would build the energy project. Once a project can be defined, other decisions have to made, that is does the dairy own and operate the energy project or will the vendor own and operate the energy project? The dairy then would be an energy customer to the vendor.

5. How Much Should They Cost?

Typically, the vendors who might compete for your energy project will provide much of the information on costs for their process, what their land requirements will be, operating costs, and any costs related to connections to the grid. They will provide proposals to you, which in turn you have to evaluate, perhaps using some of the tools I've provided in this paper.

I would propose that my role in evaluating the feasibility of the digester project would be under \$10,000.00. However, you can see that the complete feasibility of the project went beyond my role, in that the farmer took it upon himself to determine the other costs/benefits when considering this project.

If a vendor is proposing to own/operate the energy themselves, there might not be a need to conduct a feasibility study. However, even if the vendor will be the owner/operator, they will be contracting with your dairy for certain volumes of manure (substrate). You will still need to make sure that what they are requiring from you, you will be able to provide. In this case, your other partner might be your attorney.